

# Tourismus-Report

Hotellerie: Ankünfte und Logiernächte in der Region Engadin St. Moritz  
2007 - 2020

Zum internen  
Gebrauch

| Jahr | Monat | Betriebe | Zimmer | Betten<br>gem. Meldung BfS | Ankünfte | Logier-<br>nächte | Ankünfte                   |                                  | Logiernächte               |                                  | Ankünfte Saison     |                                      |  | LN Saison           |                                      |  | Beitenauslastung<br>Brutto | Durchschnittl.<br>Aufenthalts-<br>dauer |
|------|-------|----------|--------|----------------------------|----------|-------------------|----------------------------|----------------------------------|----------------------------|----------------------------------|---------------------|--------------------------------------|--|---------------------|--------------------------------------|--|----------------------------|---|
|      |       |          |        |                            |          |                   | Veränd.<br>zum<br>Vj. in % | Veränd.<br>zum<br>Vj.<br>absolut | Veränd.<br>zum<br>Vj. In % | Veränd.<br>zum<br>Vj.<br>absolut | Saison<br>kumuliert | Veränd.<br>zur<br>Saison<br>Vj. in % | Veränd.<br>zur<br>Saison<br>Vj.<br>absolut | Saison<br>kumuliert | Veränd.<br>zur<br>Saison<br>Vj. in % | Veränd.<br>zur<br>Saison<br>Vj.<br>absolut |                            |   |

Maloja - Sils - Silvaplana - St. Moritz - Celerina - Pontresina - Samedan - Bever -  
La Punt Chamues-ch - Madulain - Zuoz - S-chanf

