

**AT THE TOP OF HER GAME**

On a weekend break in St. Moritz, Italian fashion heiress Margherita Missoni talks design inspirations, downtime and how she's taking the family legacy to new levels

**HIGH NOTES**

The Festival da Jazz is the cultural highlight in St. Moritz, bringing the world's jazz elite to the Swiss mountains. We join the party unfolding around town

# M St. Moritz

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VIEWS FROM THE TOP

ISSUE 2



THE



Sheer Driving **Pleasure**

# PERPETUALLY PUNCTUAL.



— Portuguese Perpetual Calendar. Ref. 5034: Generations of inventors have racked their brains in the attempt to transform the Gregorian calendar with all its irregularities into a mechanical programme for a wrist-watch. Back in the 1980s, IWC's head watchmaker Kurt Klaus finally pulled off this astonishing tour de force. Comprising some 80 components, his perpetual calendar recognizes the different lengths of the months independently and automatically adds an extra

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# St. Moritz

WELCOME TO TOWN

There are places that stay on your mind for years – those you've been dreaming of seeing for a long time, or those you've been to and can't wait to revisit. Surrounded by pristine nature and home to welcoming locals, St. Moritz is such a place. This second issue of *St. Moritz* magazine rekindles the spirit that makes this iconic mountain town tick, from the sight of the early-morning sun rising above the mountains to the excitement of unwinding with friends after a wholesome day outdoors.

We immerse ourselves in the region's natural splendour, go behind the scenes at the Festival da Jazz and Tavolata St. Moritz, talk work and play with Margherita Missoni and let loose in St. Moritz's buzzing nightlife haunts. Via profiles of the most forward-thinking local entrepreneurs and a visit to the eccentric family abode of Susanne and Matteo Thun, the magazine shines a spotlight on the colourful community celebrating elevated living in the town's famously down-to-earth style. Enjoy exploring St. Moritz in their company.

**Annick Weber**  
Editor

**UPBEAT**

Join the coolest cats on the international jazz scene as they go to town jamming from up high (page 26).

**BEST FOOT FORWARD**

Hiking enthusiast or not, you can subscribe to the lifestyle – whether you're out walking or just dressing the part (page 52).

**SETTING THE TABLE**

Take a seat at the longest table in the Alps as it snakes through town during the Tavolata St. Moritz food festival (page 76).

**JOYRIDE**

THE ICE St. Moritz International Concours of Elegance sees classic automobiles come together on the frozen Lake St. Moritz (page 36).

**IN GOOD SPIRITS**

With their affinity for five-star hospitality, St. Moritzers are discerning in what they pour into their glasses. Take a sip (page 42).



Illustration: João Fazenda

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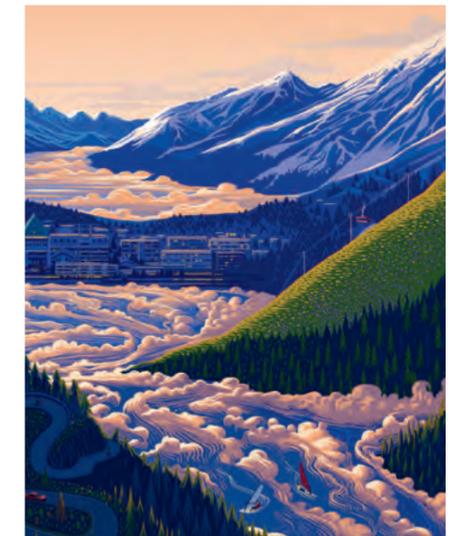
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BEHIND THE SCENES: GOLDEN BOY  
Photographer Thomas Prior hard at work capturing the frozen  
Lake St. Moritz in that magic hour (page 36)

# St. Moritz

ISSUE 2

## MASTHEAD

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BEHIND THE SCENES: WELL-READ  
The 1918 book 'Mr. Fips in St. Moritz'  
spotted in Susanne and Matteo Thun's home  
(page 46)

## CONTRIBUTORS

We asked our talented contributors to share something  
that made an impact on them while working on this issue  
of *St. Moritz* magazine

**Iris Humm** takes photographs for the likes of *T Magazine* and *Vogue*, and for commercial clients such as Hermès. For this issue, the half-Swiss, half-French photographer captured Tavolata St. Moritz, but was forced to take a break during a short spell of bad weather. “We ended up in this beautiful café with amazing views of the lake,” says Humm of St. Moritz institution Hanselmann. And what did they order? “An enormous banana split.”

**Matthias Ziegler** is a photographer working with *Die Zeit*, *National Geographic* and *AD Magazine*. Having shot a number of stories for us (including “High notes” and “Seize the snow day”), he has come to know St. Moritz intimately. For Ziegler, there’s only one place to stay in town. “Unique Hotel Eden serve coffee and home-made cakes at 16.00 in the beautiful day room,” he says. “The cakes are great!”

**Sam Chivers** has created illustrations for magazines such as *GQ* and *Wired* and worked on a campaign for Playstation. While researching the Maloja wind for the final page of this magazine, Chivers was amused to learn that the very first Walkman was tested in the St. Moritz woods in 1972.

**Robert Bound** is a writer, a broadcaster and one of the founding editors of *Monocle*. Bound was busy for this issue: his stories saw him skiing, partying, playing air guitar and eating his way through St. Moritz. “I felt lucky to be invited to a bunker party by some cool young locals, like I’d passed a test,” says Bound of his St. Moritz nightlife adventure. “Of course they weren’t to know about my dancing.”

**Luciana Bellini** is a lifestyle journalist for *Tatler* and the *Telegraph*, among others. “After Margherita told me that the *trompe l’oeil* in the Kulm Hotel was designed by Renzo Mongiardino, I fell down a rabbit hole researching his opulent interiors,” says Bellini, who interviewed Margherita Missoni for us. “I was particularly enchanted by the St. Moritz ski house he created for Gianni and Marella Agnelli.”

**Peter York** is a management consultant specialising in cultural commentary. York wrote about the brand St. Moritz and it seems the pitch was destined for him. “I’d been talking to a broadcaster about making a documentary on the social world described in the Peter Sarstedt song ‘Where Do You Go To (My Lovely)?’,” says York. “The fact that St. Moritz featured prominently in the song felt like a sign.”

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# From the top

A mini metropolis and outdoor playground, St. Moritz offers something for every lifestyle – whether you're more into sport, sun or sidecars

This is no walk in the park

Keep up!

### Shifting seasons

It was here at the Kulm Hotel that St. Moritz – originally solely a summer destination – became the first winter resort in the Alps

### Va-va-vroom

See exquisite automobiles line up in St. Moritz's pedestrian zone during one of the many car events

### Ain't no mountain high enough

There are 200 certified mountain guides in Graubünden, all ready to lead the way

**Refuel**  
quattro BAR at the Corviglia mountain station is open in both summer and winter

### Need a lift?

There has been a funicular linking St. Moritz Dorf with Chantarella since 1913. A truly uplifting 2.1km ascent!

### Art-full

St. Moritz is teeming with art galleries. This is Vito Schnabel's

Zum Wohl! Viva!

**Still or sparkling?**  
The curative effervescent waters of St. Moritz's mineral-rich spring flow 24-7

Not a bad spot for a Cüpli

**Buoy, oh buoy!**  
Speak to Simone Mercuri at the St. Moritz Sailing Club and he'll set you up with a boat

### Tee time

The recently upgraded Kulm Hotel Par-27 golf course is the first in the Alps

### Centre court

Tennis is big in St. Moritz and can be played at tennis courts across town. Ace

**Trailblazing**  
St. Moritz has become a mecca for mountain bikers after a 10-year investment

**Waiting for winter**  
The Cresta Run, the natural ice toboggan track, is this way

## Talk of the town

by Chloë Ashby

Establishing a cultural forum in a mountain village may seem an odd choice, but to the Engadin Art Talks organisers it made perfect sense

“The Engadin has a history of more than 100 years as a centre of attraction for cultural stakeholders from around the world,” says Zürich-based collector and publisher Cristina Bechtler. She founded Engadin Art Talks (EAT) in Zuoz together with Hans Ulrich Obrist in 2010 with the idea “to revive its cultural heritage”.

That they did, transforming the village of Zuoz into a hub for galleries and museums. Every year, at the tail end of January, EAT arrives under the guise of a new, socially relevant theme chosen by a curatorial team that also includes Bice Curiger (artistic director of the Fondation Vincent van Gogh Arles), Daniel Baumann (director of the Kunsthalle Zürich) and Philip Ursprung (dean of architecture at ETH Zürich). “We started with 30 visitors and, at the time, we didn’t even have a microphone,” says Bechtler. “At the 10th-anniversary edition in 2020, we had 300 national and international guests, and more than 1,000 people watched the livestream on our website.” Thanks to a group of steadfast supporters, EAT, which



Curator Hans Ulrich Obrist is one of the founders of EAT.

aims to bridge the gap between different cultural fields, has grown year by year.

What next? “In summer, we’re usually found at the Zürich Art Weekend,” says Bechtler, mentioning a conference about the way in which brands are changing the creation of art. Other than that, we’ll have to wait and see. No matter how much the forum continues to grow, though, for now it will always take place in the Halle am Plazzet, a school gym near the village square. “The curators don’t want to leave,” says Bechtler. [engadin-art-talks.ch](http://engadin-art-talks.ch)

## Picture perfect

by Caoimhe Morgan-Feir

After a 10-month closure, the historic Segantini Museum has been given a 21st-century revamp

Born in 1858 in the Tyrolean city Arco, Giovanni Segantini moved to increasingly higher altitudes during the four decades of his life. In 1886, Segantini made his way to Switzerland, which became the source material for his pastoral depictions of mountains, animals and workers.

Nine years after his death, in 1908, Segantini’s patron Oskar Bernhard used the artist’s abandoned plans for a rotunda pavilion to construct the Segantini Museum, overlooking Lake St. Moritz. The museum looks like a towering monument to Segantini, but over the years its mandate has shifted towards taking

a more educational role. In 2019, the museum embarked on its first significant renovation in two decades.

“There’s new lighting in the exhibition rooms, which will make the works appear to their best advantage, and a cafeteria with views of the Schafberg, where Segantini died,” says Mirella Carbone, the museum’s conservator. Guided tours now supplement the classic museum visit, while a multi-purpose event space and additional storage rooms make the museum ready for another decade of exploring the legacy of one of Graubünden’s most dedicated artists. [segantini-museum.ch](http://segantini-museum.ch)



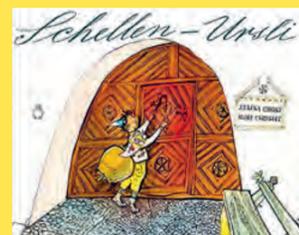
Zuoz is home to a Skyspace by James Turrell.

## WITH BELLS ON

by Paloma van Tol

A Graubünden tradition explained

Every year on 1 March, the children of Graubünden take to the streets turned out in blue-and-red costumes, swinging cowbells and singing. An unusual sight to the uninitiated, Chalandamarz is the Swiss custom of driving away winter demons. A point of pride and maturity, bigger bells – or *Plumpas*, with weights of up to 6kg – go to older children. This Swiss ritual is popularised in the children’s story *Schellen-Ursli* by Selina Chönz. The story tells of how Ursli, distressed at having to carry the smallest bell at the end of the parade, hikes to his father’s mountain hut to recover the largest cowbell he can find. For the full story, walk the Schellen-Ursli Weg St. Moritz, a gentle mountain trail dotted with signs detailing Ursli’s efforts.



Photography: © 2020 E.A.T. / Engadin Art Talks  
PPR / WITWINKEL / David Hubacher / Bowtie Verschuuren

## TOWERING ABOVE IT

by Annick Weber

Spotted a red tower on the drive up to St. Moritz from Chur? Welcome to the Juliertheatre, the highest theatre in Switzerland

“A mountain pass tells stories of transition, of journeying through places and life,” says Giovanni Netzer, director of the cultural organisation Origen. “It’s a fitting spot for theatrical performance.” Such was the thinking of Netzer when he had the idea to set up a theatre on top of the 2,284-metre-high Julier Pass.

Since opening in July 2017, the Juliertheatre has seen hundreds of performers and spectators walk through its arched doors for shows spanning opera, ballet and theatre. Housed in a red, star-shaped tower, the theatre was built to be in dialogue with its natural surroundings and features large windows for outdoor views. No matter the time of year, performances are timed to begin at sunset when the light is at its most striking.

“Unlike other theatres, which seem completely cut off from the outside world, our building reflects the cycles of nature,” explains Netzer. The mountain panorama acts as an ever-present backdrop for the theatre’s central stage. Unsurprisingly, the programme is designed to follow the seasons and their associated moods, exploring themes such as rebirth in spring and the fading of time in autumn. [origen.ch](http://origen.ch)

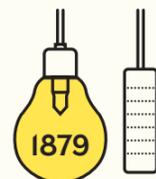
## WORLD FIRSTS

‘Apocalypse’  
by Gion Antoni Derungs  
For the inauguration of the theatre, parts of the opera were performed along with a new solo by Sergei Polunin.

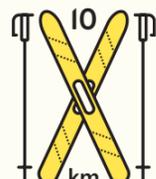
‘Sacré’ by Yuka Oishi  
Choreographed for Sergei Polunin, *Sacré* premiered at the Juliertheatre in 2018.

‘Utopia’  
by Sébastien Bertaud  
This 2019 ballet featured costumes by Dior’s Maria Grazia Chiuri with Paris Opera dancers.

## ST. MORITZ BY NUMBERS



The year hotelier Johannes Badrutt switched on Switzerland's first electric light at the Kulm Hotel



The length of the Diavolezza-Morteratsch descent, the longest glacier run in Switzerland



The time the Königsabfahrt from Corvatsch, the longest illuminated ski run in Switzerland, closes



The thickness of the ice at Lake St. Moritz, the only frozen lake on which the Snow Polo World Cup is played



The number of natural ice bobsleigh tracks in St. Moritz-Celerina and the world

1930



The year the St. Moritz sun logo was designed. Trademarked in 1987, it's the oldest tourism logo still in use today



The year the Segantini museum opened its doors on the shores of Lake St. Moritz. It was renovated in 2019



The inclination of the iconic leaning tower of St. Moritz, a landmark dating back to the 12th century



The number of Winter Olympics held in St. Moritz. The town also hosted events of the 2020 Youth Olympic games

## SPORTS

## OLYMPIC VENUES

Even though the Olympic stadium in St. Moritz is no longer in use, other venues that hosted the winter games in 1928 and 1948 are still active. The bobsleigh and skeleton events were held at the oldest bobsleigh track in the world, the Olympia Bob Run St. Moritz-Celerina (*more on page 60*). The only track worldwide not to use artificial ice, it has 19 curves and is 1,722 metres long and officially opened on New Year's Day 1904. For the speed skating competition visitors were asked to head to an outdoor rink in front of the Kulm Country Club, the Eispavillon, which reopened in 2017 after an extensive renovation by British architect Sir Norman Foster.

## Game on

by Nic Monisse

**A satellite location for the 2020 Youth Olympic games, St. Moritz writes sporting history once more**

For 14 days in January, St. Moritz played host to athletes competing in the Lausanne 2020 Youth Olympic games in bobsleigh, luge, skeleton and speed skating. But it wasn't the Upper Engadin's famous sunshine or reputation as Europe's premier winter sports destination that excited athletes. It was the opportunity to be immersed in the town's storied Olympic tradition.

"It's special for everyone to be competing here because of the history," says Swiss speed skater Flavio Gross. It's a history that includes Olympics in

1928 and 1948, the first official edition of the games and the first major international sporting event after the Second World War. The result is a pioneering spirit that's in the buildings and the landscape of St. Moritz. For evidence, you only have to look as far as the Olympia Bob Run St. Moritz-Celerina. This natural, icy chute, which hosted races in 2020, winds its way through the wooded wilderness of the Engadin valley, and was home to sledding's first Olympic competition.

The 2020 youth games provided the opportunity for even more pioneering Olympic moments in St. Moritz. For the first time in games history, speed skating races were held on a natural outdoor course on a frozen Lake St. Moritz. [olympic.org/youth-olympic-games](http://olympic.org/youth-olympic-games)

Illustrations: Sam Brogan

## ARCHITECTURE

## Making an entrance

by Sonia Zhuravlyova

Architecture firm Hosoya Schaefer has designed the new Engadin airport, the grandest entry portal to the region

"A large part of the economy in the Engadin is tourism, so the new Engadin airport will be very important for the future of the region," says architect Markus Schaefer, whose Zürich-based firm Hosoya Schaefer has won the competition to build the region's newest transport hub.

The non-Schengen Engadin airport is a vital and far-reaching investment for the area and promises to be an architectural showpiece.

"The deep valley in which the airport is located was created by glaciers millions of years ago, which gives you this flat bottom," explains Schaefer. "We created a building that acts like land art in this specific context."

The 33,000 sq m airport, which replaces a makeshift structure, will welcome VIP guests and serve as a base for hobby pilots, as well as a hub for Rega, HeliBernina and other regional helicopter companies. The new linear glass-and-metal building will sit majestically on the wide valley floor; its two symmetrical wings will enclose four helicopter hangars and operations buildings, with the passenger terminal at its core.

The overall project design is notable for its economy and flexibility; more buildings for service vehicles, fire brigades and aircraft can be added at a later date. At 1,707 metres above sea level it is set to be Europe's highest airport.

Beyond simply being a transport hub, the airport will also act as a civic space for the valley's community, with restaurants, retail and exhibitions and outdoor terraces where visitors can take in the panoramic views of the airfields and the valley beyond. Work begins in 2021, at a cost of €21 million, and will be completed in phases. "An airport so high above sea level is as unique as St. Moritz itself," says Marijana Jakic, brand manager for St. Moritz. "It's important that our guests are received correspondingly and that they take away a lasting impression with them." [engadin-airport.ch](http://engadin-airport.ch)

Construction on the new Engadin airport will begin in 2021.



## ABOUT THE AIRPORT



1 Tricky topography, fickle winds and the high altitude make this one of the most challenging airports around.



2 The arrivals and departures terminal will have the dual purpose of serving as an event space.



3 The new building is structured vertically with each floor dedicated to a specific function.



4 Zürich-based architects Markus Schaefer and Hiromi Hosoya (*pictured, front*) in the company of their team.

## ABOUT TOWN

## Leader of the pack

by Rosie Prata

Unleash your dog's fashion potential with the best-in-show Swiss souvenir



Turn the dog park into a catwalk by kitting out your canine companion with the Alpen Schatz collar. The traditional design is handmade by Hampi Fässler, a three-person family business now in its seventh generation of leather craftsmanship. Originally designed in the 1750s for dogs to wear during cow-herding processions, each collar is studded with hand-carved pieces that depict an Appenzell cattle drive with a cowboy, a dog and cows.

The collar's distribution company, Alpen Schatz, was founded by US-based Mary Dawn DeBriac, after noticing how much praise her Bernese mountain dog, Schlappi, fetched when sporting his Alpine attire. She travelled to Appenzell and became the collar's exclusive buyer and seller. Schlappi has since died but his legacy lives on with every handsome harness gifted to a furry friend.

[alpenschatz.com](http://alpenschatz.com)

### POOCH-FRIENDLY PLACES

#### Grand Hotel des Bains Kempinski

This hotel lets you keep your pup by your bed for a fee.

#### SBB trains

You can travel with Fido on trains if you buy a day pass for dogs. Smaller dogs ride free.

#### El Paradiso

Four-legged visitors to this mountain restaurant are pampered with a special puppy menu, water bowl and blanket.

## Good sports

by Nic Monisse

Headed for the slopes? Indigo Ski has launched a range perfect for enjoying the snow in St. Moritz



"You can't take the ski lift if you're riding those." Those were the words of the ski lift operator to Thorsten Schwabe and Gregor Baer. It was 1988, and the duo, founders of German ski gear brand Indigo, were trying to hitch a ride on an early iteration of their now-famous snowboard.

Their pioneering spirit (snowboards were not commonplace in 1980s Europe) might have made the lift operators uneasy, but their revolutionary use of bamboo and a sleek design was soon globally admired. They picked up the award for best new brand at the ISPO Expo in 2000 and didn't look back. And, while the snow sports market has expanded since then, the founders' principles remain the same. "We're not making products for financial gain but rather out of a passion to design gear for the mountain," says Schwabe.

It's an ethos reflected in their custom line of products for St. Moritz, for which they worked closely with regional ski guides and the retailer Skiservice Corvatsch. "The skis are packed with both the DNA of Indigo and St. Moritz," says Baer. The connection is an important selling point. "Customers of St. Moritz appreciate quality. They choose products that fit the mountain lifestyle but also reflect the region," adds Schwabe. [indigo.ski](http://indigo.ski)

Cofounders Gregor Baer (pictured, left) and Thorsten Schwabe.



## LOCAL FLAVOUR

by Paula Wik

Can you bottle the essence of the Engadin? To the Kranewitt makers, the answer is a clear yes

Distilled from Alpine spring water and a rare grain grown in Val Müstair, Kranewitt is infused with botanicals handpicked along the borders of the UNESCO-protected biosphere. The juniper brandy's complex and herbal flavours couldn't be more pristine or exemplary of the region.

More than two dozen plants, roots and berries collected from an altitude of up to 2,800 metres above sea level are used to flavour Kranewitt. To Gisella Beretta, botanical expert and Kranewitt maker, they're all equally essential. But it's the mountain juniper that defines the drink. "Wild mountain juniper is less spicy than juniper from a store, but more intense in flavour," says Beretta. "The small berries need two to three years to grow in order to pack a punch."

Master distiller Luciano Beretta – whose family has been making spirits since 1792 – produces around 1,000 bottles of Kranewitt per year. His traditional method shuns modern techniques and chemicals, and the process is given whatever time it needs. Beretta personally tends to the wood fire for the entire duration of the distillation, and relies on his senses alone to preside over the activity. "The slower pace means we can react and adapt during the process," he explains. [kranewitt.ch](http://kranewitt.ch)

Kranewitt can be enjoyed at Badrutt's Palace Hotel, or at Hatecke and the Monocle Café in Zürich and the Rosewood Hotel in London.

## FOOD AND DRINK



Asma Khan (pictured, front right) and the other female guest chefs in St. Moritz.

## A woman's place in the kitchen

by Paula Wik

The 2020 edition of St. Moritz Gourmet Festival highlighted gender inequality with an all-female line-up. Guest chef Asma Khan chats about the challenges women face in the industry

**You have an all-female kitchen at Darjeeling Express in London. Why?**

**AK:** It wasn't a deliberate decision – it happened organically. The women, most of them nannies and cleaners, came to work with me when I was hosting supper clubs in my home back in 2012, and they're now chefs in my restaurant. Although we come from different backgrounds, we all cook in the same way, as we were taught by our mothers or grandmothers.

**Why aren't there more female professional chefs?**

**AK:** It's just gender bias. There is no other explanation. Women are not respected in the professional kitchen in the same way men are respected. Of course there are exceptions, but there is clearly a problem if you look at the statistics of women heading restaurants: there are too few women in that position. I refuse to accept that women are not good enough.

**What do you think of the festival's initiative to highlight female chefs?**

**AK:** An all-female line-up is a great way to celebrate the achievements of women. I am a supporter of women forming collectives and networking to lift each other up.

**Do you think female chefs are different to male chefs?**

**AK:** I don't have that much experience working with male chefs, but I feel both are equally capable of performing at a very high level in a positive environment. Yes, female chefs tend to be more emphatic team players as they are better at communicating.

**Have you had any mentors?**

**AK:** My mother, who ran a food business in Calcutta. She not only taught me how to cook, but also how to treat the team with equality. [stmoritz-gourmetfestival.ch](http://stmoritz-gourmetfestival.ch)

### ST. MORITZ GOURMET FESTIVAL

Each year, a selection of the world's best chefs are invited to cook at the St. Moritz Gourmet Festival's partner establishments. More than 40 delicious events fill the nine-day takeover, held at the beginning of the year. Alongside Asma Khan, the 27th edition of the event included Bee Santongun of Bangkok's Paste, Kamilla Seidler of Copenhagen's Lola, Bel Coelho of São Paulo's Clandestino and Cristina Bowerman of Rome's Glass Hostaria, among others.