## Engadin St. Moritz

|                      |            |              |               |                |                  |               |                 |               |                  |         |         |          |         |         |          |     |            |             |
|----------------------|------------|--------------|---------------|----------------|------------------|---------------|-----------------|---------------|------------------|---------|---------|----------|---------|---------|----------|-----|------------|-------------|
| Wintersaison 2006/07 | 160        | 7 046        | 13 104        | 221 389        | 959 474          | -1.34%        | - 3 017         | -2.92%        |                  |         |         |          |         |         | -2.92%   |     | 42%        | 4.33        |
| Sommersaison 2007    | 149        | 6 720        | 12 428        | 282 859        | 811 675          | -4.82%        | - 14 329        | -2.09%        |                  |         |         |          |         |         | -2.09%   |     | 36%        | 2.87        |
| <b>2007</b>          | <b>160</b> | <b>7 046</b> | <b>12 618</b> | <b>509 334</b> | <b>1 797 838</b> | <b>-2.08%</b> | <b>- 10 823</b> | <b>-0.73%</b> |                  |         |         |          |         |         |          |     | <b>39%</b> | <b>3.53</b> |
| Wintersaison 2007/08 | 152        | 6 829        | 12 813        | 237 074        | 1 038 198        | 7.08%         | 15 685          | 8.20%         |                  |         |         |          |         |         | 8.20%    |     | 45%        | 4.38        |
| Sommersaison 2008    | 146        | 6 684        | 12 673        | 310 286        | 859 484          | 9.70%         | 27 427          | 5.89%         |                  |         |         |          |         |         | 5.89%    |     | 37%        | 2.77        |
| <b>2008</b>          | <b>152</b> | <b>6 840</b> | <b>12 964</b> | <b>549 499</b> | <b>1 901 999</b> | <b>7.89%</b>  | <b>40 165</b>   | <b>5.79%</b>  |                  |         |         |          |         |         |          |     | <b>41%</b> | <b>3.46</b> |
| Wintersaison 2008/09 | 150        | 6 840        | 12 964        | 224 659        | 983 425          | -5.24%        | - 12 415        | -5.28%        |                  |         |         |          |         |         | -5.28%   |     | 46%        | 4.38        |
| Sommersaison 2009    | 138        | 6 019        | 11 652        | 294 535        | 837 346          | -5.08%        | - 15 751        | -2.58%        |                  |         |         |          |         |         | -2.58%   |     | 47%        | 2.84        |
| <b>2009</b>          | <b>150</b> | <b>6 840</b> | <b>12 540</b> | <b>516 830</b> | <b>1 814 304</b> | <b>-5.95%</b> | <b>- 32 669</b> | <b>-4.61%</b> |                  |         |         |          |         |         |          |     | <b>50%</b> | <b>3.51</b> |
| Wintersaison 2009/10 | 141        | 6 232        | 12 540        | 222 753        | 962 387          | -0.85%        | - 1 906         | -2.14%        |                  |         |         |          |         |         | -2.14%   |     | 48%        | 4.32        |
| Sommersaison 2010    | 133        | 5 973        | 11 708        | 309 243        | 830 934          | 4.99%         | 14 708          | -0.77%        |                  |         |         |          |         |         | -0.77%   |     | 46%        | 2.69        |
| <b>2010</b>          | <b>141</b> | <b>6 232</b> | <b>12 520</b> | <b>530 526</b> | <b>1 781 400</b> | <b>2.65%</b>  | <b>13 696</b>   | <b>-1.81%</b> |                  |         |         |          |         |         |          |     | <b>47%</b> | <b>3.36</b> |
| Wintersaison 2010/11 | 135        | 6 223        | 12 610        | 220 351        | 912 727          | -1.08%        | - 2 402         | -5.16%        |                  |         |         |          |         |         | -5.16%   |     | 47%        | 4.14        |
| Sommersaison 2011    | 131        | 5 981        | 12 176        | 278 533        | 760 857          | -9.93%        | - 30 710        | -8.43%        |                  |         |         |          |         |         | -8.43%   |     | 42%        | 2.73        |
| <b>2011</b>          | <b>135</b> | <b>6 223</b> | <b>12 610</b> | <b>494 310</b> | <b>1 649 868</b> | <b>-6.83%</b> | <b>- 36 216</b> | <b>-7.38%</b> |                  |         |         |          |         |         |          |     | <b>44%</b> | <b>3.34</b> |
| Wintersaison 2011/12 | 132        | 6 079        | 12 486        | 200 786        | 823 995          | -8.88%        | - 19 565        | -9.72%        |                  |         |         |          |         |         | -9.72%   |     | 41%        | 4.10        |