## Fresh tracks

by Caoimhe Morgan-Feir

As the artist in residence of 'Souvenir St. Moritz', Torbjørn Rødland captures St. Moritz in unique – and slightly unsettling – ways. We talk to the artist about photographing a town unlike any other



Camilla and Giulia Venturini with the Not Bott sculpture in Konzertsaal, Heilbad St. Moritz.



Rødland photographed a pink, snow-covered house with barred windows on Corviglia.

There are photographs that attempt to make sense of the world, and photographs that attempt to make it strange. The work of Norwegian-born, Los Angeles-based photographer Torbjørn Rødland fits squarely into the latter category. Since entering the photography world in the 1990s, Rødland has carved a niche for himself with analogue photographs that merge the pristine, glossy appeal of editorial images with strangely subversive subject matter.

For the first two weeks for 2019, Rødland turned his lens to St. Moritz for *Souvenir St. Moritz*, a new annual publication that invites an artist to showcase the resort. The disquieting effect of Rødland's photography (as he himself has noted, "The word 'perverse' constantly pops up on the first page of my Google results") might make him an unusual candidate for a project like this. But while promotional photographs could tread the territory of anodyne advertorial, Rødland's version of St. Moritz is anything but. Every ounce of resort glitz is matched by something more mysterious and a little darker.

### How did this first issue of *Souvenir St. Moritz* come about?

**TR:** Photographer and producer Gianni Pisano made it all happen. He invited me to make the inaugural *Souvenir St. Moritz*. I was ready to return to mountains, snow and European architecture for a few weeks after eight years in Southern California. I like and relate to the look of Swiss mountain villages. That I already knew. But the proud and buzzing hotel scene of St. Moritz took me by surprise.

### Landscape photography (which appears throughout the book) has been a part of your work for decades. How has your approach to the genre changed?

**TR:** In the 1990s, the landscape genre was the main arena for my photographic and aesthetic struggles. I was looking for ways to approach and photograph the beauty of the natural world after critical theory and the end of romanticism. Now when I do landscapes they're less aesthetically inflamed or problematic, and therefore also less ambitious. With landscape photography today I'm climbing a hill that I feel I've already conquered.

Photography: Torbjørn Rødland

### You've written that "the juxtaposition of photographs matters as much as the muteness of each." Juxtaposition is paramount when you're working in a book format. How do you approach it?

**TR:** I like to see book sequences come together rather quickly. I prefer not to ponder over these choices, but certain pairings have to be seen – quickly on a screen – for me to figure out what works and what doesn't work. I need the collected photographs to be generous with each other in juxtaposition. A formal dialogue between left and right page is key.

### There are leitmotifs from your work that crop up throughout this book: ice skates, a blade against flesh, asymmetrical or unusual couples, et cetera. How does this project connect to your larger body of work?

**TR:** Normally I feel very productive if I do one picture a week. In St. Moritz the goal was to produce five pages a day, and I ended up almost doubling that. As a consequence I was willingly reworking somewhat familiar or already established motifs. It felt good to push myself like that and to improvise everything. St. Moritz is a photogenic place and there's more for me to do there. I'll have to come back when I can spend a whole day on one picture.

[stmoritz.com/en/souvenir](http://stmoritz.com/en/souvenir)



'Red Boots', 2019, courtesy of STANDARD (OSLO) and Galerie Eva Presenhuber.

'Souvenir St. Moritz' is available online and at gallery-bookshops including Yvon Lambert in Paris and David Kordansky in LA.

### ABOUT THE PUBLICATION

*Souvenir St. Moritz* is a yearly publication commissioning one artist per issue to capture St. Moritz in its particular style. With a body of work exhibited in Bonniers Konsthall in Stockholm, Fondazione Prada in Milan and the Serpentine Sackler Gallery in London, among others, Torbjørn Rødland is well-placed to push off the first issue of this annual periodical at full tilt.



Heritage and tradition are defining nouns of St. Moritz, but so are innovation and entrepreneurialism. We introduce some career-driven under-forties who are taking the local business scene to new heights

WORDS: Paula Wik  
PHOTOGRAPHY: Matthias Ziegler

# Fertile ground

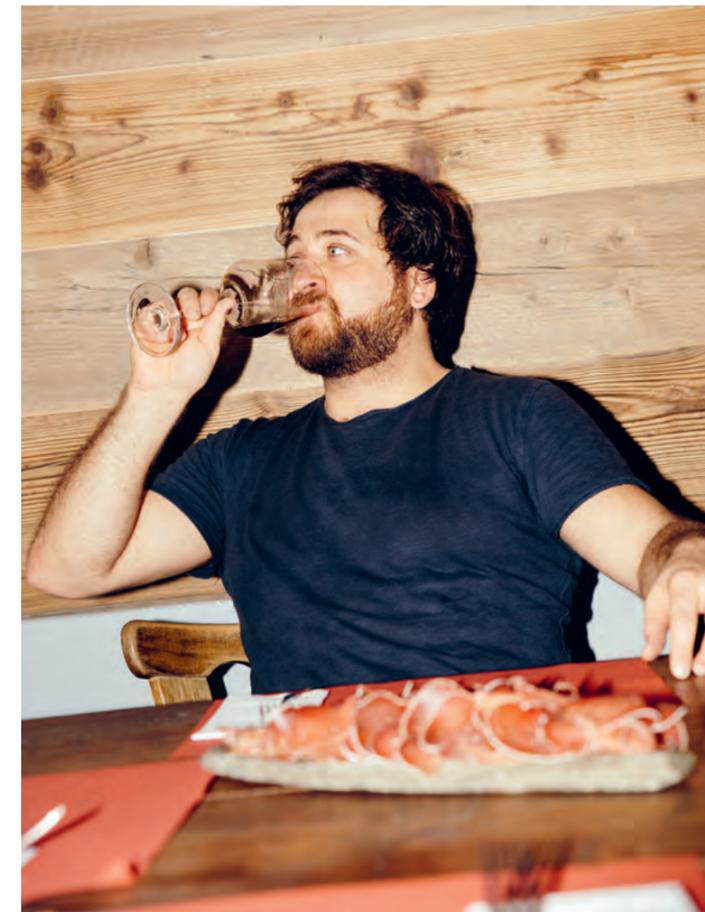


“The Engadin is not a geographically large area yet it’s brimming with inspiring people from all over the world. This creates incredibly high standards, but if you’re good, it’s easy to stand out and be noticed. The work we did on Muzeum Susch is a good example: it’s a local Engadin building but it has a global reach”

## CHASPER LINARD SCHMIDLIN Architect

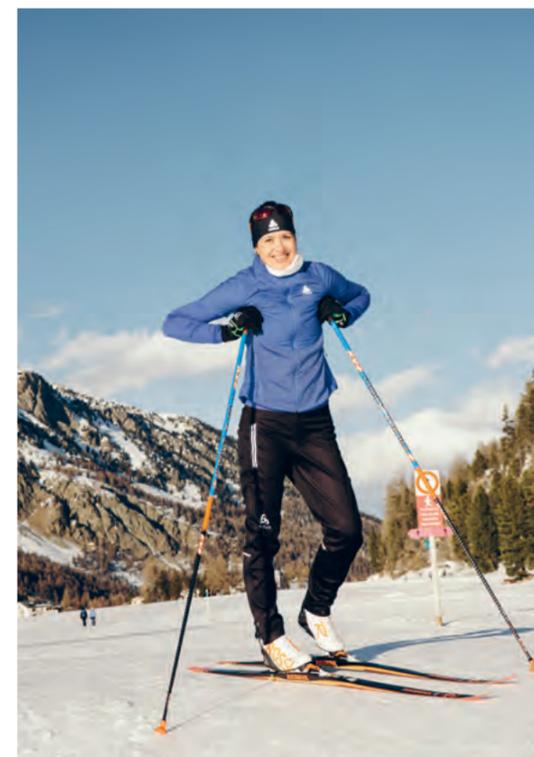
The grandson of a renowned Engadin architect and son of a *sgraffito* artist (the local art of decorating façades), Schmidlin has made a name for himself for his respectful restorations of traditional structures. The recently opened Muzeum Susch in Zernez epitomises the approach of his firm, Schmidlin Architekten: the protected building was carefully preserved while its interior was boldly modernised to complement the art exhibitions inside.

“About five years ago there was a change in St. Moritz’s gastronomy scene: a movement started that prioritises atmosphere and a good night out without costing an arm. There’s a strong level of entrepreneur support and younger people are empowered to take part in local politics”



## DIMI KEFALAS Restaurateur

Together with his business partners Luca Höfer and Fabian Roth, Dimi Kefalas has launched three restaurants in the Engadin since 2018. The venture that set it all off, La Scarpetta, started as a weekly pop-up at QN Bar and found a permanent home less than a year later, in December 2018.



“The strong, global brand of St. Moritz is incredibly helpful for a young entrepreneur. I regularly host yoga events and it’s the pull of St. Moritz that makes it possible for internationally renowned instructors to come teach”

## URSINA BADILATTI Cross-country ski and yoga instructor

“Nature is an important aspect for me and my practice, and I feel that it’s easier for people to truly let go here,” says cross-country ski and yoga teacher Badilatti. Ironically, it was while living in Berlin that the former member of the Swiss national cross-country skiing team found her way to yoga. Upon returning to the mountains, Badilatti co-founded a yoga studio in Samedan and started organising yoga and cross-country skiing events across the region – two physical practices that she feels have a lot of parallels.

“I love having all kinds of people in my classes. The more diverse, the better – and that’s St. Moritz. The Engadin’s breathtaking beauty inspires those who experience it to live a healthier and happier life, and at THE BEAT we want to help people of all backgrounds, ages and fitness levels do just that”



**BIBI**  
Founder and CEO of THE BEAT

Bibi began teaching workouts to friends for fun while studying at Lausanne’s École Hôtelière, before gaining her formal fitness certification in Los Angeles. In late 2019, she opened boutique fitness studio THE BEAT, specialising in Pilates-inspired workouts. The St. Moritz branch of THE BEAT is to be followed by a second outpost in Porto Cervo in Sardinia.

“The quality of life in St. Moritz is incomparable. In the winter I’m able to ski for an hour or so before I go to the office, or play golf or swim in a lake during the summer months. The different seasons make it almost unnecessary to go on a holiday”

**SILVANO VITALINI**  
Tailor

Suave tailor Silvano Vitalini grew up in the neighbouring town of Samedan. After stints living in the UK and studying in Zürich, he returned to the Engadin to start his menswear brand and boutique in 2012. According to Vitalini, it was his Engadin blazer – a hard-wearing, traditional Alpine-style jacket made with local materials – that won the hearts of the town’s inhabitants and visitors.



“A hotel with no story can be a bit mundane, but there’s no risk of that in St. Moritz; it’s such a dynamic and vibrant place! We host people from all over the world and hearing their stories inspires us hugely – that’s how our hotel is constantly able to evolve its narrative”

**DANIELA AND FRANCESCA MÄRKY**  
Hoteliers

Daniela and Francesca Märky are the fourth-generation owners of Hotel Steffani. Before taking over the family business, Daniela was pursuing a career in hospitality in New York and Francesca was studying to become a chemist. It is this diverse experience that the Märky sisters believe is their strength: “We think combining industries under the umbrella of hospitality is key today.”



“My business is able to tap into the international market in St. Moritz. Yes, you can do this in many large cities too, but my clients have more time and are more relaxed when they’re here. I have wonderful conversations with visitors and locals alike at my gallery space, and people really take time to explore the work on display”

**HENRIETTE LEFORT**  
Gallerist and art consultant

Henriette Lefort was studying at London’s Christie’s when Hauser & Wirth snapped her up as associate director for its St. Moritz gallery. In 2017, Lefort launched a series of art residencies under the name Allegra Projects in Val Fex. Since 2019, Allegra Projects has a permanent home in St. Moritz, blending gallery and art consultancy functions.

“To me, St. Moritz is a microcosm that showcases certain excesses of human being; though geographically limited, it offers a unique insight into society as a whole. This little bubble is like an open-air research laboratory for those who like to observe people”



**KRIS LÜDI**  
Photographer and filmmaker

Zürich-based Kris Lüdi spent much of his youth snowboarding in the Swiss Alps. But when injury prevented him from snowboarding one winter, he picked up his father’s camcorder and started filming. Now a self-taught filmmaker and photographer, Lüdi was shortlisted for the Young Director Award (YDA) in Cannes for *Snowcity*, a short film highlighting the luxurious and rebellious sides of St. Moritz.



“St. Moritz, as an emerging Alpine epicentre, is reinventing tradition, creating the new while respecting its heritage. There’s a nurturing community here where creatives can take their time to fully indulge in nature, art and new ventures”

**MARIO WEICHSELMANN**  
Club host

Originally from Germany, Mario Weichselmann moved to St. Moritz in 2016 to become PA to Rolf Sachs, the artist and owner of the Dracula Club. Once installed in the mountains, Weichselmann became the club manager of Sachs’ storied members’ venue, and in 2018 he launched Sweat, a twice-weekly night for the club’s younger members hosting house DJs from Berlin, London, Milan and Zürich.

## STARTING OUT

### ..... THE LOWDOWN .....

With great transport links to Switzerland and abroad, St. Moritz attracts a diverse international crowd, while maintaining the personable quality of a tight-knit village community. Thanks to its proximity to nature, the town encourages a balanced work-life relationship. Plus it boasts worlds of untapped potential, making it the perfect spot to set up shop.

### ..... THE BASICS .....

**Population:**  
Around 5,000

**Average residential rent:**  
€1,400 per month for a one-bedroom apartment

**Average commercial rent:**  
€2,800 per month for 100 sq m premises in the town centre

**Average salary:**  
€5,800 per month in Switzerland

**Nearest airport:**  
–Engadin airport (5km) for private and business jets  
–Milan Malpensa airport (187km) serves 183 destinations in 77 countries  
–Zürich airport (212km) serves 206 destinations in 68 countries

**Train links:**  
–Zürich HB (change in Chur)  
–Bernina Express to Tirano  
–Glacier Express to Zermatt

**Time it takes to register a business:**  
About two weeks

### ..... THE PROCESS .....

So you have a successful business concept, a name and a company structure? It’s time to submit a first application to the Swiss Company Registry. Once the registry has approved your business, enrol for VAT and set up social insurance schemes for your employees. As a foreigner, you must have a Swiss legal entity or partner who is a Swiss resident as part of your business.



## Designs for the Natural Home



Another Sofa designed by Daniel Schofield  
Made with 100% natural materials

anothercountry.com  
+44 (0)20 7486 3251  
Marylebone, London

We get the party started with a boogie at the Festival da Jazz, take a vintage car for a spin on the frozen Lake St. Moritz, hike to new heights in the best-in-class gear and see some friendly local faces along the way

### HIGH NOTES pages 26-35

“The streets of St. Moritz, lit by saxophone and starlight, are alive with the sound of music,” says Robert Bound on the atmosphere during the Festival da Jazz

### STONE COLD CLASSICS pages 36-41

“It reminds you why people fell in love with cars in the first place,” writes Ed Yeoman as he watches the crème de la crème of classic cars whizz by

### THE SPIRIT OF ST. MORITZ page 42

“You haven't truly visited St. Moritz until you've knocked back a couple of St. Moritzinos,” says Rosie Prata. Cheers – or rather, viva – to that!

### CHARACTER SPOTTING pages 44-45

From the Olympic champion to the champagne-sipping socialite, meet personalities as diverse as the town itself on a meander around St. Moritz

# THE ASCENT

### THUN INN pages 46-51

Over coffee and cake at Susanne, Matteo and Toni Thun's, Laura May Todd writes, “The home is a treasure trove of family mementoes”

### WALK WEAR pages 52-59

St. Moritz is a playground for trekkers. Maps and hiking poles aside, here is a selection of fashionable must-haves to sport this season

### RIGHT SIDE OF THE TRACK pages 60-67

“We're eager to offer a good platform for exciting competitions,” Damian Gianola tells Marie-Sophie Schwarzer of the Olympia Bob Run St. Moritz-Celerina

### AT THE TOP OF HER GAME pages 68-73

“I particularly love the lake scenery, which not many other mountain resorts offer,” says Margherita Missoni in conversation with Luciana Bellini

# High notes

The Festival da Jazz St. Moritz has been boogying and bebopping since 2008, growing into one of Europe's premier jazz events. Writer Robert Bound joins the festivities unfolding around town

WORDS: Robert Bound  
PHOTOGRAPHY: Matthias Ziegler

A lot of people know of the Festival da Jazz St. Moritz as the highest of its kind in the world. When I say "highest", I don't mean you need to know how to roll to let the good times roll. I'm talking about metres above sea-level – 1,856 if you're a stickler for statistics. You might want to head somewhere else – Casablanca, say, or California – for the other kind of vibes. There is something, however, about being up, up and away: the music just sounds better up here. It rings; it sings. Welcome, then, to way up high. However you choose to get here.

For a month from July to early August, St. Moritz is moving to the rhythm of jazz as the Festival da Jazz is taking over streets, squares and stages across town. The 2019 edition saw a run on castanets and shoe leather as Gilberto Gil and Omara Portuondo provided classic Latin rhythms while Chick Corea explored the avant-garde at the Dracula Club, and South African vocal troupe Ladysmith Black Mambazo ensured not a dry eye in the house at the Hotel Reine Victoria.

The "j" word is a broad church. According to the festival director Christian Jott Jenny, it's a "little big festival", and you can see what he means when you swing into town to the sound of gigs spilling out of gazebos on street corners and trombone-shaped cases negotiating revolving doors in hotel lobbies. The town is accommodating something a little wilder than itself, perhaps.

On the night Chick Corea plays, the Dracula Club becomes a dusty Cuban bar at dusk, a speakeasy in Mali, an effortless swim in music's warmer international waters. African rhythms wash under Latino brass and Corea leads from a grand piano propped open so its guts gleam in the spotlights. The crowd are on tenterhooks, happily stuck in a moment as the limits of self-expression and self-control are explored in rhythm, percussion, piano; in jazz. "I got rid of the main styles a long time ago," says Corea of his genre-agnostic performances. "You could call it jazz but I play with feelings and atmospheres; it's a vibe depending on who I'm playing with."





Opening spread, clockwise from top left:  
Chick Corea; Dracula Club; Omara  
Portuondo; Ladysmith Black Mambazo

1  
Chick Corea getting  
the party started

2  
Guests at the Dracula Club  
all but swinging from the rafters

This time Corea is doing a rare thing and playing much of his latest *Antidote* album in an evening set. “But it’s not a rote process,” he says. “There are flavours of [the 1976 album] *My Spanish Heart*. There are Latino, Spanish and African cultures because at the start of a tour I decide who I want to play with and then I get on the phone and we make a band.” Ah, making a band – that must be the fun part. “Yeah, I was never a solo guy with a band; I’m a band guy,” says Corea, who, as a slim, trim 78-year-old with lightning and magic in his fingers, is clearly *some guy*. It’s beguiling but is it an odd sort of thing, Corea’s brand of music performed up a hill in Switzerland? “You know, once we start playing the music, the environment kind of disappears,” says Corea. “I love it up here in the mountains, it’s a great place to breathe, the distances and the spaces – for a city boy like me – it’s a great, great change.”

Many of the tracks in town lead to the mayor of St. Moritz, the opera-singing, ice-skating, three-man bobsleigh-bothering festival director Christian Jott Jenny, a fresh-faced 42-year-old with a glint in his eye and a jaunty pair of leopard-print braces just begging to be stretched back and snapped onto his ski-toned torso. So how does Jenny programme a festival in a new musical universe in which performers now make the lion’s share of their money from playing live and the competition for their presence has hotted-up considerably? “Well, money aside, there are always a million scheduling conflicts and so obviously there’s a big difference between the festival I want to put on and the festival that actually happens,” says Jenny. “But apart from that I think people enjoy a mix of big names and newcomers, a mix of styles, instruments, backgrounds. It can’t all be New Orleans jazz and it can’t all



**SOOTHING ALOE**  
Aloe Blacc brings a laid-back California cool  
to the buzzing St. Moritz heights



ON THE VANGUARD  
Chick Corea and his eight-man-band, among them bassist  
Carlitos Del Puerto, explore the world of avant-garde jazz



“You can see emotions on people’s faces, even if they  
don’t know all of what we’re singing”

be Scandinavian minimalists.” Jenny’s job during the festival is to be a sort of dynamo and cheerleader and to be seen at most of the concerts great and small at all times of day – bobbing in to see that the bands and the crowds are happy. So what is his ideal night at the jazz festival? “Midnight at the Sunny Bar [at the Kulm Hotel], at one of our free late-night shows, a young band giving it their everything to make people dance,” he says as if a poetic reminiscence. “The air is smoke-filled but no one cares. Older, more typical St. Moritz guests come together with a younger crowd and staffers from the other hotels join the fun. That’s what I like to see.” If that’s the recipe, just add jazz.

For the 2019 edition, the world-conquering male vocal group Ladysmith Black Mambazo have made the journey from the KwaZulu-Natal province to St. Moritz to perform a range of hits, slow songs, paeans to nature and haunting parables in their styles of *isicathamiya* and *mbube*. Brothers Thulani and Sibongiseni Shabalala are the sons of the late Joseph Shabalala,

who founded the group in 1960 and went on to score gold and platinum records while becoming a sort of mobile cultural embassy for black South Africa in a time of political woe, typified by apartheid.

Before taking the stage at the Hotel Reine Victoria, the Shabalala brothers, relaxed and smiling on dressing-room sofas, ponder the touring life and the differences between playing at home and away. “In South Africa when we sing, everyone sings along because they know the language and they know all the songs,” says Thulani. “But in foreign countries, they listen – they listen *carefully* – and then they clap. And it’s amazing, really, to see it still.” I ask if that, while probably inevitable, is much fun – to play to people in a state of slightly ignorant wonder. “We love it,” says Sibongiseni. “Because in South Africa everyone just jumps but elsewhere I think you can see that it means something, sometimes a lot; you can see emotions on people’s faces, even if they don’t know all of what we’re singing. That’s wonderful.”

Ladysmith Black Mambazo decked  
out and ready to go

**WHERE THE MUSIC IS PLAYING**

Whether you want to dance the night away or just casually enjoy some tunes in the sun, the Festival da Jazz has a venue to suit every taste. For a nightclub atmosphere, the infamous Dracula Club is not to be missed with its dim lighting, dusky wood interiors and sparkling disco ball. The Kulm Hotel's Sunny Bar, the acclaimed sports hang-out decorated with Cresta Run memorabilia, offers a more intimate setting, arranging tables in front of a small stage. If you want glamour, try Hotel Reine Victoria's venue, decorated with chandeliers, antique mirrors and velvet curtains. Afternoon concerts are best enjoyed outdoors with *aperitivo* at Hauser's Terrace.

Down in the stalls during the performance, smart matriarchs with their loden-jacketed husbands and families of all ages sat bewitched by blood harmonies, serene melodies and a nice little touch of self-deprecating horseplay. As people file out after a well-deserved encore and ovation, there is a certain awed quality to the silence taken outside. Only the "Ranz des Vaches", the call of the cowherd to his animals at day's end (and an unofficial Swiss anthem) could raise hairs higher on the backs of these mountain necks.

Indeed, that weekend, fans of all stripes of different artists massed under the banner of jazz, spilling happily out into streets after The Black Barons and Lariba at the ever-busy Sunny Bar, after the louche genius of Nigel Kennedy at Badrutt's Palace Hotel's Embassy Ballroom, after dancing to the Rea Som Trio on Hauser's Terrace bang in the middle of town at 17.00. In the evening, Aloe Blacc tore the house down with his stone-cold modern classics of brassy, ebullient soul. His audience at the Dracula Club seemed to want to dance into his trouser pockets; they got so close and the place got so hot and absolutely, positively nobody cared. Blacc didn't lose his cool, though – even when asking, really nicely, for just



The set is full of old-fashioned stagecraft that always gives the crowd just a little bit more of what they want

1  
Funky blues made in Switzerland:  
Nicole Bernegger's band is ready to rock

2  
Not only the stars are turned  
out in their finest



**SOULFUL SINGER**  
Nicole Bernegger with her signature beehive up-do reached acclaim through her win on 'The Voice of Switzerland'



**DREAMS OF HAVANA IN SWITZERLAND**  
The bandstand at the Dracula Club draped with the Cuban flag  
for Omara Portuondo's set



**As Omara Portuondo tirelessly adds another lick to her  
encore it is like a breath being exhaled**

a little bit of stage back for him and his band. Who's asking? Who's dancing? Almost everyone. The streets of St. Moritz, lit by saxophone and starlight, are alive with the sound of music, of well-cut suits and cocktail dresses fraternising with Air Jordans and Kangol hats, of worlds happily colliding under the peaks.