| Sommersaison 2012    | 128        | 5 955        | 12 160        | 269 825        | 712 319          | -3.13%        | - 8 708         | -6.38%        |                  |         |         |          |         |         | -6.38%   |     | 39%        | 2.64        |
| <b>2012</b>          | <b>132</b> | <b>6 086</b> | <b>12 486</b> | <b>473 961</b> | <b>1 551 494</b> | <b>-4.12%</b> | <b>- 20 349</b> | <b>-5.96%</b> |                  |         |         |          |         |         |          |     | <b>41%</b> | <b>3.27</b> |
| Wintersaison 2012/13 | 132        | 6 086        | 12 724        | 206 260        | 833 003          | 2.73%         | 5 474           | 1.09%         | 9 008            |         |         |          |         |         | 1.09%    |     | 43%        | 4.04        |
| Sommersaison 2013    | 129        | 5 948        | 12 193        | 266 696        | 701 773          | -1.16%        | - 3 129         | -1.48%        | - 10 546         |         |         |          |         |         | -1.48%   |     | 38%        | 2.63        |
| <b>2013</b>          | <b>132</b> | <b>6 086</b> | <b>12 724</b> | <b>472 944</b> | <b>1 533 202</b> | <b>-0.21%</b> | <b>- 1 017</b>  | <b>-1.18%</b> | <b>- 18 292</b>  |         |         |          |         |         |          |     | <b>41%</b> | <b>3.24</b> |
| Wintersaison 2013/14 | 130        | 6 151        | 12 669        | 213 750        | 838 404          | 3.63%         | 7 490           | 0.65%         | 5 401            |         |         |          |         |         | 0.65%    |     | 44%        | 3.92        |
| Sommersaison 2014    | 124        | 5 918        | 12 193        | 257 929        | 683 685          | -3.29%        | - 8 767         | -2.58%        | - 18 088         |         |         |          |         |         | -2.58%   |     | 37%        | 2.65        |
| <b>2014</b>          | <b>130</b> | <b>6 151</b> | <b>12 669</b> | <b>473 302</b> | <b>1 527 291</b> | <b>0.08%</b>  | <b>358</b>      | <b>-0.39%</b> | <b>- 5 911</b>   |         |         |          |         |         |          |     | <b>41%</b> | <b>3.23</b> |
| Wintersaison 2014/15 | 131        | 6 144        | 12 589        | 205 356        | 806 586          | -3.93%        | - 8 394         | -3.80%        | - 31 818         |         |         |          |         |         | -3.80%   |     | 40%        | 3.93        |
| Sommersaison 2015    | 128        | 5 848        | 11 824        | 247 137        | 631 189          | -4.18%        | - 10 792        | -7.68%        | - 52 496         |         |         |          |         |         | -7.68%   |     | 34%        | 2.55        |
| <b>2015</b>          | <b>131</b> | <b>6 144</b> | <b>12 589</b> | <b>449 723</b> | <b>1 419 481</b> | <b>-4.98%</b> | <b>- 23 579</b> | <b>-7.06%</b> | <b>- 107 810</b> |         |         |          |         |         |          |     | <b>37%</b> | <b>3.16</b> |
| Wintersaison 2015/16 | 127        | 6 012        | 12 358        | 203 891        | 763 214          | -0.71%        | - 1 465         | -5.38%        | - 43 372         |         |         |          |         |         | -5.38%   |     | 39%        | 3.74        |
| Sommersaison 2016    | 124        | 5 854        | 11 956        | 257 018        | 649 360          | 4.00%         | 9 881           | 2.88%         | 18 171           |         |         |          |         |         | 2.88%    |     | 34%        | 2.53        |
| <b>2016</b>          | <b>127</b> | <b>6 045</b> | <b>12 461</b> | <b>462 335</b> | <b>1 412 297</b> | <b>2.80%</b>  | <b>12 612</b>   | <b>-0.51%</b> | <b>- 7 184</b>   |         |         |          |         |         |          |     | <b>37%</b> | <b>3.05</b> |
| Wintersaison 2016/17 | 127        | 6 140        | 12 658        | 215 832        | 789 155          | 5.86%         | 11 941          | 3.40%         | 25 941           |         |         |          |         |         | 3.40%    |     | 40%        | 3.66        |
| Sommersaison 2017    | 126        | 5 866        | 11 717        | 277 386        | 694 888          | 7.92%         | 20 368          | 7.01%         | 45 528           |         |         |          |         |         | 7.92%    |     | 38%        | 2.51        |
| <b>2017</b>          | <b>127</b> | <b>6 140</b> | <b>12 658</b> | <b>497 125</b> | <b>1 495 813</b> | <b>7.52%</b>  | <b>34 790</b>   | <b>5.91%</b>  | <b>83 516</b>    |         |         |          |         |         |          |     | <b>39%</b> | <b>3.01</b> |