A stroll around town the next day sees the festival busying itself once more. Small stages bustle with technicians and roadies setting up for sound checks, the old "ta-dum, ta-dum, one-two, one-two" is, weirdly, the same anywhere in the world because it's always in English. Some dude, in the third-floor window of the Hotel Monopol, is warming up his saxophone in his boxer shorts like a high-altitude, low-maintenance Lisa Simpson. And so it continues. The crowds are moving downhill where, on a stage next to the terrace of the Hotel Hauser, Nicole Bernegger is slaying the early-afternoon crowd with a powerful kind of funky blues. It's a joyous set full of fake endings and old-fashioned stagecraft that always gives the

crowd just a little bit more of what they want and the bold young performer from Basel has them eating out of her hand. "I love all the stuff of the 1950s, the 1960s, the music, the vintage, the women. My hair is so fixed that no level of dancing can harm it," says Bernegger of her look, beehived and pinned as it is to within an inch of an Amy Winehouse impersonator. The show is an unalloyed joy.

Back up at the Dracula Club that evening we are in Havana at an unspecified but beautiful period in that crumbling city's very musical history. Omara Portuondo, the great queen of Cuban culture, sits on a stool at the front of the stage in regulation headband and striped flares and sings all night to another rapt crowd who sink into "Adiós Felicidad" and "Tabú". Oh, the vocals touch the locals all right. As Portuondo tirelessly adds another lick to her encore it is like a breath being exhaled. The night, the festival, the mountain and the magic of the music: it's enough to make you think – no, *know* – that you must be at the highest jazz festival in the world. ✨

**I**  
At age 89, Omara Portuondo  
is still as vibrant as ever

WORDS: Ed Yeoman  
PHOTOGRAPHY: Thomas Prior

# STONE COLD CLASSICS

Under cobalt blue skies, some of the world's rarest classic cars and passionate enthusiasts come together on the town's frozen lake. Grab your racing goggles and meet us at THE ICE St. Moritz International Concours of Elegance





Opening spread:  
The fabled Jaguar D-Type out on a spin on the town's frozen lake

Opposite:  
The Aston Martin DB5 has won fame through the James Bond film 'Goldfinger'

1  
Not an everyday sight:  
an Alfa Romeo P3 dating from the 1930s

2  
Sunglasses are a must to ensure good visibility in St. Moritz's bright winter sunlight

**IT'S NOT JUST CRICKET**

The idea for the festival was first conceived in the 1980s but it has taken a few decades to bring it to life. Polo matches and horse racing have been held on the frozen lake for decades, and the festival isn't the first time it had hosted cars. In 1990, the first cricket tournament took place. The legend goes that English cricketer David Gower parked his rental car on the ice, went tobogganing on the Cresta Run and drank wine at the Dracula Club, leaving his car there for the night. Unfortunately, only true locals know where it's safe to park on the ice and Gower's car broke through and sank.

As if these cars need a canvas. Yet the frozen Lake St. Moritz on a wintry Saturday morning is providing one. At THE ICE St. Moritz International Concours of Elegance, you're never far away from a classic. It might be a Ferrari 275 GTB, a Mercedes-Benz 300SL, or even a Rolls-Royce Phantom. Set against a backdrop of brilliant white, you see crisp lines and colours sparkling under the winter sun, while the sounds are magnificently ferocious.

Watching the cars in this pure environment feels like peering over the designer's shoulder and seeing him sketch it out on his drawing board. Free from the clutter of tarmac, buildings, people and signage, this is grown-up playtime. The festival is organised by Marco Makaus, a leading light in the Italian automotive scene, and Fabrizio D'Aloisio, a writer and photographer with a fondness for beautiful cars. Each year, they put together a frozen catwalk of millions of Swiss francs' worth of the finest vehicles humans have built. As far as romance in the automotive world goes, it feels like it could be the weekend afterparty for the Monaco Grand Prix. For one winter weekend, at an altitude of roughly 1,800 metres, the spectacular frozen lake becomes the Instagram epicentre for those who love classic, vintage and racing cars.

Riding shotgun in a Jaguar XKSS, it's easy to see why. Sliding round every corner, the gently purring car feels weightless as you slip into a deep sense of calm. That Zen-like state



1  
Cruising on an icy track means extreme driving conditions

2  
The Mercedes-Benz 300SL is about as stylish as it gets for transporting your skis

is broken by the primordial roar of acceleration and that first blast of icy wind in your face. It's the exhilaration of downhill skiing on a clear powder day and the lightness of cruising down an ocean road with the top down. The smell of leather and petrol feel somehow alien in this immaculate environment, adding to an exhilarating sense of freedom. In short, it reminds you why people fell in love with cars in the first place.

With feet firmly planted back on the ground, surveying the scene from the sidelines takes on an equally surreal quality. There goes a 1930s Alfa Romeo P3, pursued by a 1980s Lamborghini Countach. Two era-defining classics in one frame, making you believe in time travel. Talking of time travel, not far away is a DMC DeLorean – and even if you've seen one before you've almost certainly never seen one on the ice. A Jaguar E-Type flies past and you can almost hear the opening bars of the Bond theme ringing out. If there is a heaven for classic cars, it probably looks a lot like this. Without tyres on asphalt or the intrusive drone of city traffic, the only things to break the Alpine serenity are the low gurgle of an engine, noises of appreciation from the assembled spectators and the flurry of snow spraying from the back wheels.

For collectors, the bar for entry is set high. After a technical selection by a committee of motorsport aficionados, only about 50 cars are entered in the show. From early Saturday

morning the cars will run on a track that's more used to horses' hooves (*see panel, page 39*) than tyre rubber, before positioning themselves on the *parc fermé*. A jury made up of auto enthusiasts from the worlds of art and design will observe the cars before each one gets its moment in the sun in front of the crowds.

The cars are grouped into five classes: Queens of the 20th Century, 110 Years of Alfa Romeo, Movie Stars, Iconic Liveries and Barchettas on the Lake. Each class will have a winner and the best in show is drawn from among them. Additional prizes up for grabs are the Spirit of St. Moritz and Instalake. These special awards represent both the tradition of classic car shows and the welcome freshness of this show. THE ICE is where elegance and sport rub shoulders, with that refined savoir-faire that has characterised St. Moritz and its litany of events for more than a century. Until next year. ✨

**Watching the cars in this pure environment feels like peering over the designer's shoulder and seeing him sketch it out on his drawing board. Free from the clutter of tarmac, buildings, people and signage, this is grown-up playtime**



**CATWALK FOR CARS**  
With its own racing team and an elegant Mercedes-Benz SL300 Gullwing, Swiss watchmaker IWC Schaffhausen is well-gearred for a ride on the frozen Lake St. Moritz

# THE SPIRIT OF ST. MORITZ

When you clink glasses, eschew the standard "Cheers!" in favour of Mario Da Como's catchphrase, "Eccool!", which the barman famously used as a greeting and when serving his signature drinks.



## ST. MORITZINO RECIPE

30ml Ketel One vodka  
30ml De Kuyper triple sec liqueur  
10 drops Les Sirops de Monin orgeat  
30ml lemon juice

To recreate the experience in your living room, shake the above ingredients with ice, fine-strain into a chilled coupe glass and garnish with a lemon twist.

WORDS: Rosie Prata  
PHOTOGRAPHY: Maurizio Di Iorio

You haven't truly visited St. Moritz until you've knocked back a couple of St. Moritzinos. This candy-like cocktail, which laces chilled vodka with sour lemon and rich almond flavours, was developed by St. Moritz's most legendary bartender, Mario Da Como of the Renaissance Bar at Badrutt's Palace Hotel. In honour of Da Como's mixing prowess and long tenure (he ran the show from December 1963 to April 2008, a grand total of 44 years and 5 months) the Renaissance Bar is still colloquially known as Mario's Bar.

Da Como made the original version of this drink – then named the San Moritzino – in 1972, when Andrea Badrutt, the director of the hotel, received some rum from South Africa as a present. An embargo in place at the time made it impossible

for the rum to be sold in pure form, so legend has it that Da Como mixed it with Cointreau, fresh lime and exactly 10 drops of orgeat to create the first version of what would become St. Moritz's signature cocktail. It was a delicious success and Da Como instantly got Badrutt's blessing to make it a permanent fixture on the drink menu.

Over the years, as vodka became more fashionable, the rum-based San Moritzino morphed into the St. Moritzino, which is still served behind the bar to this day by Da Como's successors, as well as at other select drinking establishments around the world. To try the most authentic version of a St. Moritzino for yourself, visit the Renaissance Bar and indulge in a cigar while you're there (you're allowed to smoke here). ✨



BOGNER



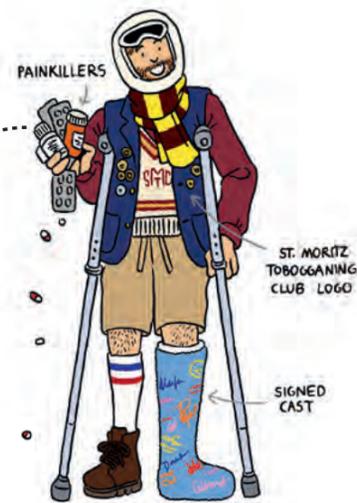
BOGNER STORE ST. MORITZ Via Maistra 9 7500 St. Moritz  
www.bogner.com

From the flashy tech mogul to the insta-famous model, the people of St. Moritz are an eccentric bunch. Get to know some of the types you're likely to run into, when and where

# Character spotting

WORDS: Saul Taylor  
ILLUSTRATION: Ilya Milstein

**1 THE INDIGNANT DAREDEVIL**  
Sometimes the Cresta Run leaves its challengers crestfallen. Small reward for a ruined skiing holiday is a spot on the Kulm Hotel's Sunny Bar wall of shame.  
• **Spotted:** Propping up the bar at any time of day

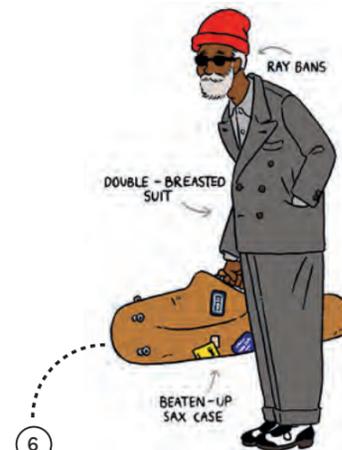


**2 THE PAMPERED PEDIGREES**  
This sporty little number and her mollycoddled mutt spend every morning jogging the perimeter of the lake until little Lulu's legs start to give in on the second lap.  
• **Spotted:** On Lake St. Moritz early in the morning



**3 THE RETIRED HEAD OF STATE**  
No one bats an eyelid when this ex-president and his two-man security detail do their best to create a kerfuffle on their arrival at the Badrutt's Palace Hotel.  
• **Spotted:** Swinging through town after the WEF in Davos

**4 THE INFLUENCER**  
Watch out for that pylon! Having never skied, she nevertheless delights her followers with breakfast on snow-covered balconies and a step-by-step cheese fondue.  
• **Spotted:** In precarious positions trying to achieve that perfect pose



**6 THE CAT IN THE HAT**  
Looking a little lost, this veteran of the jazz circuit flew into town for the festival and needs to find the best slice in town to cure his jetlag.  
• **Spotted:** Waiting for Chesa Veglia to open before band practice



**9 THE FRAU**  
Where she goes, the entire hyaluronic acid industry goes too. No-one knows how old she really is but there's a rumour she once dated Hermann Hesse.  
• **Spotted:** Topping up her melanin with champagne throughout the day and very often into the night

**7 THE RUSSIAN OLYMPIAN**  
Where better to practise your speed skating than under the eagle eye of one's oligarch father who watches intently from the glass turret of his modernist Swiss dacha.  
• **Spotted:** Doing lap after lap of Lake St. Moritz from dawn until dusk



**5 THE SPOILT BRAT**  
With two long-suffering nannies in tow, the wake of destruction this little so-and-so leaves is biblical.  
• **Spotted:** Pushing to the front of the gondola queue five minutes before the piste closes



**8 THE SILICON MOUNTIE**  
If only there was a mountain mode that muted this tech mogul and their incessant media moves. Switch off and suck in some Engadin air. You'll feel much better for it.  
• **Spotted:** Trying to get enough 4G signal to send a WeTransfer halfway up the mountain

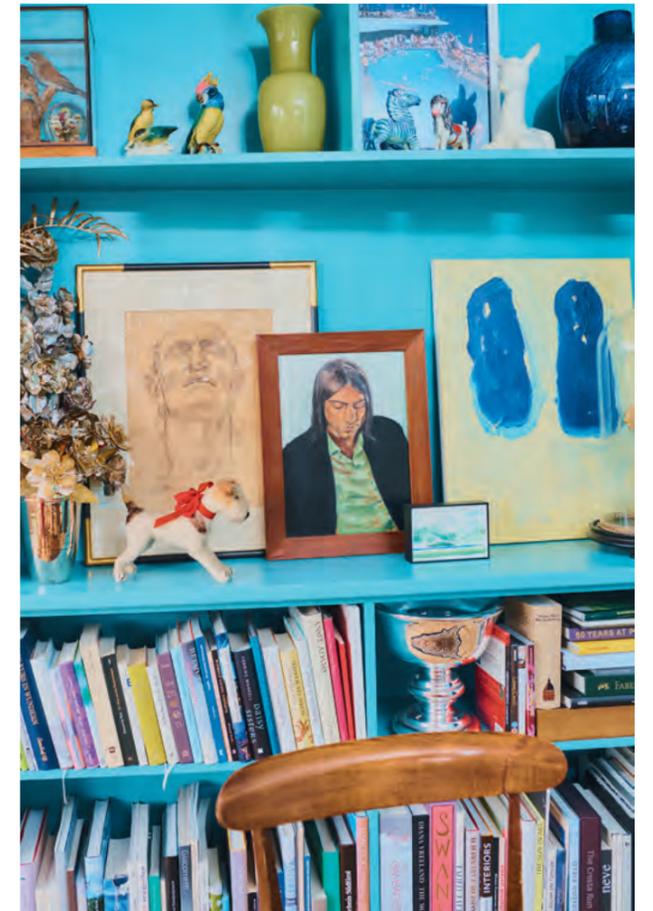


**10 THE DAPPER DUO**  
A throwback to a more refined time in the valley, this elegant couple have their tweed winter wear tailor-made in Milan and twin the look with impossibly long vintage hickory slalom skis.  
• **Spotted:** Cutting a dash on the Chantarella-Corviglia funicular before lunch



# Thun inn

WORDS: Laura May Todd  
PHOTOGRAPHY: Benjamin Schmuck



On the banks of the Inn river sits the eclectic holiday home of architect Matteo Thun, his wife, Susanne, and their beloved Jack Russell terrier, Toni. We visit the three at their pied-à-terre in Samedan and discover family treasures in every nook and cranny



1  
Colourful accents liven up  
the apartment's timber features

2  
A framed vintage cross-  
stitch commemorates the  
1948 Winter Olympics

grey city's hectic milieu. She had dragged Matteo up and down the country to find their very own refuge, eventually settling on Samedan for its strategic triangulation. "We fell in love with this location because if you place a compass here," she explains, planting her pointer finger in the centre of her palm and sweeping a circle with her hand, "you cover Milano, Bolzano [Matteo's hometown] and Austria – it's right in the centre of all three."

After almost three decades, the home is now a treasure trove of family mementoes. Susanne's office, her creative war room on the ground floor, is lovingly stuffed with them. "I used to live very minimally, but now it's a space full of memories," she explains of her aesthetic evolution. The studio's walls are tightly clustered with a lifetime of pictures: portraits of her sons, Constantin and Leopold; paintings

by buzzy young artists represented by the latter's London contemporary art gallery; floral embroideries scooped from flea markets; sketches, photographs and notes gifted to her by friends who have come to stay. The couple's bedroom benefits from a similar scheme; Susanne's collection of ceramic Madonnas, religious figurines she picks up while travelling, live on her bedside table beneath a suspended wooden cherub discovered in an antique store in Bavaria.

The three-storey building where the apartment resides sits snug in an elbow of the silvery Inn river, rushing with crystalline mountain water slaloming lazily along the Upper Engadin valley. Generous picture windows look out over a bucolic meadow, backdropped by the screensaver-perfect Albula Alps. Complete, at the time of my visit, with a low-hanging Learjet descending into the nearby Engadin airport and the deep braying of Swiss dairy cows wafting in the silence from the barn next door.

The pair's love story also has an appropriately Alpine beginning: they met on separate skiing holidays in the Swiss town of Zermatt and later orbited each other in early-1980s Milan. Matteo was running with the famous Memphis Group, dreaming up colour-soaked postmodern proclamations alongside fellow visionaries Ettore Sottsass, Nathalie du Pasquier and Michele De Lucchi, while Susanne was flitting across the globe with

**"We used to live very minimally, but now our home is a space full of memories"**

Opening spread, from left:  
The Thuns cosying up at home; Susanne has a knack for ceramics; eclectic is an understatement for describing the decor

1  
Design books and other tomes line  
the shelves around the home

2  
If the hat fits, wear it: a selection  
of headgear for the Alpine lifestyle

3  
Jack Russell Toni, the Thuns' trusted  
companion, is living it up on an emerald  
green Vico Magistretti sofa



"Can I get you coffee? Tea? A slice of cake?" Susanne Thun chirrup the moment I cross the threshold into her Samedan pied-à-terre, a quick jaunt up the valley from St. Moritz. With clear blue eyes and a shock of blonde hair, Susanne camouflages easily among the flocks of Engadin ice queens, but the designation couldn't be farther from reality. She's a spritely, bouncing spring of a woman, a deep well of kinetic energy and cheerful humour. As I pull off my jacket, her spunky Jack Russell terrier, Toni, drops an orange ball expectantly at my feet: the diminutive but faithful companion's own welcome offering. I nudge it with my toe and Toni goes skittering across the hardwood floor in pursuit as Susanne passes me a ginger tea in a handmade Astier de Villatte mug.

I take my seat on an emerald green Vico Magistretti sofa, while Susanne perches on a traffic-cone-orange wingback she brought home from the yearly antique fair in Parma, one of a colourful mismatch of chairs surrounding a simple wooden coffee table in the apartment's ground-floor living room. "I'm crazy for chairs; I always give chairs as gifts to my friends. I think a little chair is so special," she notes with a wink. At her knee, beneath the coffee table's pristine glass surface, sits a constellation of pressed flowers plucked *The Sound of Music*-style from the surrounding mountain slopes.

Originally from Austria, Susanne, a graphic designer and creative director, and her husband, Matteo, the prominent Italian architect, known for his monastic spas and minimalist luxury hotels, snapped up their high-altitude retreat in the early 1990s as a respite from the hubbub of Milan, the couple's primary residence, in addition to homes in Capri, Austria and Venice. They happened upon the apartment during a cycling holiday, says Susanne: "We were riding through the valley and saw this building under construction – I thought, that's it. That's our house." At the time, she was pregnant and determined to have her baby in Switzerland away from the famously



#### ..... TIMELESS TREASURES .....

The Thuns' most prized piece of furniture is a curved sofa that sits pride of place in the upper-floor living room (see opening spread). Upholstered in midnight blue silk, it was handed down to Susanne from her mother. Ceramics in all shapes and colours are another favourite of Susanne's – on her many travels, she always leaves space in her suitcase for a porcelain piece or two. When staying closer to home turf, the Thuns' go-to place for hunting down antique gems is Engiadina Antik, a rustic antiques shop in Zernez.



#### BUCOLIC BLISS

Together with their dog, Toni, Susanne and Matteo Thun are getting some fresh air in their riverside garden. Susanne is a passionate gardener and grows potatoes and seasonal salads in her vegetable patch



**“We were riding through the valley and saw this building under construction – we thought, that’s it. That’s our house. We fell in love with this location”**

*Vogue Italia*, working under the legendary Franca Sozzani as a stylist and fashion journalist. “It was all one big club,” she recalls of their heady early days. “One big party.” (Her sprawling archive of clothing, collected throughout her career, she tells me, is packed away in storage beneath our feet — a veritable wellspring of high fashion.)

That glitz and glam eventually dissolved into the background and in 1984 Matteo founded his own firm, Matteo Thun Milano, while Susanne worked as a creative director behind the scenes. The firm has since grown into one of Milan’s most prolific, with nearly 100 employees and offices in Italy and Shanghai. But at home? It’s all Susanne. Matteo, she says, “doesn’t interfere” with her decorating.

Initially, the Thuns’ domain was confined to the gabled top floors of the newly constructed building, but when it became available several years later they purchased the ground-floor unit below. The home is now three levels stacked on top of one another, connected by a communal staircase.

“We didn’t want to give up floor space by adding an internal stair,” reasons Susanne, who zips out the door and between the floors at lightning speed, Toni following close at her heels.

At one point during our conversation, the beloved Jack Russell disappears through the ground-floor garden door in hot pursuit of a flock of birds. In the summer, the riverside plot is presided over by green-thumbed Susanne. “I grow potatoes, salad — everything,” she says.

A quick dash up the stairs and we’re in the two-floor upper apartment, which houses yet another sitting room and two small, book-filled boltholes for her sons nestled in the loft. Punchy accent walls in sky blue and turquoise animate the wood-paneled architecture’s Swiss stoicism, while a cloud of floating shelves shows off the couple’s most prized ceramics. Ghostly vases in muted tones designed by Matteo; Technicolour Sottsass totems; cheerful animal sculptures from Capri; and yet more religious iconography. Below, hovering cubes make up a desk by Hervé van der Straeten, which the pair picked up during Milan Design Week several years ago.

After spending the better part of an afternoon admiring Thun’s accumulated treasures, from Matteo’s colourful abstract paintings (“every time I pick up a picture, he has to paint a new one — I think he gets a bit jealous,” Susanne jokes) to the heaving shelves of her sons’ sports trophies, I see the sun duck behind the mountains and it’s time to go. As I slip on my boots, Susanne sneaks one last offer in under the wire: “Will you take some cookies home with you?” she asks with a smile. “Can I wrap up a piece of cake?” ☼

1  
This slithering ceramic crocodile was found in Capri, where the Thuns have a summer house

2  
Matteo was involved in the Memphis Group in the 1980s, an influence still reflected in the couple’s style today

## REACH FOR THE SUN

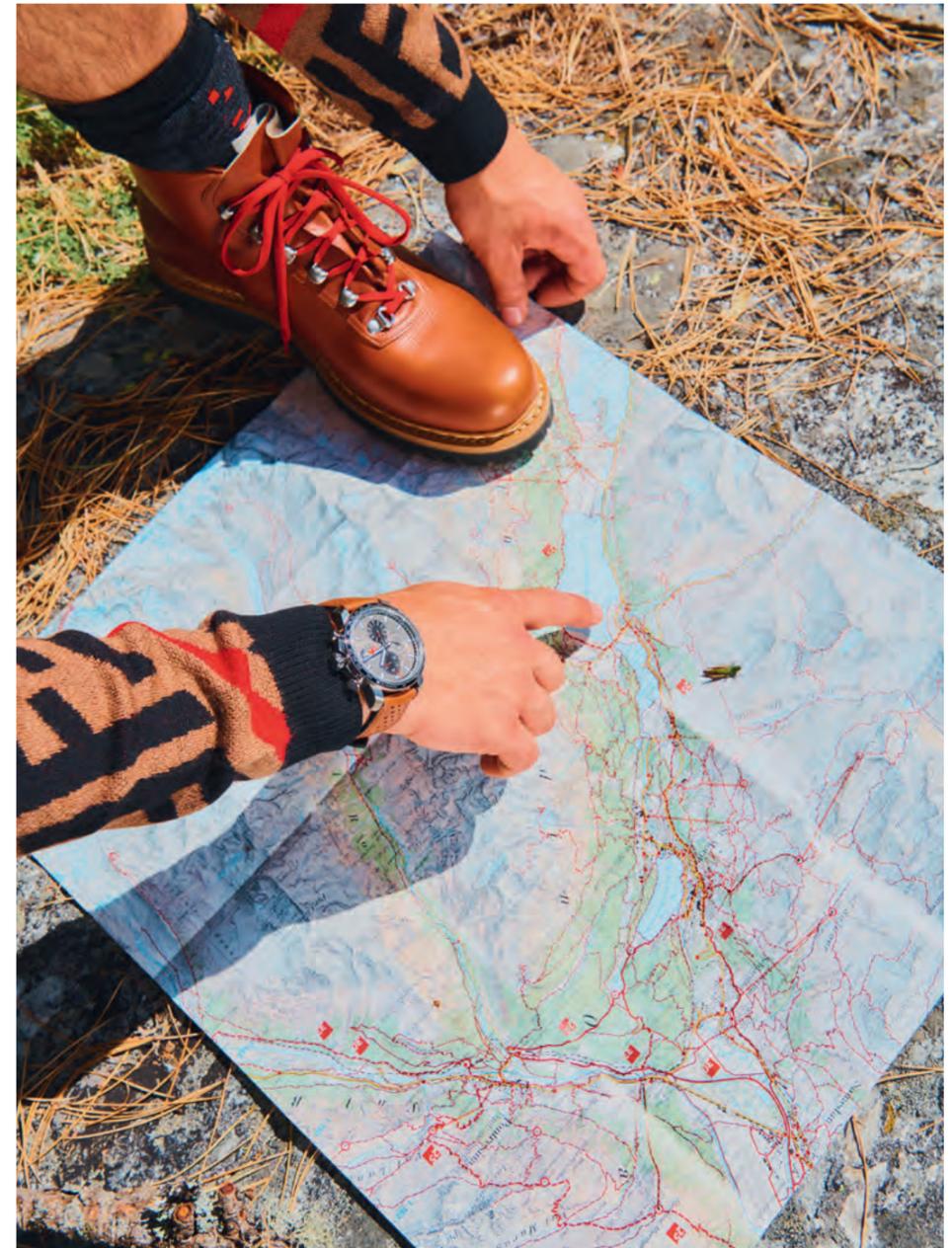
Hike to new heights with trainers by On (€140), a one-piece by Lucas Hugh (€190), sky-blue socks by Falke (€15) and a pair of oversized sunglasses by Dolce & Gabbana (€215). For an impromptu picnic or to keep warm after working up a sweat, bring a blanket by Bally (€600).

Right: Map out your route with a watch by Chopard (€6,800), a jumper by Fendi (€632), socks by Falke (€37) and boots by Heschung (€595).



# Walk wear

St. Moritz in summer is a hiker's dream. Get ready to ramble in all the gear you need to keep climbing, from fit-for-purpose footwear to sporty shorts



PHOTOGRAPHY: Benjamin Schmuck  
STYLING: Katie Felstead



**COOL YOUR HEELS**  
 Keep flowing freely in these boots by Bally (€795), standout skirt by Gucci (€1,127), socks by Falke (€36) and checked vest by Madeleine Thompson (€315).

#### INTO THE WILD

He takes the lead in a shirt (€149), shorts (€120) and socks (€29) by Amundsen, a hat by Barts at Ender Sport (€50) and a backpack by Louis Vuitton (€2,810). She follows her own path in a jumper by Perfect Moment (€275), shorts by Amundsen (€120), socks by Falke (€39), boots by Bally (€595) and a backpack by Battenwear (€160).



**TWO FEET ON THE GROUND**

Be ready to overcome any hurdle in these sporty shorts by Amundsen (€149), supportive socks by Falke (€21) and sturdy boots by Kandahar (€368). Throw on this striped fleece jacket by Marni (€980) to combat the fresh mountain breeze.



**WHERE TO GO TREKKING**

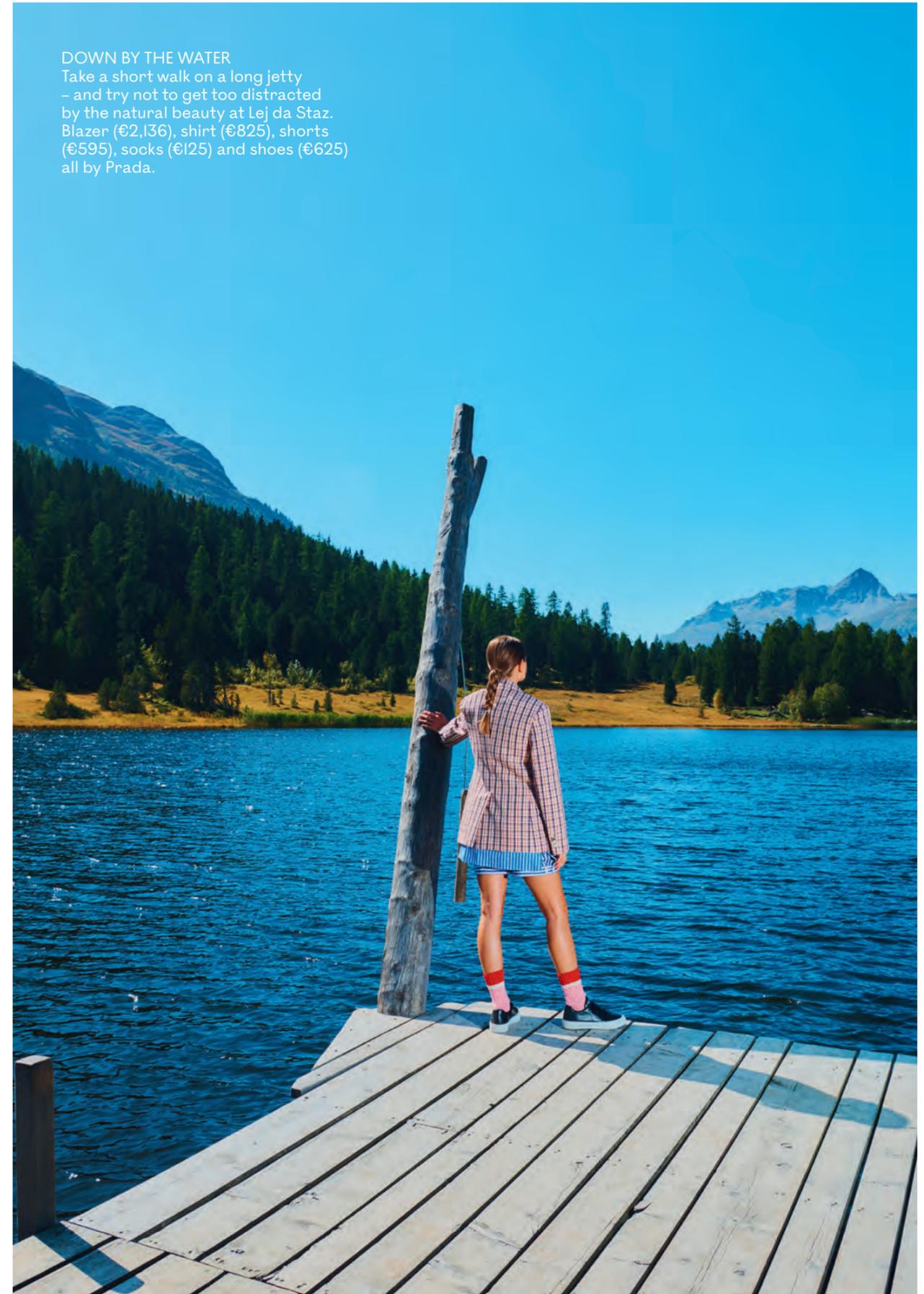
For easy trekking – more a stroll than a hike – wander the trail along Lake St. Moritz to Lej da Staz, through quiet shady forests. Alternatively, drive out to nearby Furtschellas and take the circular route around the six small mountain lakes there. Both are gentle enough to do as a family.

For a challenge, hike down the Piz Nair on a roughly four-to-five-hour hike after riding the funicular up the mountain and taking in the stunning views of St. Moritz. Be warned: the descent is quite steep, dropping about 1,200 metres, so bring good footwear.





**ON TOP OF THE WORLD**  
Don't forget to take a break to enjoy the surrounds. For an outfit that is as functional as it is fashionable, combine jacket, trousers and shoes by Craig Green for Moncler (POA) with an understated beanie by Moncler at Ender Sport (€135).



**DOWN BY THE WATER**  
Take a short walk on a long jetty – and try not to get too distracted by the natural beauty at Lej da Staz. Blazer (€2,136), shirt (€825), shorts (€595), socks (€125) and shoes (€625) all by Prada.

Hair and make-up: Carolyn Gallyer / Stylist assistant: Rosie Borgehoff Mulder  
Photographer's assistant: Thomas Echegut / Fixer: Sara Fallet  
Models: Angeline Suppliger, Diego Schönenberger @ Option Models

# RIGHT SIDE



WORDS: Marie-Sophie Schwarzer  
PHOTOGRAPHY: Thomas Prior

# OF THE TRACK



The world's oldest and only natural bobsleigh track, the Olympia Bob Run St. Moritz-Celerina, is a local sporting icon. We get the adrenaline pumping amid the snow and ice



1  
St. Moritz's historic Olympic stadium is nestled along the curves of the Olympia Bob Run

2  
Hoping for gold: numerous championships are held on the site



The sound of cheering and cow bells fills the chilly February air as Estelle Solène Hari, dressed in a sleek black uniform adorned with orange flames, sprints down the frozen track of the Olympia Bob Run St. Moritz-Celerina. The full-speed run-up gives her skeleton sled the desired push before she dives head-first onto the steel-and-fibreglass tray. With her arms pinned by her sides and her chin millimetres from the ice, the 17-year-old expertly steers the sled down the 1,722-metre track, reaching speeds of up to 130 km/h. She shoots around the 19 curves, concentrating on keeping her body steady and her mind focused. Just over 1 minute and 14 seconds later she crosses the finish line of the 2020 Swiss Championship. It wasn't her best time, but she's not in it for the medals – even though she did take home a bronze in the 2019 Championship.

"It's the speed and the ice that fascinate me," says the Swiss native, who got her first taste of the sport on this very track at the age of 14. "My mother, who works for the Olympia Bob Run, has always been captivated by bobsleigh but it was skeleton sledding that blew me away. I like being in control and once I'm on the track, I'm in a completely different world. I'm not nervous and I feel no pressure to perform." Throughout the season, which lasts from December to March, the fearless Hari practises on the Olympia Bob Run as often as possible. Since its establishment on New Year's Day in 1904, the seasonal venue has hosted countless competitions including two Olympic games, as well as numerous European and World Championships. Though skeleton and bobsleigh began as adventurous Alpine pastimes in late-

19th-century St. Moritz, they evolved into two distinct Olympic sports by 1924 and rocketed Swiss athletes, including Gregor Stähli (see Q&A, page 67) and Beat Hefti, to fame.

Today, the Olympia Bob Run is managed by former skeleton athlete Damian Gianola, who took the helm in 2016. "We work together with many athletes and volunteers to keep this cultural heritage site alive," he says. Maintaining the historic run is no small task. Every winter Gianola and his team eagerly await the first snow so that they can begin building what is considered the world's longest snow sculpture from scratch. A team of 15 South Tyrolean specialists arrive to construct the run from 15,000 cubic metres of snow and 10,000 cubic metres of water within three weeks. Even though each curve is levelled out with precision, the track is never exactly the same, which makes it particularly challenging.

"We're eager to offer a good platform for exciting competitions," says Gianola, who knows how to expand the programme without losing sight of the venue's age-old traditions, such as the annual end-of-season celebration, which brings locals and visitors together and gives children the opportunity to slide down the upper bob run on their own sleighs. "The last World Championships attracted 20,000 spectators; now we're preparing for the 2021 Junior World Championships, the 2022 Luge World Cup and European Championships as well as the 2023 Bobsleigh and Skeleton World Championships," he says.

"Nothing quite compares to the Olympia Bob Run," says Hari, who's looking ahead to the next winter season. "Being able to compete in the Europe Cup would be a dream," she says, before adding, "I just love feeling the speed as you shoot down the sun-dappled run in St. Moritz. The well-maintained natural ice is so smooth and still. You really have the sensation that you're flying." ❄️

**Though skeleton and bobsleigh began as adventurous Alpine pastimes in late-19th century St. Moritz, they evolved into two distinct Olympic sports by 1924 and rocketed numerous Swiss athletes to fame**



COWBOYS AND BOBSLEIGHERS

On the last weekend in February, the traditional end of season festivities are taking over the Olympia Bob Run St. Moritz-Celerina; fancy dress costumes are optional, as are slides down the track on wooden sleighs



**BRAVE HEART**

Fearless athletes shoot down the 1,722-metre track around 19 curves and reaching speeds of 130 km/h. When they don't reach the finish line in the desired time, disappointment is sometimes inevitable



**A WIN-WIN SITUATION**

An Olympic venue twice and a regular host to Swiss, European and World Championships, the Olympia Bob Run St. Moritz-Celerina has seen many a champion being crowned



#### BITS AND BOBS

Bobsleigh as a sport dates back to 1888, when the British vacationer Wilson Smith tied together two steel sleighs to slide down the steep Kantonsstrasse from St. Moritz to neighbouring Celerina, laying the foundations of the Olympia Bob Run



For the spectators, as for the athletes, skeleton and bobsleigh are highly exhilarating sports. Here, the crowd is glued to the action unfolding during the 2020 Swiss Championship

#### GREGOR STÄHLI Three-time skeleton world champion



##### What inspired you to become a professional skeleton racer?

My father was a skeleton athlete and he introduced me to this sport. I love its complexity; the combination of action, speed, calm and concentration. When everything comes together smoothly it results in a fast and precise run and that's what fascinates me.

##### Do you have a special connection to St. Moritz, where the sport originated?

St. Moritz is something like a second home to me. Even as a child I would spend my holidays here with my parents, and my father would take me on the Olympia Bob Run. I have been racing here since 1989 – my latest competition was the 2020 Marmottin Trophy.

##### What was your greatest sporting accomplishment?

I'd say that the 2007 World Champion title in St. Moritz in front of a home crowd was particularly special. But the other two World Cup titles and the two Olympic bronze medals were also unforgettable moments. It's nice to be able to share your success with your team and country.

##### Despite officially retiring from the sport in 2009, will skeleton always play a role in your life?

Yes. I still participate in 20 to 30 runs a year – whenever I find the time. Skeleton racing continues to fascinate me just as much as it did on that first day and I'll continue to race as long as I can.



ST. MORITZ

# AT THE TOP OF HER GAME

WORDS: Luciana Bellini  
PHOTOGRAPHY: Maciek Pożoga

Margherita Missoni recently returned to her family's fashion business, having realised she could bring something special to the table: a fresh perspective. We caught up with her about designing her latest collection for M Missoni, her key inspirations and why St. Moritz is the one place she can truly relax

**“I think of our diffusion line, M Missoni, as the B-side of a record, where we search through the discarded bits of the Missoni history and make cool discoveries. It’s all about the ‘re’, as in reiteration, repurposing and reconfiguring – giving something a second life”**

Think of Missoni and a multicoloured zigzag pattern probably comes to mind. But Margherita Maccapani Missoni, creative director of M Missoni, the brand’s younger diffusion line, is determined to show that Missoni is about a lot more than one ubiquitous print.

After working with the fashion house as a brand ambassador and design assistant in her youth, Missoni decided to take a break and create her own childrenswear label, Margherita Kids, in 2015. Since returning to the family business in 2018, she has breathed new life into the line, embracing the brand’s history by giving old staples a 2020s twist.

During the week you’ll find her working from her home office in Varese, an hour’s drive northwest of Milan and 15 minutes from the Missoni HQ, but on weekends she decamps to St. Moritz with her husband, the racing-car driver Eugenio Amos, and their two sons, Otto, six, and Augusto, four. On a break in the Engadin, she talks mountains, M Missoni and how she’s taking the family legacy to the next level.

#### **What made you decide to return to the family business?**

It’s something I always wanted to do, but it got to a point in my life where I realised that I wasn’t going to just do it no matter what. I left the first time around because with a family company it can be hard to have a separation between family and work life. I also felt we needed someone external who could have a say in the decision making in general, to get the company moving forward. I came back because the Fondo Strategico Italiano firm asked me to, as soon as they invested in the company. Of course, my mother and my grandmother were so happy, but for me it was key that people from outside the family wanted me; it gave me a different authority.

#### **Talk me through your latest collection for M Missoni – what was the inspiration behind it?**

When I was offered the job, before I accepted I wanted to understand how I could give an identity to something that was born as a derivation. So I went back to the archives because I realised there were things that were very important to the origins of the brand that had been lost. For example, Missoni started out doing knitwear to create outfits that could take you from morning to evening without the need to change. That is the basis of streetwear. Missoni then moved into higher fashion but I felt this was a very relevant message, making clothes for people on the street, and that it was something we should take back. I think of M as the B-side of a record, where we search through the discarded bits of the Missoni history and make cool discoveries.

#### **How would you sum up the ethos behind the collection?**

It’s all about the ‘re’, as in reiteration, repurposing and reconfiguring – giving something a second life. Second-skin tops are crafted from Missoni’s Lycra deadstock sourced at the brand’s swimwear supplier; colour-blocked frocks and shirt-dresses have satin inserts from the Missoni line of petticoats; cotton goblin swarming with fantastic animals harks back to the Missoni kids’ line. But a lot of the pieces in the collection are not actually from the archives – they’re from my own childhood memories, from children’s clothes that were made just for me using prints from the 1980s. So a lot of it comes from my own personal history of Missoni.

#### **How important is the role of sustainability in your designs?**

We are constantly experimenting with bits and pieces that are recycled and upcycled – scarves turned into dresses, leftover yarns into sweaters. Three seasons in, I’m proud to say we’ve repurposed 26,000 metres of Missoni stock fabric and 1,200kg of stock yarn.

#### **Do you draw inspiration from the mountains for your work?**

I find inspiration everywhere – the people I meet, the places I go, the things I see. It’s important for me to make the most of

Opening spread:  
At the Kulm Hotel in St. Moritz,  
Margherita Missoni is sporting an  
outfit from her M Missoni line

Opposite:  
For her collections, Missoni flips,  
recycles and repurposes the brand’s  
codes – from iconic patterns to  
staple colours





Hair and make-up: Fabio D'Onofrio  
Photographer's assistant: Lucas Mathon

every opportunity and immerse myself in every experience. The lake and the mountains have become my landscape, my real world, full of colour. I love how they change from season to season, how nature keeps reinventing itself.

**How do you switch off and relax?**

The mountains are an ideal place for me to relax. I don't feel the pressure to do things here. My kids go skiing every day; I only go when it's nice weather. When it's snowing I stay home, meditate, do a bit of reading and catch up on things that I haven't been able to do during the week. It frees my head up. Plus the mountains are somewhere you can indulge – it's cold so you have an excuse to eat whatever you want. It's a very comforting place.

**How long have you been coming to St. Moritz and why do you keep coming back?**

I started coming here as a teenager and I've come almost every year since. I particularly love the lake scenery, which not many other mountain resorts offer – plus we have a lot of friends in St. Moritz, which is always great when you have young children. When we had kids we started renting an apartment here for the whole year. At first we rented in St. Moritz town but I love the small villages with the more traditional houses – my favourite is Sils. Now we rent an apartment in Celerina, which is considered the Italian enclave of St. Moritz. I try to come with my family almost every weekend, especially in winter.

**How do you and your family spend your time when you're in the region?**

The boys love being in the mountains. We're all passionate skiers, as well as ice skaters, and we can walk straight out of our apartment to go cross-country skiing, while the ice-skating rink is within walking distance. The boys are also very fond of the slides at the Ovaverva aquatic centre. In the summer the kids go biking or play on the lawns by the river nearby, and we love doing barbecues around Lake Sils.

**Where are your favourite shopping spots?**

Ebnetter & Biel is my favourite shop. It's a traditional craft shop where they sell embroidered tablecloths and children's knitwear made in Switzerland. I love that you can buy things here that you can't find anywhere else. It's where I go to get embroidered cocktail napkins, presents for friends and sweaters for my kids.

**Where are your favourite dining spots?**

For a fun night out my go-to places are Pizzeria Chesa Veglia and Balthazar. Balthazar is great for cocktails and there are always lots of people at Chesa Veglia – you run into everyone here. If I want to meet a friend for a chat I'll go to the Kulm Hotel for afternoon tea. The tearoom there was decorated by Renzo Mongiardino and it's the most beautiful place. For a romantic dinner I go to Talvo for the excellent local food or Dal Mulin for their great wine list.

**How would you describe your Alpine style?**

My Alpine style is quite practical, just as my normal style is. I leave stuff here, so I have a whole separate wardrobe in the mountains. I'm really fond of big knits, knitted beanies, hiking shoes, and St. Moritz is where I have the chance to wear them all. ☼

**“It's important for me to make the most of every opportunity and immerse myself in every experience. The lake and the mountains have become my landscape, my real world, full of colour. I love how they change from season to season, how nature keeps reinventing itself”**

Opposite:  
For Missoni, St. Moritz's famously relaxed mountain lifestyle is the best way to get away from the pressures of work



Coffee + Drinks.  
Menswear.  
News.



Dufourstrasse 90

Zürich.

Pay a visit to the Monocle and Trunk Clothiers base in the heart of Zürich's Seefeld for morning coffee, a full selection of newspapers and periodicals, the finest menswear, print from Daunt Books and the entire Monocle collection – plus an *aperitivo* after a dip in the lake.