| Wintersaison 2017/18 | 125        | 6 044        | 12 475        | 227 567        | 828 152          | 5.44%         | 11 735          | 4.94%         | 38 997           |         |         |          |         |         | 5.44%    |     | 41%        | 3.64        |
| Sommersaison 2018    | 123        | 5 817        | 11 753        | 293 379        | 740 533          | 5.77%         | 15 993          | 6.57%         | 45 645           |         |         |          |         |         | 6.57%    |     | 39%        | 2.52        |
| <b>2018</b>          | <b>125</b> | <b>6 044</b> | <b>12 475</b> | <b>523 500</b> | <b>1 578 338</b> | <b>5.31%</b>  | <b>26 375</b>   | <b>5.52%</b>  | <b>82 525</b>    |         |         |          |         |         |          |     | <b>41%</b> | <b>3.01</b> |
| Wintersaison 2018/19 | 124        | 5 947        | 12 018        | 233 808        | 839 911          | 2.74%         | 6 241           | 1.42%         | 11 759           |         |         |          |         |         | 2.74%    |     | 45%        | 3.59        |
| 2019 5               | 55         | 2 281        | 4 956         | 20 300         | 31 205           | 11.84%        | 2 149           | 15.96%        | 4 294            |         |         |          |         |         |          |     | 20%        | 1.54        |
| 2019 6               | 120        | 5 665        | 11 376        | 51 697         | 110 039          | 12.39%        | 5 699           | 12.80%        | 12 486           | 71 997  | 12.23%  | 7 848    | 141 244 | 13.48%  | 16 780   | 32% | 2.13       |             |
| 2019 7               | 121        | 5 677        | 11 400        | 74 853         | 204 942          | 2.02%         | 1 480           | 0.94%         | 1 908            | 146 850 | 6.78%   | 9 328    | 346 186 | 5.71%   | 18 688   | 58% | 2.74       |             |
| 2019 8               | 121        | 5 680        | 11 402        | 69 712         | 197 772          | 3.48%         | 2 342           | 0.02%         | 38               | 216 562 | 5.70%   | 11 670   | 543 958 | 3.57%   | 18 726   | 56% | 2.84       |             |
| 2019 9               | 119        | 5 489        | 11 050        | 55 515         | 132 096          | 1.87%         | 1 018           | 2.51%         | 3 230            | 272 077 | 4.89%   | 12 688   | 676 054 | 3.36%   | 21 956   | 40% | 2.38       |             |
| 2019 10              | 109        | 4 343        | 8 924         | 34 754         | 88 069           | 2.25%         | 764             | 1.89%         | 1 634            | 306 831 | 4.59%   | 13 452   | 764 123 | 3.19%   | 23 590   | 32% | 2.53       |             |
| Sommersaison 2019    | 121        | 5 680        | 11 402        | 306 831        | 764 123          | 4.59%         | 13 452          | 3.19%         | 23 590           |         |         |          |         |         | 3.19%    |     | 42%        | 2.49        |
| <b>2019</b>          | <b>124</b> | <b>5 947</b> | <b>12 018</b> | <b>544 477</b> | <b>1 611 747</b> | <b>4.01%</b>  | <b>20 977</b>   | <b>2.12%</b>  | <b>33 409</b>    |         |         |          |         |         |          |     | <b>44%</b> | <b>2.96</b> |
| Wintersaison 2019/20 | 120        | 5 838        | 11 588        | 192 030        | 715 346          | -17.87%       | - 41 778        | -14.83%       | - 124 565        |         |         |          |         |         | -17.87%  |     | 42%        | 3.73        |
| 2020 5               | 40         | 1 855        | 3 881         | 5 437          | 11 129           | -73.22%       | - 14 863        | -64.34%       | - 20 076         |         |         |          |         |         |          |     | 9%         | 2.05        |
| 2020 6               | 108        | 4 560        | 9 258         | 21 540         | 61 235           | -58.33%       | - 30 157        | -44.35%       | - 48 804         | 26 977  | -62.53% | - 45 020 | 72 364  | -48.77% | - 68 880 | 22% | 2.84       |             |
| 2020 7               | 119        | 5 962        | 11 802        | 68 708         | 238 014          | -8.21%        | - 6 145         | 16.14%        | 33 072           | 95 685  | -34.84% | - 51 165 | 310 378 | -10.34% | - 35 808 | 65% | 3.46       |             |
| 2020 8               | 119        | 5 999        | 11 878        | 61 696         | 208 742          | -11.50%       | - 8 016         | 5.55%         | 10 970           | 157 381 | -27.33% | - 59 181 | 519 120 | -4.57%  | - 24 838 | 57% | 3.38       |             |
| 2020 9               | 115        | 5 347        | 10 675        | 50 335         | 151 907          | -9.33%        | - 5 180         | 15.00%        | 19 811           | 207 716 | -23.66% | - 64 361 | 671 027 | -0.74%  | - 5 027  | 47% | 3.02       |             |