Dufourstrasse 90, Zürich 8008.  
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All that exploring helps to work up an appetite. Pull up at the longest table in the Alps for some hearty fare, wash it all down with a tippale at St. Moritz's best-loved bars and detox with an active day outdoors the morning after

**TOP TABLE**  
pages 76–81

“On days like these a small breakfast is a tactical necessity,” says Robert Bound as he’s in for a feast at the Tavolata St. Moritz food festival

**A PLACE IN THE SUN**  
pages 82–83

“St. Moritz has survived the key test for any luxury brand: remaining relevant even when the market changes,” writes Peter York on the town’s enduring appeal

**KNOCK ON WOOD**  
pages 84–87

“The forests around St. Moritz are marked by the soothing odour of Swiss stone pines,” wilderness therapist Andrea Kippe tells Annick Weber

**ALPINE AMBITION**  
pages 88–89

“The practices that are based here are mindful of both the Engadin vernacular and local building materials,” writes Sonia Zhuravlyova on the new wave of local architects

# OFF-PISTE

**SUMMERTIME HAPPINESS**  
pages 90–95

On a balmy summer’s day, we capture the lazy pace of life around town – warming up with sunbathing and cooling down with a gelato

**HEAD FOR HEIGHTS**  
pages 96–103

To look your best before, during and après-ski, add these accessories to your Alpine outfit wish list, from stylish sunglasses to elegant earrings

**SEIZE THE SNOW DAY**  
pages 104–111

“You’ll sleep deep with dreams of white hills,” says Robert Bound after an action-packed day out on the slopes

**AN ATELIER IN STAMPA**  
pages 112–117

“In this spacious wood-panelled studio, the young Giacometti was encouraged to explore various art forms,” writes Kristina Rapacki

**NIGHT OWLS**  
pages 118–121

New York might be known as the city that never sleeps, but what happens on a night out on the town in St. Moritz comes pretty close



ST. MORITZ

# Top table

WORDS: Robert Bound  
PHOTOGRAPHY: Iris Humm



Remember when people didn't have phones to look at over dinner?  
Tavolata St. Moritz was founded in an attempt to unite the town  
at one big table – no hashtags allowed



1  
Dinner is served at Auto Mathis AG, a car repair workshop turned restaurant

2  
Sharing is caring: a four-legged friend in want of a treat

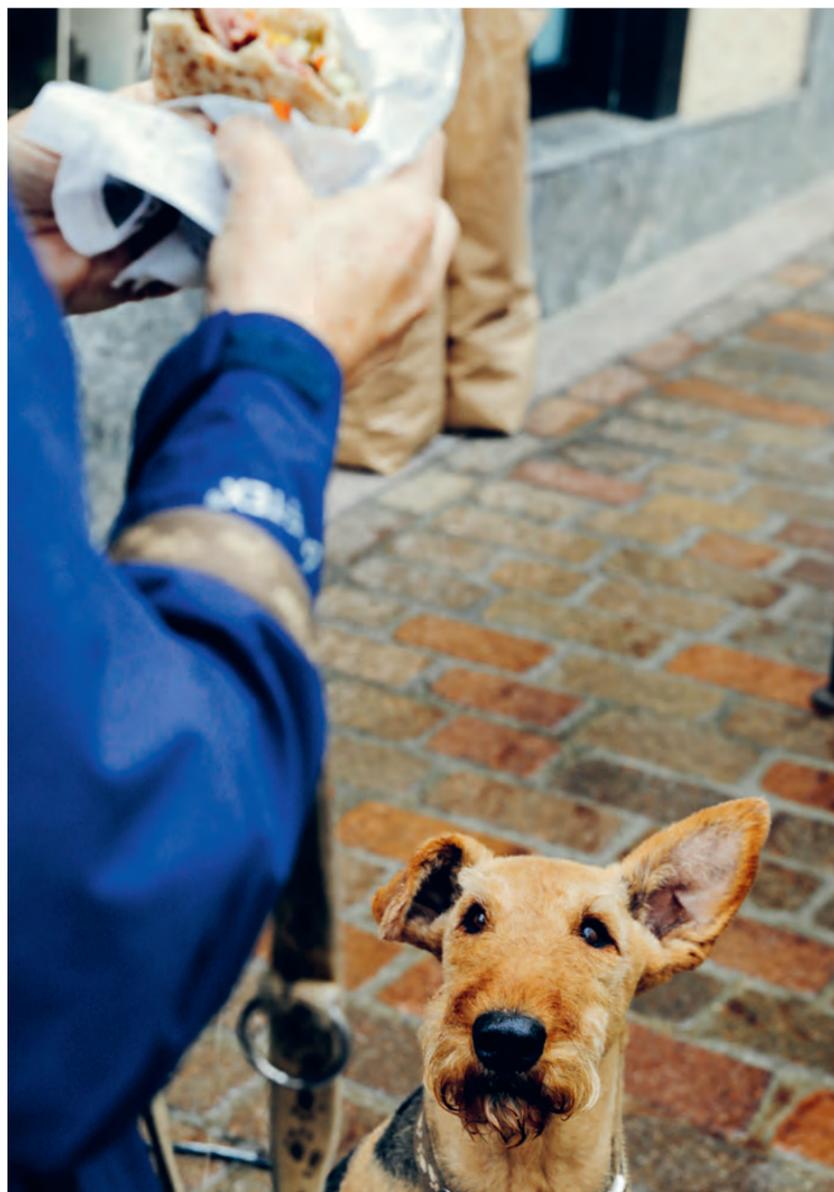
to keeping Porsches roaring around the highways and byways of the valley at a healthy full throttle. The marque's elongated logo commands a large portion of wall while a brace of 911s – one a recent model in navy, the other a vintage type in a fetching retro red – sit proud of the party on dedicated motor lifts as if they're sculptures on pedestals. In the centre of the room a flat-six engine, gleaming and spotlit, looks like a work by Eduardo Paolozzi. The coat check is behind the service booking desk. Flower arrangements bloom from stacked tyres. Alloy wheels and polished hubcaps adorn the walls looking like so many decorative plates on a family dresser.

Diners file in and champagne flutes are clinked in greeting. Any lingering hint of Shell Helix Ultra or Castrol GTX is speedily overtaken by tasteful draughts of Chanel and Hermès scents, themselves

For a warm weekend at the end of July St. Moritz, not exactly a slouch in matters gastronomic, is transformed into a proper culinary paradise. Knives swish through tonnes of fish, meat, cheese, fruit and vegetables; barbecue smoke billows in the breeze; the town sizzles and invites the world to join it. Tavolata St. Moritz is a food festival centred around the longest dining table in the Alps – a hungry 400-metre snake carved from stout Swiss Arven that curls itself through the Via Maistra bang in the middle of town. Chefs, producers, brewers and vintners from far and wide pitch their tents, pull their corks and stoke their coals for the delectation of locals, tourists and those who've simply followed their noses up the hill, tempted by cries of "lecker!", "köstlich!" and wafts and wafts of yum.

Weird then that we should begin our story of high-altitude fine food at Auto Mathis AG, a car repair workshop surrounded by tyres, high-performance engine lubricant and wheel guns. Have we gone nuts among the nuts and bolts? Not quite yet, for we are guests of Stefano Ciabbarri, a chef who loves to do things differently. "Differently", for two fine nights in midsummer, means this pop-up "tavolino" restaurant, laying long tables with crisp white linen and crystal glasses in the middle of a garage and naming it – how romantic! – Serata con Stefano. Tonight, 70 guests will sit down to that "evening with Stefano" and his polenta, ravioli, schnitzel and *rusumada*, a kind of cure-all foamy dessert drink that might just be an aphrodisiac, too.

"Look at this – we're camping; no, we're glamping!" says Ciabbarri, referring to the temporary kitchen his team have set up between a pair of heavy-duty hydraulic vehicle hoists. To be fair, for a garage, it is pretty glam: most of the paraphernalia in the place seems geared



2



1

**Knives swish through tonnes of fish, meat, cheese, fruit and vegetables; barbecue smoke billows in the breeze; the town sizzles and invites the world to join it**

4



1  
A diner is washing down the final bite of food with a glass of Swiss red

2  
Fabio Tempini from Pontresina's Hotel Palù manning the grill

3  
The atmosphere at the communal table is as bright as the floral decor

4  
Thomas Kriemler launched Tavolata St. Moritz with a group of friends a decade ago



2

soon superseded by the unctuous aromas of the kitchen. "Tonight we're making something hopefully delicious but also something that is a little on the easy side," says Ciabbarri as he arranges his plates of canapés and starters and checks under steaming saucepan lids. "This is – how would I say it? – a slightly unusual kitchen." Couples and groups of friends mingle and chat and the garage's owner, Peter Christian Mathis, introduces himself while a band plays bluesy covers on a corner stage. "We only finished cleaning the place up three hours ago," says Mathis of his team's admirable mopping and sweeping effort. "But now it's ready for a party."

It's a party-worthy venue also for its incredible position – perched atop a hill with one of the finest views in all of St. Moritz, afforded by a huge picture window framing a vertiginous 150 kilometres of Graubünden countryside. In any other town surely this tasty slice of property would have become a house or two? "Well," says Mathis with a smile and a shrug, "if you're fixing cars or drinking champagne, it's good to see some beauty."

Dinner zooms past like a sports car, fuelled by Ciabbarri's Italian-Swiss hybrid cuisine and lubricated by a short, sweet (and medium-dry) wine list. Diners wander and swap places with each course, not as part of a "networking" supper but out of friendship and curiosity. There are very good vibes in the autoshop this evening. "Well, ladies and gentlemen," says Ciabbarri in a short after-dinner speech. "This is certainly the cleanest garage I have ever cooked in." Yes indeed: even a visit to the lavatory turns up none of the naughty calendars so beloved of male mechanics the world over. In fact, it's such a clean garage you could eat your dinner off it. And so they did.



3

The next day in the centre of town the famous table itself, *la tavolata*, is being set up, laid and arranged. Simple jars of fresh, local flowers are placed down the centre and crates of glassware are polished over steaming kettles – that time-honoured catering classic for the buffing-up of all things dull. Talking of which, the weather could do with a bit of help; a little kettle and steam and spit and polish. But the chefs of St. Moritz are not the type to be put off by a scudding cloud and a drop of rain. Plumes of barbecue smoke and the sizzle of oil are testament to preparations being made in earnest. In bowler hat and leather apron is big Patrick Marxer of Zürich's DasPure delicatessen – and he's stoking his big hot coals. On will go bone marrow with miso smoked salt and veal neck with his trademark lup-iso dressing, a mixture of lupin seeds and miso. Both,

tasted and tested at 11.00 with a cold beer in the stringent interests of quality journalism, are delicious – at once vaguely sweet and supremely savoury with miso’s umami depth affording the meat an extra dimension. There’s a nice-looking beagle wandering about on a long leash trying not to go off his rocker at the smell of grilled meat wafting down the street. “Ah, that’s Miro,” says Marxer. “He snuffles out the truffles when the season’s right.” He’s a valuable hound, then? “Oh yeah,” says Marxer with a wink. “We should get his nose insured for sure.”

Up the Via Maistra the restaurants and hotels of St. Moritz and its environs have set up their temporary culinary embassies. Fabio Tempini from the Hotel Palü likes the informality of the festival’s set-up. “It’s an opportunity to cook more simple things in an outside setting,” he says. “You can chat to your diners while you cook their lunch – we can’t do that in a proper kitchen.” The crew from Pontresina’s Crap da Fö restaurant are also getting grill-happy, serving up beef *tagliata* with *pico de gallo* – jalapeños and lime – wrapping it in flatbread and handing it over with a dollop of soured cream. At the Chesa Rosatsch stand Dragisa Dimitrijevic is manning a wheeled, wood-fired oven from which he’s pulling out perfect flat-

bread, that, you would have thought, are the exact smell of heaven. This and more are all consumed in the interests of offering neither fear nor favour to any one chef. On days like these a small breakfast is a tactical necessity.

And hallelujah. The sun, clearly hungry, bursts onto the scene in a big way. Puffa jackets are tied around waists, sleeves are rolled up, sunhats are taken out of parents’ backpacks and squashed onto young heads. And then, of course, everyone has another drink and orders seconds, thirds, “well, just a little more, then, why not?” The pianist, playing his heart out on a covered stage, suddenly has a crowd of dancers boogying on down to his take on Elton John and we are very much at a festival.

Overseeing the thing is Thomas Kriemler, who, with a group of pals a decade ago, dreamed up an event at which hundreds of people would be able to “sit down together, break bread, eat, drink, laugh and talk to the person next to them even if they are a stranger,” according to the man himself. Kriemler’s infectious enthusiasm for passing on a little bit of joy and sunshine is obvious as he dances from stand to stand, chef to chef, diner to diner asking if they’re happy, what’s cooking, if they need a drink, a hand, a photograph taken.

1  
Love at first bite during the festival’s day-time event

2  
Saving room for dessert is not the worst idea



..... THE INSIDE SCOOP .....

**Essential food stand:** Patrick Marxer, Zürich’s “Mr. Meat”, and the team behind DasPure delicatessen, ship their coals uphill to St. Moritz to grill steaks and bone marrow (*pictured, above*) to a tee.

**Best out-of-town trip:** Take a train to Poschiavo for the outdoor Pasta e Basta festival where, if you’re not *too* ravenous, you can make your own pasta.

**Overheard at the long table (part I):** “I wish I hadn’t had breakfast – this is unbelievable.”

**Drinks consumed by the team:** Drinks were “paired” with each dish (plenty).

**Glasses broken:** Two. Plates, mercifully, are paper or wood.

**Overheard at the long table (part II):** “What’s for dessert?”



1  
Grilled meat is a speciality of DasPure’s Patrick Marxer

2  
Beef ‘tagliata’ served street-food-style in flatbread

3  
An upbeat Dragisa Dimitrijevic at the Chesa Rosatsch stand

Kriemler, a local businessman with a textile company in the area, simply wanted something that brought people together. “I’m in love with my part of the world,” he says, casting his arms wide as if auditioning for *The Sound of Music*. “I love my valley and I think eating together makes harmony, makes friendships, makes life easier, makes life better.” *La tavolata*, the table, despite being so solid and sturdy, heaves with fine food, drink and local colour. Tavolata St. Moritz, the festival as a whole, sings with people making merry, making friends and making memories. A small breakfast again tomorrow looks like a tactical certainty. ☼

# A PLACE IN THE SUN

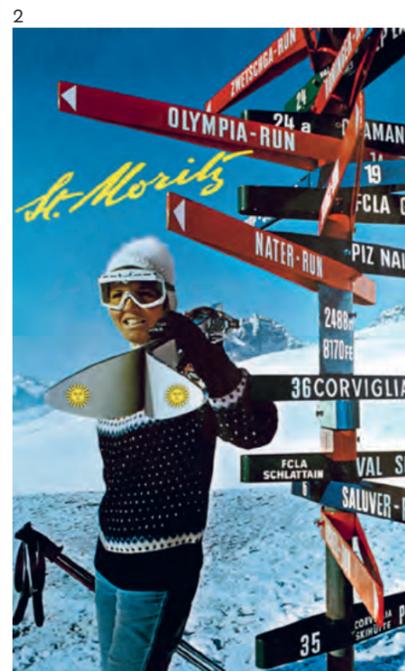
WORDS: Peter York

I always knew St. Moritz was the one. It has been famous, of course, long before I'd given it a moment's thought, but the definitive award of most glamorous of winter resorts came in a song: Peter Sarstedt's cult single "Where Do You Go To (My Lovely)?" the British number one single for four weeks in February 1969. It's the most social of songs ever, summarising the style of the post-war jet-set in a long list of all its people, brands and places. "And when the snow falls you're found in St. Moritz, with the others of the jet-set, and you sip your Napoléon brandy, but you never get your lips wet, no, you don't." That's settled it; St. Moritz was obviously the place.

It hasn't always been that way, however. Until the 19th century, the Swiss mountains were too remote from the fashionable European capitals of the time to be seen as interesting. But then British Romantic poets such as Wordsworth and Byron "rebranded" the Alpine scenery as uniquely sublime, and English painters – Turner among them – fixed the look in the collective consciousness with widely reproduced images. Daring English climbers pitted themselves against the mountains, and the crucial Alpine Club was founded

1  
The sun of St. Moritz: 1930s logo by the influential Swiss designer Walter Herdeg

2  
A 1968 winter tourism poster for St. Moritz



Management consultant Peter York explains how the St. Moritz brand came to be – and why its sun logo has become synonymous with style and status the world over

in London in 1857. All you needed was the enterprise of Thomas Cook and Sir Henry Lunn, cofounder of travel company Lunn Poly, to make Swiss mountain holidays the focus for a wide group of British people, ranging from aristocrats to aspirant bourgeois.

The St. Moritz brand started as a new way of taking the summer sun in that stunning mountain setting with a spa town, green valleys and lakes below. But it was local hotelier Johannes Badrutt of the Kulm Hotel who changed the fortunes of the Swiss Alpine holiday business in the 1860s by making a legendary bet with his English guests. He promised them that, in addition to the gorgeous summers they'd enjoyed, winter in St. Moritz was so pleasant that on clear days they could enjoy the sunshine on the terrace without wearing a jacket. If he turned out to be wrong he promised to reimburse them. That December a group of fur-wearing Englishmen crossed the Julier Pass to St. Moritz to meet blue skies, warm sunshine and Badrutt in rolled-up shirtsleeves. It's the creation myth of winter tourism.

Over the decades, St. Moritz has survived the key test for any luxury brand: remaining relevant even when the market changes. While the First World War left the dominant British and German noblemen impoverished, St. Moritz saw an influx of American millionaires followed by a new wave of rich cosmopolitans – Sarstedt's jet-set – in the 1950s. From the Greek shipping billionaire Stavros Niarchos to the German inheritor of the Opel fortune, Gunter Sachs, the resort's post-war residents focused the idea of a St. Moritz set, making them able brand ambassadors. They symbolised established wealth, combined with worldly smartness (Sachs was famously Brigitte Bardot's husband, a "playboy").

Ambassadors aside, every strong brand needs a strong visual identity. With its distinctive slanted script form and sun icon, the St. Moritz logo couldn't be more on-brand, making the point that the town has more sunny days than any other mountain resort. Designed in 1930, it's the oldest tourism logo still in use today. And while it took until 1987 for the St. Moritz Tourist Board to register the town's name and logo as trademarks, it became the first geographical location in the world to do so – an innovative strategy that made global headlines, including the front page of the *Wall Street Journal*.

Though the St. Moritz logo has been slightly updated over the years (such as a 2010 make-over, where the sun was made more prominent and

the colour was changed to the current dark blue), the appeal of the brand has changed little. Not unlike the Ritz, it is one of these solid, prestigious brands that is constantly reinforced. Regular updates are part of the continuous job of brand stewardship, building on what you've got but keeping it relevant for successive age cohorts, communicating with new people, in new places, in new ways, with a very consistent message: that St. Moritz, as a stage for glamorous guests, is indeed the "Top of the World". ☼

3  
A 1934 summer tourism poster by Walter Herdeg

4  
John Lennon skiing in St. Moritz in the 1960s

5  
The sun logo has been shining bright for 90 years



# KNOCK ON WOOD

WORDS: Annick Weber

St. Moritz isn't all après-ski and fine dining. A quieter pace of life exists for those who seek it. Enveloped by woods, lakes and mountains, the Engadin is home to a particular kind of Alpine wellness: forest bathing

A handful of people stand in a clearing in an Upper Engadin forest, surrounded by 1,000-year-old Swiss stone pines. Some are barefoot on a blanket of moss, others are touching the trees' flaky barks. They are not taking a hiking break but rather a forest-bathing walk, a restorative act in which participants are invited to experience the different senses in the outdoors.

In Japan, *shinrin-yoku* (or forest bathing) has been used as therapy for decades, forming part of a government-supported preventative healthcare programme since the 1980s. Developed as an antidote to urban living, the practice is said to reduce stress, lower blood pressure, boost overall well-being and strengthen the immune system due to various essential oils emitted by the vegetation.

"Though at home in nature for thousands of generations, we are no longer fully aware of our senses as our day-to-day lives are now largely spent indoors," says Andrea Kippe, a wilderness therapist who leads forest bathing workshops across Switzerland. "Forest bathing reconnects us with something primordial within us."

Photography: Matthias Ziegler

**TAKE A DIP**  
Head this way for the full overview on forest bathing



**Wilderness therapist Andrea Kippe fills us in on the sights, sounds and smells of a woodland excursion around St. Moritz**

### **1. Mindful walking**

Forest bathing is not your usual sporty hike. It's not about the kilometres or how brisk you're walking. Instead, I lead participants on a mindful, very slow, excursion through the forest, which can take between two and four hours. In a series of individual and group exercises I get people to open their senses; we may start by sitting on the ground listening to birdsong around us, before tickling our reflexology zones awake with a barefoot walk. The elements play an important role, so I like to make a fire or get people to dip their fingers into a fresh-water stream. My role is to guide participants. The rest is done by the forest.



### **2. The seasons**

The Upper Engadin lends itself perfectly to forest bathing, whatever the time of year. At the height of summer, when the aroma of resin is intensified by the heat, the experience is particularly rewarding. Temperatures in the woodland at 1,800 metres are much cooler than those in urban areas, and breathing is made easier by the plants' dust-filtering capacities. But each season has its draw: autumn with its compelling colours, winter with its crisp air and spring with its fragrant blossoms. When it's too cold though, it is difficult to stay focused, as survival becomes the body's priority.

**The Upper Engadin lends itself perfectly to forest bathing, whatever the time of year. At the height of summer, when the aroma of resin is intensified by the heat, the experience is particularly rewarding. But each season has its draw**

### **3. Awakening memories**

Nothing is as connected to memory as our senses, especially smell. We are very focused on seeing, but here I often ask people to close their eyes to amplify their other senses. Every forest has its own aroma and the ones around St. Moritz are marked by the soothing odour of Swiss stone pines. I like to send participants off to collect smells – tree barks, fresh moss or seasonal wildflowers – and then get them to tell us about the memories they conjured. Usually it's things from childhood, which are stored in a part of the brain that we have lost access to.

### **4. Lessons for life**

During and just after a forest-bathing walk, we tend to feel at one with ourselves and with nature. We become part of the forest and the forest becomes part of us as we are calmer and less inclined to stress. Of course, the routines of the everyday will catch up with us again afterwards, but I recommend to people that they regularly dedicate time to practising mindfulness in nature, even if it's just an urban park or balcony. The immediate and long-term health benefits are many. Our heart-rate variability is improved and blood pressure is decreased. And it lifts the mood and creativity. ☀

Meet the local architects redefining chalet design with simple timber structures that are at once rooted in the traditional vernacular yet anything but cliché

# ALPINE AMBITION

WORDS: Sonia Zhuravlyova



Father-son architecture duo Hans-Jörg and Andy Ruch (pictured, middle), together with their team at the Ruch & Partner office in St. Moritz

Little remains of the traditional Engadin homes that were once common in St. Moritz. The stone farmhouses – with pitched roofs and small, deep windows – that dotted the area became victims of the hotel construction boom and a disregard for old buildings in the post-war era. But a reappraisal of the valley's historic buildings has reinvigorated the St. Moritz architecture scene.

The practices that are based here are mindful of both the Engadin vernacular and local building materials. Ruch & Partner, for instance, are masters at bringing the region's old farmhouses back to life. When reviving these sizeable historic structures, head architect Hans-Jörg Ruch always tries to keep

as much of the old house as possible (he calls his work an “intervention” rather than a “renovation”), preserving *sgraffito* façade decorations, double-height ceilings and intricately carved wood paneling. After more than four decades of working in the Alpine region, Ruch & Partner has finessed an architectural language that is decidedly contemporary but still conveys a feeling of being in a mountain village. “Our office has a strong heritage and philosophy, which we want to carry on,” says Andy Ruch, Hans-Jörg's son and also an architect. Despite the rise of new technologies such as solar energy, the Ruchs like to work with traditional materials such as moon wood (see panel). It's been put to good



## WHAT IS MOON WOOD?

Harvesting timber when the moon is waning is an ancient method of ensuring that it is felled, and then dried, in a way that transforms it into a durable building material. In fact, this has recently been scientifically proven by Switzerland's technology university ETH Zürich. Like the tides of the ocean, the moon affects the rise and fall of sap in trees. The wood is cut in the autumn and winter months when trees are hibernating. During these months the sap in the tree is at its lowest in the days before the new moon. This is the time when the tree is most resistant to compression, invasive fungi, insects and fire.



3

1  
Ruch & Partner's Chesa Farrer was once a farmhouse and inn

2  
Küchel Architects built apartments for Corvatsch cable car employees

3  
A Roland Hinzer residence offering an Alpine take on the Taj Mahal

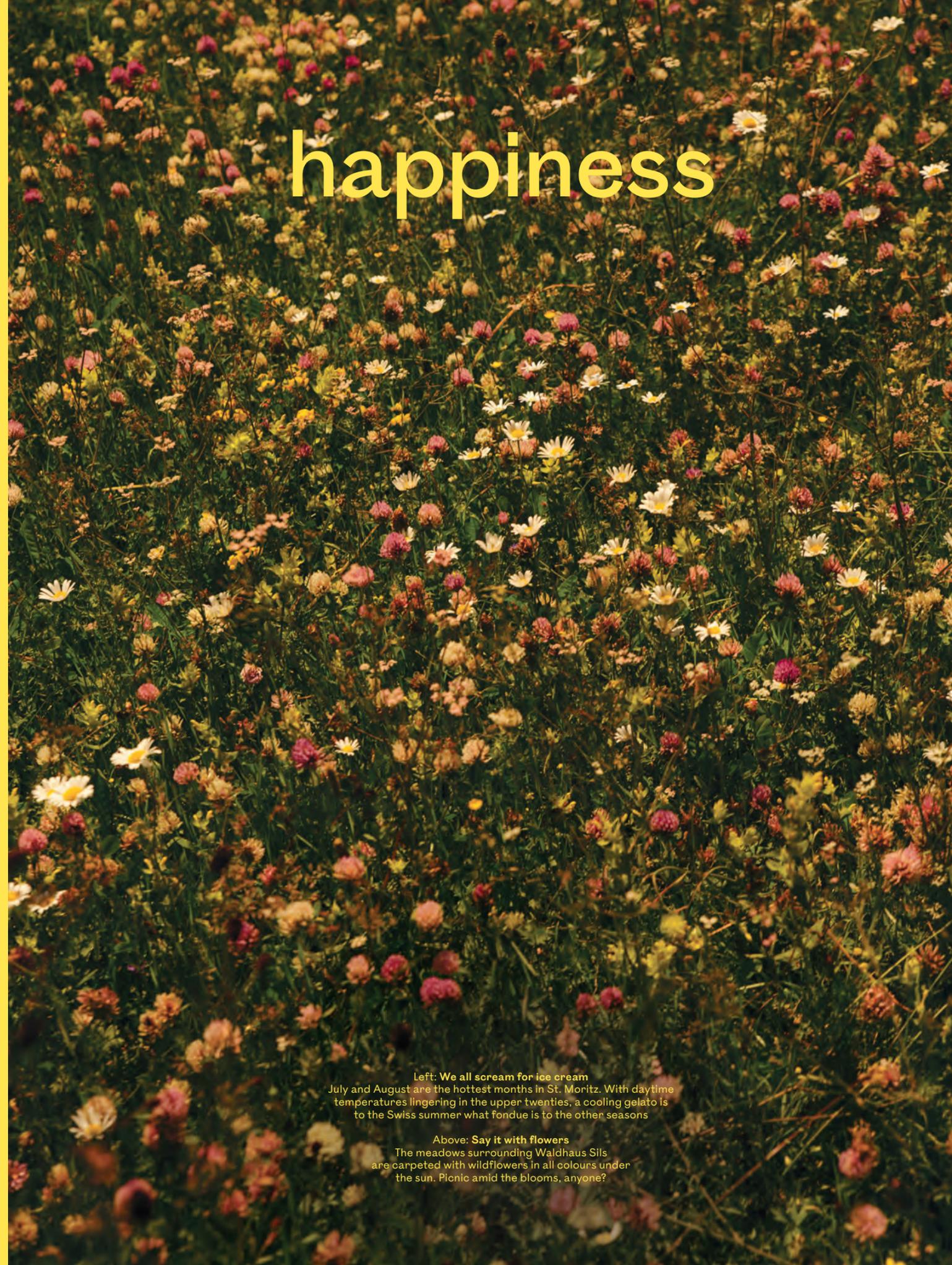
# Summertime



At the height of summer, the pace of life in and around St. Moritz is wonderfully unhurried. We captured the area as it's keeping its cool in the scorching heat

PHOTOGRAPHY: Matthias Ziegler

# happiness



Left: **We all scream for ice cream**  
July and August are the hottest months in St. Moritz. With daytime temperatures lingering in the upper twenties, a cooling gelato is to the Swiss summer what fondue is to the other seasons

Above: **Say it with flowers**  
The meadows surrounding Waldhaus Sils are carpeted with wildflowers in all colours under the sun. Picnic amid the blooms, anyone?



**Good day sunshine**  
Located between St. Moritz, Celerina and Pontresina, Lej da Staz is a favourite among families for swimming, snoozing and soaking up the sun. The lake's shallower waters make for balmy bathing conditions



Above: **This is how we row**  
As the home of the Swiss High Altitude Olympic Training Centre, St. Moritz has hosted many a rowing team for training sessions. But the lake serves just as well for a pleasant row with a friend

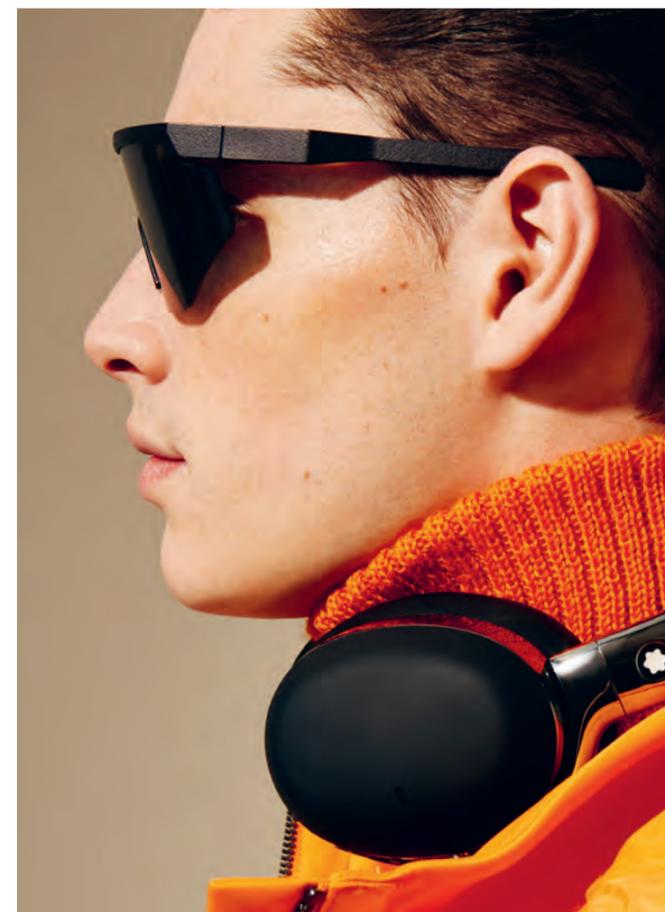
Right: **Setting sail**  
Simone Mercuri of St. Moritz Sailing Club is cruising back to the Pier 34 clubhouse and restaurant for an après-sail in the sun



## Head for heights

Dressing practically shouldn't mean sacrificing style. A glint of an earring, a touch of cashmere and a flash of new-season frames will get you noticed whatever the weather

PHOTOGRAPHY: Pelle Crépin  
STYLING: Daphné Hézard



### SUN LOUNGER

The sun can be deceptively strong on top of the mountains. Shield your eyes in style with VIU's ultra-lightweight 3D-printed The Sprint sunglasses (€235) made from polyamide powder. Complete the look with Heimat's wool rollneck jumper (€230), smart headphones by Montblanc (€590) and an orange hooded jacket by Bogner (€399).

### LEFT: ALPINE YODELLER

Brand-new gear so bright, you'll want to shout from the highest mountains too. Catch eyes with goggles in loud pinks and reds from POC (€180) and a multi-coloured down jacket from Emilio Pucci (€1,415). Pair with a brass metal statement necklace by Goossens (€890) and a ring by Goossens x Harumi Klossowska de Rola (€480).





TIMEKEEPER

Don't worry if you can't tell time by the position of the sun just yet. You'll never be late for après-ski with the TAG Heuer Formula 1 Bucherer BLUE (€1,950) by Bucherer. Worn here with a wool deck hat by Heimat (€55) and a nylon jacket (€1,850), cotton shirt (€650), necktie (€180) and bandana (€170) by Prada.

RIGHT: MOUNTAIN GAZER

See as far as the eye can reach from on high with the Elsa sunglasses from the Bally x Marcolin collection (€190). Add texture to the look with Herno's short-sleeved down jacket with A-shape cape (€470) and a bit of glamour with Tiffany & Co.'s City HardWear Triple Drop earrings in yellow gold (€3,350).





## SNOW QUEEN

Look fashionable on and off the slopes with goggles by Yniq (€380), a white cotton rollneck by Sunspel (€90) and a Loro Piana scarf (€920). For that extra bit of sparkle to rival the snow, add silver ball earrings by Saint Laurent by Anthony Vaccarello (POA) and a ring in brass metal yellow gold by Goossens x Harumi Klossowska de Rola (€380).

## LEFT: OLYMPIC OBSERVER

Be a standout even in the grandstand with the bright yellow nylon coat from Herno Globe (€630) made from recycled materials and matching yellow down vest by Bogner (€229). Worn here with a Hermès cashmere short-sleeve jumper to keep you toasty even in chilly weather (€1,400). Santos de Cartier sunglasses by Cartier (€890) and Bogner's fisher hat (€70) shade your eyes for the perfect overview, and the IWC Portugieser Chronograph Bucherer BLUE (€7,550) by Bucherer will have you keeping meticulous tabs on all the races.



THRILL-SEEKER

Strap in, push off and carve up the slopes in a helmet (€170) and goggles (€200) by POC, anorak by Sealup (€850) and ski zip jacket by Falke (€390).

RIGHT: LADY IN RED

Make heads turn with Falke's head mask in eye-popping red (€250). Pair with their signature left/right wristlets (€75), an Emilio Pucci bodysuit (POA), an Hermès silver necklace (€4,800) and VIU's The Savage sunglasses (€145), made from long-lasting acetate for a standout look, worthy of bunny slopes and black diamond runs alike.



Hair: Antonio De Luca / Make-up: Amy Wright / Nail tech: Joanna Newbold  
Photographer's assistants: Benjamin Whitley, Fraser Thorne  
Models: Charlie @ Models 1, Aidan @ IMG

# SEIZE THE SNOW DAY

WORDS: Robert Bound  
PHOTOGRAPHY: Matthias Ziegler



A multitude of activities awaits in the powdery peaks around St. Moritz. Mastering those parallel turns, paragliding down into the valley or simply stopping for a scenic break? You're in luck – you can do it all in a day





Opening spread:  
Sculptured snow near Munt da  
San Murezzan; Werner Messerschmidt  
preparing his paraglider

1  
Cross-country skiers hitting the  
area's many trails

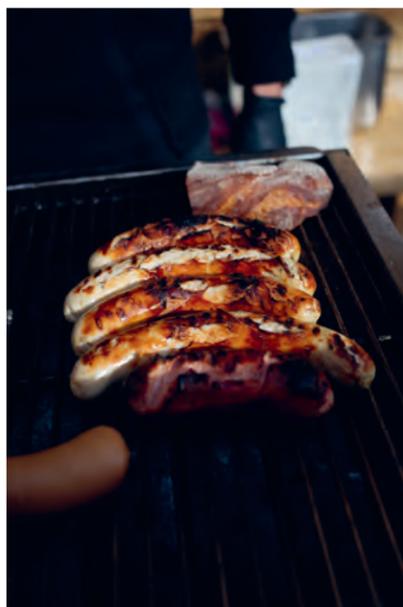
2  
A scenic selfie at Fuorola Grisocha

3  
Wurst at DasPure barbecue  
in Piz Nair

Opposite:  
Skinning by the Julier Pass



2



3

Oh, that towering, first-lift feeling! Get up early and the attendants at the funicular and the gondola will offer a grin and a wink of recognition: that you'll be making your perfect turns on the freshest snow, untouched that morning by ski or board. Rise all the way to Piz Nair – a stunning 3,057 metres of snow and rock guarded by a big bronze ibex – and get the legs warmed up with an easy, snaking red down to Lej da la Pësch. The chairlift to Piz Schlattain will allow you to take some photos of the sun bursting through the peaks and inspect the occasional other early bird enjoying the virgin snow. Take Val Schlattain half the way down the hill to Glüna and ride the lift to try a couple of the wriggly black runs now you're in sync. After a couple of blasts downhill it might just be time for a pit stop. I mean, just to check your bindings

are on the right setting and – oh, look – they serve mulled *Glühwein* and an abundance of boozy coffees at Glünetta. If it's a little too early for all that, grab a hot chocolate and get your face in the sun for 10 minutes.

As the sun rises high and draws the part-timers from their slumber, the mountains on their minds and their dreams of perfect powder, you want to head to the Munt da San Murezzan where a hill of quiet reds and a couple of nippy blacks are the meat-and-potatoes of your skiing day. Chamanna, a rustic-chic restaurant, with picture windows that frame a stunning view, will provide the real schnitzel and rösti if you get hungry or fancy resting in the sun for a spell. Go for it, push yourself, enjoy the oozy burn of thigh and calf as you carve your way towards a well-deserved prelunch heart starter

**The chairlift to Piz Schlattain will allow you to take some photos of the sun bursting through the peaks and inspect the occasional other early bird enjoying the virgin snow**

... ENERGY REPLENISHED ...

Your great problem in St. Moritz is choosing where to break for lunch because even on the slopes the options are many, varied and uniformly delicious. Excellent fondue and raclette fight for your gastronomic affections with gourmet pizza, classic steaks and hearty and traditional *Kartoffelsuppe*.

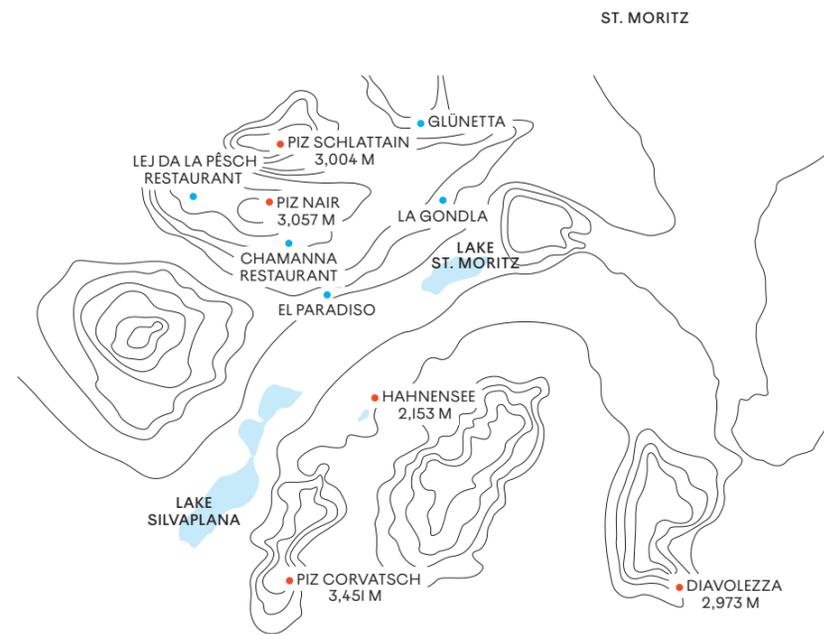
But the very best lunch that you can ski to, could easily come courtesy of Restaurant Chasellas, part of Suvretta House's unctuous stable of offerings. The food is wonderful and yes, they do have a sun terrace – it's all about having a sunny post-prandial snooze to make sure your vitamin D intake is up to standard. Chasellas serves up classy but hearty takes on the classics – venison with creamed potatoes, sea bream with courgettes and carrot purée, platters of air-dried ham and untouchably good Swiss cheese. And then to rest the eyes and decide if you're going to head back up the hill to work off that lunch.



..... PARAGLIDING .....

You may have been bitten by the adrenaline bug when you hopped into the bobsleigh at the Olympia Bob Run and the best way to top up your craving is to jump headlong off a cliff. But don't worry, it's not quite as mad as it sounds because you'll be strapped to a cool, calm professional who'll steer you serenely in their paraglider through the stratosphere to safety and a smooth landing.

You can choose from Corvatsch or Muottas Muragl to get the wind beneath your wings and both offer that almost unbelievable thing: not simply admiring a stunning, vertiginous view but being part of it. As you sail through the cold, clear mountain air, birds on the wing may eye you with curiosity – wondering, perhaps, why humans need so much gear to do something so easy. A paragliding trip allows you, for a good half-hour or so, to pretend that you may be at one with this new element, this beautiful canopy we call the sky.



ST. MORITZ

**Skiing downhill fast feels like snoozing on a park bench compared to unleashing Bob. The corners offer racing car G-forces, the straights whizz past like a vorticist painting**

at El Paradiso. You could stay for lunch but their menu – foie gras, fondue – is too tempting and you'll never make it out until nightfall (there's always tomorrow, though). Have a bloody mary and make your way back up to the Lej da la Pësch restaurant where the barbecue is primed and a steak sandwich and a glass or four of gamay will power you onwards, upwards and downwards to your appointment with Bob.

Because Bob requires a bit of courage. You might like to take route 12, a steep and snaky black run, down to the funicular at Chantarella, to get you in the mood for Bob. Bob, after all, is the famous Olympia Bob Run St. Moritz-Celerina where the paying punter may hail an "ice taxi". But this is no snowy ride-hailing

app – this is a nigh-on two-kilometre snake of ice where a driver and a brakeman sandwich the punter in the middle of a sled travelling at a cool 130 km/h. You may be glad you had that bloody mary. Skiing downhill fast feels like snoozing on a park bench compared to unleashing Bob. The corners offer racing car G-forces, the straights whizz past like a vorticist painting. You may try to look cool while your friends take your photograph but fortunately you'll be wearing a crash helmet – a neat disguise for that uncanny impersonation of a dog on a roller coaster.

The best way to decompress is to get the narrow skis on and stay on pancake-flat snow for a little spell at the end of the day. Cross-country skiing is not *precisely*

Opposite:  
Lukas Berchten takes flight at Muottas Muragl

1  
The winter landscape is a picture of serenity

2  
A taxibob at the Olympia Bob Run St. Moritz-Celerina



..... TOBOGGANING .....

St. Moritz has plenty of opportunities for riding down a hill like billy-o but the best is the Muottas Muragl toboggan run. Now, locals can do it in their sleep, do it with their eyes closed, do it just as a way of getting from A to B. Fair enough, but for the uninitiated it's pretty exhilarating stuff. You may feel like you'll be going on a coy little nursery slope where children will be having snowball fights on a 1 per cent incline. And this is all true – to an extent – because the route also gets quite steep and pretty fast. So you'll be glad you wore snow-boots that you can dig into the corners to slow down and a knee-high sock to guard against hundreds of cubic metres of snow zooming up your trouser leg when you try to apply "the brakes". That aside, this is the greatest zcheap thrill in St. Moritz. And as we all know, two riders are twice the fun. Just know who's taking the blame when you fall off.

## ..... BREAK THE ICE .....

Getting your skates on is just classy. Who isn't pretending that they're dancing to Ravel's *Boléro* and scoring straight sixes at the Winter Olympics as soon as they set out on the ice? There's a great satisfaction, too, at being able to wear the finery in which you'll dine and dance later on the ice rink (you can probably leave the tutu in your suitcase). St. Moritz's icy offerings are unsurprisingly toothsome. The Madulain "skateline" trail weaves its way through the countryside while skating the lake itself is an excellent first port of call.

But if you fancy something a little, well, smaller and more refined, take your blades to the St. Moritz Skating Club. Your toe loops, flips and lutz, your salchows and axels can be admired from the beautiful Kulm Eis pavillon, an almost organic-feeling wooden grandstand recently renovated and extended by Sir Norman Foster. But perhaps you'd better save your most graceful pirouettes for the lunch folk at the Kulm Country Club, whose sun terrace stretches onto the ice. After winning your imaginary gold medal head inside for a drink and an exhibition-standard collection of photographs of skaters and winter sports heroes and heroines of yore.



1 A fierce hockey player at the Kulm ice rink

2 Parking spots outside the busy Alpina Hütte

a wind down but it does have the advantage of being a phenomenal form of aerobic exercise that travels at *your* own speed, not that of the mountain's incline. The burn in leg and lung will be worth it later when you are complimented on your well-toned *glutei maximi*. To rid any aches, a brisk stroll downhill to the centre of town will take you to La Gondla bar on Via Quadrellas and the heart of après-ski territory. La Gondla, after all, is just that: a decommissioned cable car with a bar at one end, a DJ at the other and a happy squash of hot people dancing to Lady Gaga and A-ha.

Later you'll move on and windmill through the streets happy and warm in your ski gear as the sun goes down on another perfect day in the mountains. But just before turning in for the night, after raclette and a warming *vielle poire*, take the snow-boots out for a final wander by moonlight. The crunch of the snow, your breath wreathing that full moon, and you'll sleep deep with dreams of white hills. ❄️



2

## ..... SKI GEAR ESSENTIALS .....



1 Safety first: Smith Vantage helmet



2 Nature's tech: Icebreaker wool base layer



3 The versatile Gore-Tex shell: Patagonia Triolet jacket



4 The instructor in your ski boot: Carv AI app



5 Slalom shalom: Stöckli Laser SL slalom skis

When it comes to kitting out your ski wardrobe, less is more. For ski journalist Sean Newsom you need to invest only in a few key pieces to get yourself going on the piste

## New kit on the block

by Sean Newsom

Skiing is built on high-tech kit. Boots, skis, goggles, helmet, gloves, jacket, trousers: the list is a long one. But that's not why we're all hooked on winter holidays, is it? For most of us, the love of skiing is an instinctive, elemental thing – built on "Oh my God" scenery, good company and the buzz that comes from mastering your parallel turns. Tech can get in the way of that. Especially if you're stretched off a mountain after trying to beat your friend's top speed, recorded on a smartphone ski app.

So, if – after 25 years of ski writing – I have one over-arching piece of advice about ski gear, it's this: don't make a fetish of it. Splash out on a few high-quality items and leave the rest to the experts – the kind who are up to their waists in fresh powder. Take ski clothing for example. You can spend a small fortune on it. But up top, all you really need is a good base layer, a weatherproof outer shell and a mix of fleeces and thin woollen jumpers in between. Chances are you already own the fleeces and jumpers. To wear over them, I'd recommend the Triolet ski jacket from Patagonia, made, in part, from recycled polyester and lined with waterproof and breathable Gore-Tex fabric. Meanwhile, next to my skin I'd have a woollen base layer from Icebreaker. The wool is less prone to odours than man-made materials – and it doubles as a super comfortable top for indoors, too. I'd also splash out

on head protection. Smith's Vantage helmet combines lots of air vents (for warm spring days) with the impact-absorbing MIPS system. But I'd be a miser when it comes to goggles. Yes, of course, I need them: but in my experience they're lost or damaged too easily to justify heavy expenditure. So I carry two entry-level pairs, conforming to the EN 174 safety standard: one for sunny days and the other for poor-light conditions.

Finally, skis and boots. If you don't ski in the school holidays, you can happily rent both. But if all your skiing is in peak weeks, when rental centres can be stripped bare, you should, at the very least, buy your own boots. Don't set your heart on a particular pair. Instead, visit a specialist ski shop in the autumn (for the best choice of sizes and makes) and be guided by what they suggest. The same goes for skis, though I must admit I'm rather tempted by a pair of Stöckli Laser SL slalom skis for short, sharp turns on-piste.

What should you do with the money you've saved? Simple. Spend it on tuition. Private lessons are the most effective. But I'd supplement them with one final piece of tech: Carv. It's an app that combines sensors in your insoles with the power of a smartphone to feed real-time technique tips through your earbuds. A piece of tech that makes me a better skier? I'll buy into that. ❄️

WORDS: Kristina Rapacki  
 PHOTOGRAPHY: Henri Cartier-Bresson | Magnum Photos



## An atelier in Stampa

A visit to the Giacometti atelier offers a window onto the artistic family's lasting legacy in the region

Head south from St. Moritz and along the western bank of Lake Sils, and you will eventually reach Maloja. The village sits at the Maloja Pass, where the Engadin gives way to the lower, deeper Val Bregaglia. The descent from the pass will feel like something of a sheer drop: here, the serpentine road takes you from 1,815 metres to around 1,000 metres in a matter of minutes. At the bottom of the valley, a string of achingly picturesque villages follows: Vicosoprano, Borgonovo, Stampa.

This part of Bregaglia is where two generations of the Giacometti family made their home in the late 19th and 20th centuries. Giovanni Giacometti, a painter born in 1868, was living in Borgonovo before settling in neighbouring Stampa in 1904, where he had bought a house for his young family. An adjoining barn dating from the 18th century was converted into a studio, and quickly became a second living room for his wife, Annetta, and their children, Alberto, Diego, Bruno and Ottilia. The three boys were all eventually to pursue careers in the arts: most notably Alberto, who would eclipse his father's success and become Switzerland's most celebrated 20th-century artist and sculptor. Today, his work is included

in countless art collections, and is the subject of major retrospectives around the world, most recently at Bilbao's Guggenheim. His face used to grace the CHF100 banknote.

Alberto Giacometti, born in 1901, grew up in the Val Bregaglia during the first decades of the 20th century. In 1922, he settled in Paris, where he would work out of a ramshackle atelier in the rue Hippolyte-Maindron for the remainder of his life. He often returned to Stampa, however, and would sketch, paint and model Plasticine in his father's old atelier for weeks – sometimes months – on end. In the early to mid-1930s, Alberto became a prominent figure in the Parisian surrealist movement, creating enigmatic small-scale works such as *The Palace at 4am* (1932). However, it was the style he developed after the Second World War – with its elongated human figures exuding an overwhelming sense of frailty and alienation – that would bring him international fame. A 1948 essay by the existentialist philosopher Jean-Paul Sartre, which accompanied an exhibition of Alberto Giacometti's work at the Pierre Matisse Gallery in New York, cemented the sculptor's position as one of the foremost interpreters of postwar existentialist malaise.

Photograph by Ernst Scheidegger  
 © 2020 Stiftung Ernst Scheidegger-Archiv, Zürich





Opening spread:  
Alberto Giacometti in his studio,  
photographed in 1961 by Magnum  
co-founder Henri Cartier-Bresson

1  
Giacometti was welcoming to  
photographers and was shot in  
both his Stampa and Paris homes  
by prominent names such as Inge  
Morath and René Burri, as well as  
Henri Cartier-Bresson

2  
The Giacometti family took inspiration  
from the Bregaglia landscape on  
which they made their mark in turn.  
Bruno, Giacometti's brother, was an  
architect and designed the nearby  
school and post office



The keen observer will discover small homages to Alberto's spindly figures on the road to Stampa. In Vicosoprano, for instance, a wooden sculpture of a man – long and slender, roughly-hewn, with haunted, hollowed-out eyes – can be seen on a residential balcony. It is likely to be the work of a local fan.

The more permanent traces of the Giacometti family in the valley were left by the youngest brother, Bruno, however. He trained as an architect and built quite extensively in Bregaglia and the Engadin in the 1950s. The post office in Maloja is by his hand, for

**Giacometti would stay for extended periods in Stampa two or three times a year, modelling and painting local sitters**

instance, as are the schoolhouses in Vicosoprano and Stampa. The style is a supple combination of pared-down modernist austerity with soapstone brickwork and wooden cladding that nods to the conventions of traditional Alpine architecture.

Upon arriving in Stampa, the atelier will greet you on your left, shortly after a tourist information board. Since 1986, it has belonged to the local museum in Stampa, the Museo Ciäsa Granda, where the local art historian David Wille was tasked with its renovation in 2016. Today, the atelier is accessible to small groups of visitors for private tours, often led by Wille himself, who has an encyclopaedic knowledge of its history. In this spacious wood-panelled studio, the young Alberto was encouraged to explore various art forms from a young age, explains Wille. "The father, Giovanni, was an incredibly kind and supportive person, who saw Alberto's

talent and encouraged him," says Wille. "In this atelier, Alberto learns to draw, to paint, and also to sculpt."

Traces of juvenilia can be found on one of the walls in the atelier. On a few wooden planks where the stove used to stand (it has since been taken out), the young Alberto – probably 10 or 11 years old at the time – used a hot poker to etch drawings directly onto the wall. There is a copy of a painting by his father sketched in this way, a dog and a portrait of Alberto's younger brother Diego, who would go on to sit for Alberto, and indeed collaborate with him, on many occasions throughout their lives. At another end of the atelier hangs a plaster cast that is likely to have made an impression on the young Alberto – the only piece of sculpture in the space. "It's hung here since 1904," says Wille. "It's by a friend of Giovanni's called Auguste de Niederhäusern. He had the nickname 'Rodo' because



3  
Giacometti would work out of Stampa for long periods every year

4  
Giacometti with his mother, Annetta, who frequently modelled for her son

he worked in [Auguste] Rodin's atelier." The plaster is a study for one of the three muses on the pedestal of a funerary monument to the French writer Paul Verlaine, which can be found in Paris's Luxembourg Gardens today. Rodo's version of it sees the figure of the muse seemingly emerge out of pure matter.

Rodin himself was perhaps the most famous living sculptor in Europe when Alberto was a boy. James Lord, Giacometti's biographer, recounts an anecdote from Alberto's teenage years, when an encounter with Rodin's work seems to have been instrumental in kindling his interest in sculpture. It was in mid-December 1915, when Alberto had his first vacation from his boarding school in Schiers. "Traveling by himself for the first time, the 14-year-old schoolboy proceeded from Schiers to Chur," writes Lord. "There he was to take the train to St. Moritz, where he would have to spend the night in a pension before going down the next morning by the post sleigh to Stampa." While in Chur, however, he happened upon a volume of reproductions of Rodin's work in a bookshop.





#### PLAN YOUR VISIT

To visit the atelier used by two generations of Giacomettis, you need to book a guided tour with Museo Ciäsa Granda. Open between late May and mid-October, the museum – housed in a 16th-century building – has exhibitions on the region's flora, fauna and history, as well as a collection of work by Giovanni, Alberto, Diego and Augusto Giacometti. Tours of the atelier leave at 15.00 from the entrance of the museum, which is also located in Stampa. Don't have your own car? Many of the hotels in St. Moritz happily organise day trips to Ciäsa Granda and Giacometti's atelier.

He spent all his money on it, which meant he got no further than St. Moritz on that cold night. He set out on foot instead, walking the 16 kilometres to Maloja and slipping and sliding down the pass in the pitch dark. "Arriving at Stampa at five o'clock in the morning, he was half frozen," writes Lord. "But hugged the precious volume."

Giovanni died in 1933, when Alberto's career in Paris had begun to take off. Returning to Stampa, Alberto took over the atelier, deciding not to change anything. "He took over just as his father had left it," says Wille. "He just [began] leaning his own paintings against the walls." The father's furniture remained: cabinets made by his own hand, and decorated with Biblical scenes, as well as two tables from Giovanni Segantini,



Opposite:  
'Walking Man I' is one of Giacometti's most famous works. Here is the artist out for a stroll in Stampa

1  
Giacometti was trained in classical sculpture but his work became increasingly expressive

2  
His father's handmade cabinets and two tables from Giovanni Segantini remained in the studio

another local artist who had died in 1899 and left the Giacometti family some of his furniture. Alberto's main studio was still in Paris, but he would stay for extended periods in Stampa two or three times a year, modelling and painting local sitters. It is from this long period – from the 1930s to his death in 1966 – that some of the most curious marks in the atelier date. At the centre of the room, where Alberto would sit by his easel, the floor bears a myriad little burn marks. "These are, of course, holy," says Wille. "He chain-smoked when he painted and just threw the matches on the floor – in a wooden house!"

By the burn marks, little painted circles also dot the floor. "From the beginning, Alberto was incredibly particular about the distance between him and that which he portrays, be it a person or an object," explains Wille. "It always had to be exactly the same. And because he constantly destroyed his work and started over again, he would paint around the legs of the sitter's chair. So when you come back three years later, you'll be sitting in exactly the same spot again."

The effects of distance and proximity always were of great philosophical concern for the sculptor – "once I've become more sensitive to the foot-and-a-half distance between a table and chair, a room, any room, becomes infinitely larger than before," he once told the art critic David Sylvester. Sartre also saw the "absolute distance" created by Giacometti's slim, pock-marked figures as their defining characteristic: "He creates his figure 'at ten paces,' 'at twenty paces,' and



2

whatever you do, there it stays," Sartre wrote in his 1948 essay. If you head up the road from the atelier, back towards St. Moritz, you will soon find yourself in Borgonovo, or "the new village". Here lies the little Protestant Church of San Giorgio, where Alberto's parents, Giovanni and Annetta, were married in 1900, and where the Giacometti family lies buried today. Alberto designed his father's tombstone in 1934, the year after Giovanni's death, and his brother Diego helped execute it. It is a rare work from a period during which Alberto destroyed many of his sculptures: a smooth soapstone slab with a bird, chalice, sun and star carved in light relief on its front, and its back carved into a subtle furrow such that it almost looks like the arched back of a human torso.

A few paces away is Alberto's own grave. When he died, in 1966, he left an unfinished bust of the one-time photographer Eli Lotar in his Paris studio. Diego cast it in a small edition and placed one of the bronzes on his brother's grave, alongside a small bird of his own design. There *Lotar III* stood for decades, the bronze taking on the special patina that only outdoor sculpture builds up over time. However, fears that the valuable work might be stolen prompted the local museum to bring it indoors, and it can now be viewed in the Ciäsa Granda. In the picturesque landscape where the Giacometti family established its extraordinary legacy, Alberto's own grave now stands almost entirely undecorated – but for a small bed of flowers, maintained by the locals of Bregaglia. ✨

# NIGHT OWLS

Come sunset, St. Moritz lets its hair down in the town's buzzing nightlife haunts. The best news? The party goes on until the early morning hours

WORDS: Robert Bound  
PHOTOGRAPHY: Matthias Ziegler



Opposite:  
It takes two to tango on  
a night out on the town

1  
The staff at the King's  
Social House hone their  
craft to perfection

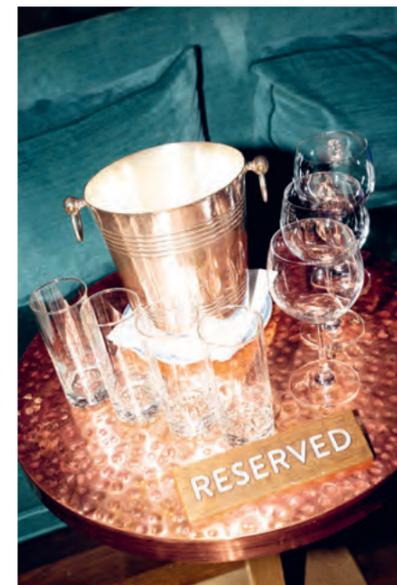
2  
La Gondla is an essential  
après-ski pit stop

3  
VIP treatment wherever  
you go in St. Moritz



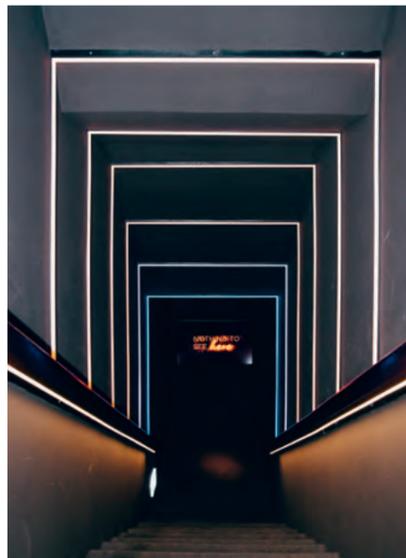
A night on the tiles in St. Moritz is best enjoyed after an exhausting and exhilarating day on the slopes. But if all you've done is have a good lunch and a spa session, night-time St. Moritz won't judge. It will welcome you with very open arms.

I started at the Kulm Country Club, after all it's good to start as you may not precisely mean to go – in fine style. A negroni overlooking the ice rink? Oh, go on. Onwards, though, to La Gondla for a couple of thirst-quenching beers in one of the world's finest tiny bars; things are hotting-up a little too literally and a trip outside for a breath of mountain air is where a retinue of friendly faces, flushed with the warmth of early evening good times, invite me down to the RooBar on the terrace of the Hotel Hauser. Why ever not? It's an institution where you can sit at the bar – there'll be dancing later so a bar stool is a welcome prop for a heart-starting G & T.

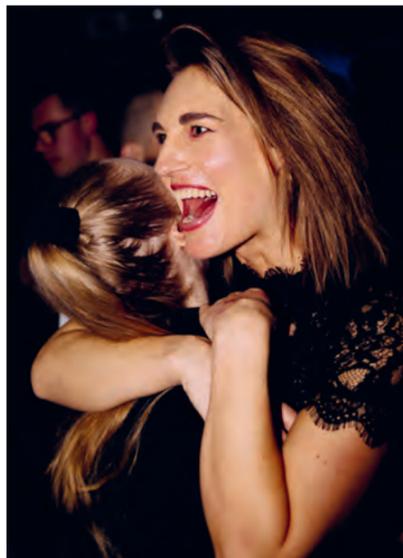


**In St. Moritz there are all the options. A night of carousing with a young crew of locals putting on their own parties, the lure of the King's Social House and its glitter and gold or a more stately occasion with after-dinner old fashioned by the fire**

But perhaps just the one because I'm booked for supper at the King's Social House. So it's time to slide from my stool and meet my date at the Renaissance Bar at Badrutt's Palace Hotel, where we tell tall tales of perfect turns, and the barmen, professional to a tee, expertly avert their smirks behind their cocktail shakers. Mine's a dry martini with a twist. Downstairs at King's the music's bringing diners to the dance floor where, after one of the most wonderful suppers a mountain-side can provide (Jason Atherton's nimble take on Franco-luxe), we get a groove on and make some new friends – how quickly it happens when the champagne's been flowing.



1



2

3



1  
The next party is never  
far away in nighttime  
St. Moritz

2  
The night is still young at  
the bunker party

3  
The usual, sir? A barman  
at the King's Social House  
ready to take orders

..... WHAT TO DRINK WHERE .....

**Kulm Country Club:**  
For a negroni while you score  
the skaters out of six.

**La Gondla:**  
For a cool après-ski beer in  
a warm little cable-car.

**RooBar:**  
For something stronger; go for  
a good range of gin and schnapps.

**Renaissance Bar  
at Badrutt's Palace Hotel:**  
This place is all about the cocktail  
shaker; a martini will do nicely.

**King's Social House:**  
The wine list is formidable  
so make a quick decision with  
a glass of champagne.

**Stübli:**  
By this point whatever takes  
your fancy; you might go for  
a post-prandial old fashioned,  
a straight Scotch or a frothing  
stein of local beer.



But I have an appointment to keep with some pals I met on the slopes today – there's a semi-secret, invite-only party in a bunker down near the lake. Oh yes, we bumped into the right types around the fondue at lunchtime. These things always get going well past 01.00 so there's just time to pop by the Stübli under the Hotel Schweizerhof, where it's hot and smoky and the beer is cold and clean. Someone's singing "O Sole Mio", and who am I to argue? And then suddenly we're there in the middle of the dance floor with a young DJ playing house and disco and techno to a room of very happy people, spinning and turning and holding their own and each other in a blur of bodies, alive to the now and a tomorrow where they'll snooze the alarm and hit the slopes a little later.

In St. Moritz there are all the options. A night of carousing with a young crew of locals putting on their own parties, the lure of the King's Social House and its glitter and gold or a more stately occasion with after-dinner old fashioned by the fire. But, come on – I really want to see you on the dance floor. Those open arms of nighttime St. Moritz? Thank God they're there to catch you. ✨

Clockwise from top:  
Lost in music; dancing the night away  
at the bunker party; dapper men  
about town; this way to the  
secret event





## Subscribe to St. Moritz

From fashion to food, *St. Moritz* offers an elevated take on the town's extraordinary people, culture and lifestyle. Sign up for fresh news, views and stories from the top, delivered directly to your door  
[stmoritz.com/magazine](http://stmoritz.com/magazine)

Yoga with goats, mountain runs, quick trips out of town and a considered skincare routine are all in a day's work for the true St. Moritzer. You have the gist and you're ready to go local – this is where we summit all up for you

### MOUNTAIN RITUALS pages 124–125

“Sometimes the goats will go and nibble at someone's feet.” Two sporty locals – one a goat yoga instructor – share details from their active Engadin lifestyles

### CHALET LIVING pages 126–127

After perusing this magazine, you've surely bought into the lifestyle of a cosy Alpine retreat – here's how to decorate it with soft sheepskin rugs and quirky cuckoo clocks

### DAY TRIPPER pages 128–129

Home to culture, gastronomy and nature, there is no need for cabin fever in St. Moritz. But should the wanderlust take over, here's where to go

### HOTEL DIRECTORY pages 130–131

St. Moritz is anything but short on stylish hotels. We've helped narrow down the list with a directory to the town's five- and four-star establishments

# THE SOURCE

### PISTE PERFECT page 132

St. Moritz is both high and dry – two conditions that are not helpful for your skin. Beauty journalist Sophie Qureshi shares her top tips to keep fresh-faced

### RESOURCES pages 133–135

Bonus material, colourful anecdotes, useful links and contact details: this is where we go into the nitty-gritty of it all to make sure you're truly in the know

### CLOSE TO THE WIND page 136

The Maloja snake usually lasts only for 20 to 40 minutes. Illustrator Sam Chivers has eternalised the meteorological phenomenon here

# Mountain rituals

by Yannick Hill

Nicole Buess and Anne-Marie Flammersfeld are living the Engadin outdoorsy dream. Buess leads hiking groups and outdoor goat yoga classes, while Flammersfeld is the first woman to win the 4 Deserts Ultramarathon Series

## Nicole Buess Goat yoga instructor and trekking guide

I live in Champfèr, a small village close to St. Moritz. From my house I can trek in all directions. Sometimes I'll take the path through the forest to Silvaplana, along the river, or to the Hahnensee.

I've lived here 27 years now. I can't be without the Engadin, the mountains and the silence. All my friends live here. It's completely different from the city – you walk through the village and everybody is always in a good mood. Whether I'm working or not, I get up at 05.00 or 06.00 each morning. I'll have a coffee and think about my life and what I'll do today. After a 20-minute yoga and meditation, it's time to walk my eight-year-old sheepdog, Lou.

In Champfèr, the grocery shop opens at 07.30 and everybody's there, getting things for breakfast, having a coffee, chatting away to each other. Someone always has some news. Then it's time to check on my goats. In the winter, they're in a stable in Pontresina. In the summer, they can be out on the pasture. The goats will mostly just follow me, no need for a lead. There are six of them, all male, all divas in their own way. When I call them to go for a walk they know there's going to be delicious food, with all those fresh herbs in the forest.

I started my goat yoga classes about two years ago. I only do it in the summer because it doesn't make sense if it's too cold. I've heard in New York they do it in the studio!

But for me, yoga with goats has to be in nature, with the smell of grass, and the beautiful Engadin light of course. I don't have the goats jumping on people's backs or anything like that. Often they just lie there, among the mats. Other times they'll go and nibble at someone's feet. It's just so fun to see how the goats are with the people. Some of my guests have said it's one of the most beautiful experiences they've ever had. Having animals around helps them relax.

When leading guided hikes, I like to go to Lej da Staz, a lake that has a special energy for me. When I'm there with trekkers in the autumn, I'll do an outdoor cheese fondue. Everyone will help with the preparations and then we sit down at a table by the water, the goats close by eating grass. This, for me, is happiness.

In the summer you have more time; you can really smell the trees. When I don't have any guests, I love to be in the meadow, my goats around me, all having a power nap together.

In the winter we do bigger tours, and we'll have a delicious edelweiss or pine tea, and I'll bring a nut cake. I want to give my guests the chance to try the local specialities. I also do full-moon treks, and I tell you it's incredible – with the white snow and the moon and the light.

I spend more of my time trekking, but the goat yoga is something special. And if they're doing it in New York and all over the world, I feel like St. Moritz also needs to be part of the game.

### NICOLE'S TOP PICKS

**Lej Marsch**  
A favourite on my morning walks, I usually sit on the lake pier and ponder the day.

**Pontresina**  
Just outside the village, on the way to Lej da Staz, is a bench where I like to take a break with my goats.

**St. Moritz restaurants**  
I love how many dining options there are in town. My go-to places are La Scarpetta, Pier 34 and Restaurant Meierei.



Photography: Christoph-A. Gramann



## Anne-Marie Flammersfeld Ultratrail runner

I first came to St. Moritz to work as a spa manager – but it wasn't the job that kept me here. As a sports science graduate, an active life is essential for me, and St. Moritz has it all. Skiing, climbing, running, kitesurfing – it's just a perfect place for someone addicted to sport. I've lived here since 2006 and really like it. But I also have to leave the valley from time to time to get new ideas for my restless mind. St. Moritz is and

always will be a village in the mountains – but the great variety of people who come here is just extraordinary.

I love the pure and fresh air in the morning, when everything is still peaceful and calm. It's the time just before everyone has started their day. That clear moment of zero gravity, of ease and awakening, when the cold air is shimmering across the sky. It's at this early hour that St. Moritz shows its real beauty. And it's a landscape as colourful as you could possibly imagine.

I really like the steady variations in the landscape just in front of my door. When I do a long run in the valley between Piz Nair, Piz Corvatsch and Muottas Muragl, it's a form of meditation. I'm out for the whole day. It's just me, my backpack, my mind, my body and the breathtaking landscape. The sunshine, the wind, the birds. Every trail is different: trees, no trees; rocks, no rocks; steep, flat; difficult, easy; screaming, silence. To be in the mountains all day is to be at one with nature – to become grounded.

I often use my training in the mountains to prepare a speech or to think about something. I draw inspiration from the mountains. You would think they look the same every day but that's not true – the mountains change with the weather and also how you're feeling when you look at them.

### ANNE-MARIE'S TOP PICKS

**Alto Bar**  
This place up on the mountain of Corviglia is great for meeting friends and enjoying a beer with valley vistas.

**Lej da Staz**  
Lake Staz for a swim or meditation session in the early morning or late evening – it helps me stay grounded.

**Faoro**  
I like to sit on the bench outside this shop in St. Moritz Dorf. A melting pot in our village, all kinds of different people come together here.

..... LET'S GET ACTIVE .....

by Paloma van Tol

St. Moritz is known for skiing and hiking but sometimes it's nice to try something different. Here are our favourite alternative fitness spots to get your heart rate up in St. Moritz

**Goat yoga**  
*For a fun stretch*  
This is yoga like it's never been done before. Join certified instructor Nicole Buess (*see opposite page*) for a one-and-a-half-hour outdoor yoga sequence among her six well-trained goats. Even experienced yogis will find it challenging to maintain downward-facing dog with a goat gently nibbling on their sleeves. [minigeiss-dinigeiss.ch](http://minigeiss-dinigeiss.ch)

**Ovaverva**  
*For water lovers*  
Ovaverva Pool, Spa & Sports Centre will revitalise as well as refresh. Swim laps in the 25-metre indoor pool before heading to the steam room and sauna to ease your muscles. You can also book a massage or bring the whole family for a day of slipping down water slides. [ovaverva.ch](http://ovaverva.ch)

**THE BEAT**  
*For a slow burn*  
To really break a sweat, head over to THE BEAT, a boutique resort fitness studio offering Pilates-style classes using XFormer machines. Dedicated to slow resistance training, classes are designed for all levels and the studio even provides pre- and postnatal options as well as physiotherapy. [thebeat.fit](http://thebeat.fit)

**Yoga on Snow**  
*For a frosty session*  
The world's first yoga run is located in Corviglia on the Paradiso piste. At designated spots on the slope, break for a short yoga sequence without even taking off your skis. Go at your own pace or hire a yoga instructor to take you through the flow. [suvretta-sports.ch](http://suvretta-sports.ch)

**Kulm Hotel fitness centre**  
*For a workout with a view*  
The fitness centre at the Kulm Hotel St. Moritz offers personal training sessions, Iyengar yoga and TRX body workouts with an unbeatable panorama of the village and Lake St. Moritz. After you sweat, don't forget to book yourself in for a spa treatment. [kulm.com](http://kulm.com)

# Chalet living

by Laura May Todd

Whether you're kitting out your St. Moritz chalet or just want to take a bit of mountain style home with you, you can't go wrong with our selection of design pieces



A Seitz bench to take off your snow-boots in style

Alpine living is really just a state of mind, which means that an actual stay in the Engadin isn't necessary to enjoy it. A roaring fireplace, hand-hewn furniture, sheepskin rugs and soft cashmere blankets are all you need to channel the cosy spirit of a St. Moritz pied-à-terre. We've rounded up a few recommendations to set you on the right piste, along with helpful dos and don'ts that will ensure a tasteful take on chalet style.

### Lorenzi Milano toolbox

Family business Lorenzi Milano has been making handcrafted products since 1929. This wooden toolbox is the height of utilitarian luxury, making your DIY projects a pleasure. Alpine architecture and furniture are traditionally crafted out of wood, so you should find plenty use for the more than 40 different tools included. [lorenzi-milano.com](http://lorenzi-milano.com)

### Seitz bench

In need of a spot to gracefully pull off your ski boots? The Stabellenbank bench in solid ash is the perfect perch for your hallway. It's made by Seitz, a family company with roots in the Swiss municipality of Berneck that go back more than 200 years. [studioseitz.com](http://studioseitz.com)

### Färg & Blanche bar cart

The après-ski is an essential part of the Alpine experience, so it's important to have a bar cart up to the task. Made of polished aluminium and smoked oak, the Loud bar cart by Färg & Blanche will do the job. [fargblanche.com](http://fargblanche.com)

**DO** bring the outdoors in: tree stump tables and pine bouquets simulate closeness to nature

**DON'T** use logs just on the fire: use them to accessorise too

**DO** mix it up: the modern chalet is not all rustic cowbells in log cabins

**DON'T** overdo the taxidermy and antler chandeliers: although a little can set the scene, no one wants to live in a natural history museum

**DO** buy directly from craftspeople: the Alps have a fine tradition of woodwork – keep it alive

**DON'T** think that all that glitters is gold: invest in classic quality pieces that stand the test of time



**Nendo cuckoo clock**  
Nendo founder Oki Sato has reinterpreted that symbol of Alpine craft, the cuckoo

clock. Made of pale Japanese cedar, Sato's pared-back version also functions as a bookend. [lemnos.jp](http://lemnos.jp)



### BDDW bookshelf

BDDW, the American design brand by Tyler Hays, shares many values with Swiss design, particularly its predilection for well-crafted furniture, exemplified by the Lake Hutch in American black walnut with hand-carved ebony details. [bddw.com](http://bddw.com)



### Eldvarm fireplace set

Sweep up your ashes in Nordic style with the Emma fireplace set by Eldvarm, made of black powder-coated metal, beechwood handles and smart brass and leather details. [eldvarm.com](http://eldvarm.com)

### BDDW wood holder

Not only does BDDW's firewood holder keep your kindling neat, it also provides you with a fire starter pack. Each utilitarian mulled leather model comes complete with a bundle of scrap wood from the workshop. [bddw.com](http://bddw.com)

### Poul Kjærholm day bed

Poul Kjærholm's Bauhaus-inspired leather day bed seems to exist only to sit serenely beneath an expansive picture window, peering onto a snow-carpeted valley below. Whether or not your home has such a vista is besides the point. [fritzhanzen.com](http://fritzhanzen.com)

### Globus lambswool throw

No cosy Alpine cottage is complete without at least one lambswool throw. Our choice is the Siena throw by the in-house brand of Swiss department store Globus. [globus.com](http://globus.com)

### Sheepskin rug

A sheepskin rug laid out in front of a roaring fire veers dangerously close to cliché, but we say embrace it. Baumann in St. Moritz or Celerina will help order one to your taste. [baumanndeko.ch](http://baumanndeko.ch)



### Made in Switzerland

#### Moritz Schmid sideboard

Use this oval shelving system by Swiss designer Moritz Schmid as a sideboard for a cheeky *apéro* or stack some well-worn classics on it. With a wrap-around cover that can be moved between levels, you can choose what to display and what to hide. [moritz-schmid.com](http://moritz-schmid.com)



## Day tripper

by Paloma van Tol

If you're a regular visitor to St. Moritz or in town for some time, here are three places worth hopping in your car for

### 10-MINUTE DRIVE

Head to Sils Maria, nestled in a dip between Piz Corvatsch and Piz Lagrev, for a leisurely trek through Val Fex, a beautiful valley that tapers into a dead end and overlooks the lakes Silvaplana and Sils.

#### Where to eat

Listen to live jazz while lunching on the terrace at Waldhaus Sils, a charming place that locals claim inspired *The Grand Budapest Hotel*. [waldhaus-sils.ch](http://waldhaus-sils.ch)

#### For lofty thinking

Tour the Nietzsche Haus, where the famous philosopher spent his summers, and take in exhibitions on his life and work alongside art by artists from the region. [nietzschehaus.ch](http://nietzschehaus.ch)

The views from Waldhaus Sils are truly picture-worthy.



### 40-MINUTE DRIVE



Where Graubünden meets Italy: the quaint village of Castasegna in Val Bregaglia.

Val Bregaglia is an idyllic valley that connects Graubünden with Italy. The birthplace of Alberto Giacometti, it has inspired a number of artists, including Giovanni Segantini. Autumn is the ideal time to visit.

#### For a nature fix

Wander through Europe's largest chestnut forest before sampling various chestnut delights, from jam to cakes and schnapps.

#### What to visit

Visit Giacometti's atelier located in Stampa before touring the adjoining Ciäsa Granda museum showcasing his works along with those of Varlin and Segantini. [ciaesagranda.ch](http://ciaesagranda.ch)

### ARMCHAIR TRAVEL

Not in the region? There are plenty of films and books that will help you explore it from the comfort of your home. The 2014 film *Clouds of Sils Maria* portrays a middle-aged actress (Juliette Binoche) and her personal assistant (Kristen Stewart) locked in an intense relationship while rehearsing a play in the dramatic scenery around Sils Maria. Arnold Fanck documented the Maloja snake in his 1924 film, *Cloud Phenomena of Maloja*.

### 90-MINUTE DRIVE

Just across the border in northern Italy and set against the majestic foothills of the Alps, the towns around Lake Como unfold along its teal shores in colourful houses stacked one on top of the other. Whether on your way to Milan or experiencing a rare bad-weather day in the mountains, here are three towns to visit for a full day out.

#### Morning in Colico

Located in the province of Lecco on the northern part of Lake Como, Colico has stunning views from the top of the lake and offers a variety of outdoor activities to kick-start your day.

#### For a cappuccino

Stop at the modest Caffè del Lago with outdoor seating looking out onto the lakes. It must be something in the water, but coffee simply tastes better in Italy.

#### To stretch your legs

For beautiful lakeside views, take a walk from the southern point of town to the nature reserve of Pian di Spagna and its wide, grassy lakefront.

Visit in spring for Villa Melzi's azaleas and rhododendron.



#### Afternoon in Bellagio

Follow the lake down its eastern shores to the charming town of Varenna. From here, a ferry will take you and your car on a scenic crossing to Bellagio, the pearl of Lake Como. Although touristy, it's a worthwhile stop for its elegant villas, picturesque houses and cobble alleys. Break here for lunch – Lake Como is famous for its risotto with fried perch.

#### Where to lunch

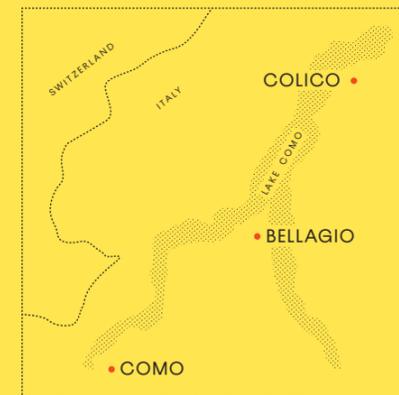
Try Ristorante Bilacus on the much-photographed Salita Serbelloni passageway. Its outdoor area shaded by a pergola dripping with jasmine offers a postcard-worthy Italian setting. [bilacusbellagio.it](http://bilacusbellagio.it)

#### For wine buffs

As you walk back down Salita Serbelloni towards the waterfront, pop into Enoteca la Principessa for its top-notch wine selection.

#### For a walk in the park

The Villa Serbelloni gardens are well worth a visit, but book ahead as they are only open for guided tours. Visit the Villa Melzi gardens, chapel and museum as you drive out of town. They're open from March to October. [giardinidivillamelzi.it](http://giardinidivillamelzi.it)



#### Evening in Como

Drive down the western branch of Lake Como and you'll end up in Como proper, the most prominent town abutting the lake and the region's administrative capital. Displaying a strong cultural heritage, Como's streets are a joy to walk. Don't miss the Como Cathedral before turning in for the night in a classic Italian villa.

#### Where to go for aperitivo

Step into the unassuming Fresco Cocktail Shop, which has low wood-beamed ceilings and a deft hand in unusual spirits and seasonal flavours. [frescococktailab.it](http://frescococktailab.it)

#### For family-style dining

Don't be fooled by the simplicity at the heart of Ristorante Sociale's dishes. At the centre of town, the rustic restaurant serves tasty classics in a convivial setting. [ristorantesociale.it](http://ristorantesociale.it)

#### For the best gelato

Good gelato is never found in mounds but should be hidden, as a sign of freshness, under lids in temperature-controlled wells. Do as the locals and top off your meal by heading to Gelateria Guidi for a scoop of the quality stuff.

#### Where to stay

Situated on the outskirts of the town proper, Ronco dell'Abate is a refurbished villa overlooking the southern part of Como with a library and adjoining garden. [roncodellabate.com](http://roncodellabate.com)

# Hotel directory

by Nic Monisse

From grand palaces to arty boutique hotels, stay in style with our list of 20 go-to addresses in the region



The Kulm Hotel was the first place in Switzerland to have electric light.

The Kulm Hotel is the cradle of St. Moritz winter tourism

Photography: Matthias Ziegler

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## Badrutt's Palace Hotel

This St. Moritz institution offers panoramic views of the Alps and lake, an indoor-outdoor infinity pool and eight superb restaurants. [badruttpalace.com](http://badruttpalace.com)

## Carlton Hotel St. Moritz

With an award-winning spa, 60 luxurious suites, a Michelin-starred restaurant and views to Lake St. Moritz, Carlton Hotel St. Moritz is an Alpine favourite. [carlton-stmoritz.ch](http://carlton-stmoritz.ch)

## Kulm Hotel St. Moritz

St. Moritz's oldest hotel, the legendary Kulm is said to be the birthplace of winter tourism. The gorgeous Gründerzeit interiors house a generous spa and seven restaurants. [kulm.com](http://kulm.com)

## Suvretta House

This belle époque palace is the place to hone your sporting skills at the private ski centre or go shopping in the luxury boutiques. [suvrettahouse.ch](http://suvrettahouse.ch)

## Giardino Mountain

Sleek design and architecture meet comfort in this stunning mountainside retreat. Enjoy mountain views and exquisite cuisine by Rolf Fliegau, chef at the two-Michelin-starred Ecco restaurant. [giardinohotels.ch](http://giardinohotels.ch)

## Grand Hotel des Bains Kempinski

This 19th-century palace is the perfect retreat after a long day on the slopes. Enjoy breathtaking views, personalised spa treatments in the Kneipp baths and a Michelin-starred restaurant, Cà d'oro. [kempinski.com](http://kempinski.com)

## Kempinski Residences

Apartment-style accommodation in the heart of the Alps. These chalet suites have stunning views of the Engadin valley and access to the amenities of Grand Hotel des Bains Kempinski. [kempinski-residences.ch](http://kempinski-residences.ch)

## Grand Hotel Kronenhof

Kronenhof has been welcoming guests to the Engadin valley since 1848. Enjoy the beauty of the mountains in this luxuriously appointed heritage hotel. [kronenhof.com](http://kronenhof.com)

## Waldhaus Sils

Owned and managed by the same family for five generations, Waldhaus has attracted the intellectual elite since its opening in 1908. It boasts an impressive cultural calendar too. [waldhaus-sils.ch](http://waldhaus-sils.ch)

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## Hotel Steffani

Family-run since 1869, Hotel Steffani boasts the town's oldest restaurant, Le Lapin Bleu, as well as a pool and spa to relax in. [steffani.ch](http://steffani.ch)

## Art Boutique Hotel Monopol St. Moritz

Located in the heart of St. Moritz, this hotel is well placed for the town's attractions, or just for sipping a cocktail while taking in the views from the Sky Bar. [monopol.ch](http://monopol.ch)

## Schweizerhof St. Moritz

Located in the centre of St. Moritz, Hotel Schweizerhof is an oasis after a long day in the Alps. Unwind with raclette and fine food at Fondetta restaurant. [schweizerhofstmoritz.ch](http://schweizerhofstmoritz.ch)



On a roll: Badrutt's Palace Hotel

## Crystal Hotel

The charming Crystal Hotel has cosy pine-clad rooms and a piano bar for cocktails and nightcaps. [crystalhotel.ch](http://crystalhotel.ch)

## Hotel Reine Victoria

This Alpine retreat has great views to soak in while soaking in the Ovaverva spa and steam baths. There's also in-house yoga, Pilates and Tai Chi. [laudinella.ch](http://laudinella.ch)

## San Gian St. Moritz

Inclusive spa and sport offerings make this central hotel a hit for anyone looking to hit the slopes. [sangian.swiss-hotels-stmoritz.ch](http://sangian.swiss-hotels-stmoritz.ch)

## Nira Alpina

Waste no time getting to the slopes at this ski-in, ski-out hotel, with restaurants and a rooftop bar for après-ski relaxation. [niraalpina.com](http://niraalpina.com)

## Hotel Europa

Tucked away in the picturesque village of

Champfèr, Hotel Europa has stunning mountain views from the sun terrace, a solarium and Kneipp showers to recharge in. [hotel-europa.ch](http://hotel-europa.ch)

## Cresta Palace Hotel

Another St. Moritz centenarian, the Cresta Palace offers outstanding food in its two restaurants and activities that include curling on the guests-only rink. [crestapalace.ch](http://crestapalace.ch)

## Hotel Bellavista

At this lovely escape on the shores of Lake Silvaplana, enjoy windsurfing and kitesurfing during the day and wine and fine food on the terrace in the evenings. [bellavista.ch](http://bellavista.ch)

## Chesa Rosatsch

This 300-year-old building in Celerina is home to three restaurants. Hiking trails, ski runs and cable cars are just steps from your Swiss-timber-clad room. [rosatsch.ch](http://rosatsch.ch)

## Piste perfect

by Sophie Qureshi

Cold Alpine air and intense UV mean a specialist skin kit is a must for the mountains. Invest in these high-tech Swiss skincare heroes to maintain your glow on and off the slopes

### Weleda Edelweiss Sunscreen Facial Lotion SPF30 (€15.30)

UV gets more powerful with altitude – it increases by about 5 per cent for every 300 metres you ascend – so a reliable sunscreen is non-negotiable in the Alps. If you're concerned about the toxicity of some UV filters, this natural mineral-based block is a good shout. It contains no chemical or nano-sized filters and instead relies on titanium dioxide and antioxidant edelweiss (it doesn't get more Swiss than that).



**Ideal for:** Sensitive skin that doesn't get on with sunscreen. It's safe for kids too.

**Ideal for:** All manner of issues that affect the eye area – the formula also tackles puffiness, dark circles and crow's feet.



### La Prairie White Caviar Eye Extraordinaire (€500)

The eye area and the tops of your cheekbones are particularly prone to a smattering of sunspots – even if you're rigorous with SPF and sport the most gargantuan goggles. This superluxe eye cream (which comes with a ceramic pearl massaging tool) contains a molecule that inhibits tyrosinase, the enzyme responsible for the formation of melanin – making it excellent insurance against pigmentation problems.

### Valmont Prime Renewing Pack (€198)

After a challenging day on the slopes, this decadent face mask is just the thing to revive your skin before après-ski. Slather on a generous layer while you let your limbs recover, and within minutes your skin will look brighter and any lines will seem inexplicably softer. Now where's that Glühwein?



**Ideal for:** Dry skin that needs extra cossetting or anyone who wants to stave off wrinkles.

**Ideal for:** Ski-boot cankles and any limbs that feel less than limber.



### Cellcosmet Leg n' Foot-XT (€86)

When you're hobbling away from the boot room after one black run too many, you'll be glad you invested in this miracle gel. Brilliant for stiff calves and thighs, it's an absolute godsend if you skimped on the pre-skiing lunges. Cypress and peppermint essential oils ease swelling and placate muscles that have been forced out of hibernation, ensuring you awake the next morning raring for fresh powder.

### Dr. Levy Enriched Booster Cream (€320)

A stay in the alps should leave you glowy-skinned and flushed of cheek, but if you don't protect your skin properly, the chapped, flaky reality can be horribly different. This amped-up version of Dr. Levy's cult Booster Cream is specifically formulated for moisture-sapping climates and contains a cocktail of emollients, antioxidants, peptides and cell boosters that stop the Alpine air wreaking havoc on your complexion.



**Ideal for:** All skin types but particularly invaluable for the start of your trip, when the fresh mountain air hasn't yet bestowed a healthy glow.



**Ideal for:** A chapped pout but equally brilliant for adding a flattering highlight to cheeks.

### Nazan Schnapp Luminous Youth Diamond Lip Balm (€38)

Lips don't contain the same protective oils as the rest of your skin, so they're even less able to cope with cold weather's cruel ravages. To avoid lizard lips, opt for a balm with occlusive ingredients that form a physical barrier and prevent water loss. This heavenly, all-natural version contains organic camellia seed oil and leaves lips not only quenched but perceptibly plumper.

## THE ASCENT



### 26–35. High notes

The first edition of the Festival da Jazz St. Moritz took place in 2008. Highlights from its more-than-a-decade-long history include Norah Jones, Herbie Hancock and Gilberto Gil.

Feeling jazzy? Get your tickets to the **Festival da Jazz** and stay informed about forthcoming editions and lineups at [festivaldajazz.ch](http://festivaldajazz.ch).



### 36–41. Stone cold classics

We met master detailer Bradley Scott-Stevens on the ice at THE ICE and learned that all cars competing in the International Concours of Elegance come with their own detailer. Detailers are

highly skilled professionals who ensure that every inch of these exceptional automobiles is presented in its full glory. "It can take up to two days just to polish the wheels of one car," says Scott-Stevens, and we're not surprised: one of the cars he looks after is insured at \$50 million.

Find **Bradley Scott-Stevens** on Instagram ([@themasterdetailer](https://www.instagram.com/themasterdetailer)) and stay informed on **THE ICE St. Moritz International Concours of Elegance** at [theicestmoritz.ch](http://theicestmoritz.ch).

### 42.

#### The spirit of St. Moritz

Too young to drink or not a fan of alcohol? There are other local concoctions as tasty as the St. Moritzino. Food speciality store Glattfelder sells soothing herbal teas such as Arven, made from mountain herbs, elderberries and Swiss stone pine. Enjoy it in-store (there's a small tasting room at the back of the shop) or buy some for home.

For a sip of the St. Moritzino visit the **Renaissance Bar** at **Badrutt's Palace Hotel** ([badruttspalace.com](http://badruttspalace.com)) or enjoy a cup of tea from **Glattfelder** ([glattfelder.ch](http://glattfelder.ch)).



### 44–45.

#### Character spotting

How do you spot a born-and-bred St. Moritz local? Restaurateur Dimi Kefalas says there are some easy

telltale signs. "The general Engadiner knows how to speak Romansh, but they don't teach it in St. Moritz schools," Kefalas explains. "A real St. Moritzer therefore will mostly speak Swiss German." But if you don't hear them speak? "St. Moritzers are very sporty: they ski, bike, hike, play ice hockey and more. They're dressed inconspicuously but never seem to be cold – they don't seem to need jackets!" And where to spot them? "A lot of St. Moritzers go on frequent trips to Italy," says Kefalas. "To Chiavenna or Lake Como for the warmer weather and lower prices."

Pop in and say hi to St. Moritz local Dimi Kefalas at **La Scarpetta** ([la-scarpetta.ch](http://la-scarpetta.ch)). Spot our indignant daredevil at the **Sunny Bar** at the **Kulm Hotel** ([kulm.com](http://kulm.com)), our retired head of state at **Badrutt's Palace Hotel** ([badruttspalace.com](http://badruttspalace.com)), and tuck into a slice at **Chesa Veglia** seated next to the cat in the hat ([badruttspalace.com](http://badruttspalace.com)).



### 46–51. Thun inn

The apple never falls far from the tree and the Thuns' two sons are rising stars of the art world. Constantin is a Berlin-based artist, most recently exhibited at Sweetwater, Berlin, and Leopold runs his own gallery in London's Shoreditch.

Peruse **Matteo Thun's** work at [matteothun.com](http://matteothun.com) and visit son Leopold's gallery **Emalin** when you're next in London ([emalin.co.uk](http://emalin.co.uk)). Want your home to look just like the Thuns'? Visit Susanne's favourite store **Engiadina Antik** in Zernez ([engiadina-antik.ch](http://engiadina-antik.ch)).



### 52–59.

#### Walk wear

Whether you're after a sporty hike, the ultimate selfie spot or both, there are many trails to the summit of Piz Nair – the awe-inspiring background for our mountaintop fashion shoot.

Plan your hike on [mountains.ch](http://mountains.ch) and shop the look at **On** ([on-running.com](http://on-running.com)), **Falke** ([falke.com](http://falke.com)), **Dolce & Gabbana** ([dolcegabbana.com](http://dolcegabbana.com)), **Bally** ([bally.com](http://bally.com)), **Chopard** ([chopard.com](http://chopard.com)), **Fendi** ([fendi.com](http://fendi.com)), **Heschung** ([heschung.com](http://heschung.com)), **Amundsen** ([amundsensports.com](http://amundsensports.com)), **Barts** ([barts.eu](http://barts.eu)), **Louis Vuitton** ([louisvuitton.com](http://louisvuitton.com)), **Perfect Moment** ([perfectmoment.com](http://perfectmoment.com)), **Battenwear** ([battenwear.com](http://battenwear.com)), **Gucci** ([gucci.com](http://gucci.com)), **Madeleine Thompson** ([madeleine-thompson.com](http://madeleine-thompson.com)), **Kandahar** ([kandahar.ch](http://kandahar.ch)), **Marni** ([marni.com](http://marni.com)), **Prada** ([prada.com](http://prada.com)), **Moncler** ([moncler.com](http://moncler.com)).



60–67.

**Right side of the track**

Running late to your lunch in Celerina? Book a guest ride on the Olympia Bob Run St. Moritz-Celerina in a four-man bobsleigh that will take you there in 75 seconds. At a top speed of 135 km/h and centrifugal forces of 4 G, you'll be pleased to know you're in good hands: a pilot and the brakeman will get you to the finish line safe and sound for €255 per person.

Bookings for the winter season on the **Olympia Bob Run St. Moritz-Celerina** can be made at [olympia-bobrun.ch](http://olympia-bobrun.ch).



68–73.

**At the top of her game**

The shoot with the marvellous Margherita Missoni was scheduled to take place the weekend before Christmas. She drove up from Milan via the Maloja Pass, but as she got

to the famous hairpin bends, the pass was closed. Missoni stayed the night in a hotel before driving back around to use the Bernina Pass the following day. What a kerfuffle! But the undaunted Missoni persevered and the shoot took place at her favourite St. Moritz establishment, the Kulm Hotel, as planned.

Do as Margherita Missoni and take your tea at the **Kulm Hotel** ([kulm.com](http://kulm.com)). Shop the M Missoni collection at [missoni.com](http://missoni.com).

**OFF-PISTE**

76–81.

**Top table**

A fan of a shared table? Pavarotti Wine Bar has a great communal vibe, and if you're lucky, you will meet Mr. Pavarotti himself at the door: megaphone in hand calling waiters to seat new arrivals while Italian pop ballads are blasting in the background. Come for the wine selection and simple but delicious anchovies on toast, and stay for the sing-along.

For the best Italian-style *aperitivo* in town, followed by truffle pasta and a glass of warming red, head to **Pavarotti Wine Bar** in Piazza dal Mulin ([pavarottiwinebarstmoritz.ch](http://pavarottiwinebarstmoritz.ch)). Stay up to date on **Tavolata St. Moritz** at [tavolatastmoritz.ch](http://tavolatastmoritz.ch).



82–83.

**A place in the sun**

If we had to choose just one song to listen to while in town, it would be Peter Sarstedt's "Where Do You Go To (My Lovely)?" The song gives an insight into the 1960s jet-set life of Marie-Claire, a fictional character who is believed to be named after the women's fashion magazine.

Curious about the St. Moritz jet-set? Read up about the glitz and glam in the coffee-table book **St. Moritz Chic** out on Assouline ([assouline.com](http://assouline.com)).

84–87.

**Knock on wood**

Wilderness therapist Andrea Kippe organises forest-bathing workshops with Hotel Laudinella in Bad (fitting as the word *Bad* means "bath").

Check for forthcoming workshop dates on the **Hotel Laudinella** website ([laudinella.ch](http://laudinella.ch)) and read more about forest bathing on **Andrea Kippe's** site [wildout.ch](http://wildout.ch).

88–89.

**Alpine ambition**

You don't need to go to the moon and back for moon wood. The domestic pine and larch used in the rooms of family-run Hotel Hauser – smack bang in the middle of town – were harvested according to the phases of the moon.

Book your stay at **Hotel Hauser** at [hotelhauser.ch](http://hotelhauser.ch), or build your own moon wood chalet with the help of local firms **Ruch & Partner** ([ruch-arch.ch](http://ruch-arch.ch)), **Küchel Architects** ([kuechelarchitects.ch](http://kuechelarchitects.ch)) and **Hinzer Architektur** ([hinzerarchitektur.ch](http://hinzerarchitektur.ch)).



90–95.

**Summertime happiness**

With its high altitude and Alpine climate, St. Moritz was chosen as the home of the Swiss High Altitude Olympic Training Centre. The town's first training facilities were built for athletes preparing for the 1968 Summer Olympics, held in Mexico City. At 2,240 metres above sea level, the Mexican capital is at a similar altitude to St. Moritz (1,856 metres).

If you want to take to the waters of Lake St. Moritz like an Olympic rower, get in touch with the **St. Moritz Engadin Ruderclub** ([smrc.ch](http://smrc.ch)). Want to learn how to sail instead (or rent a boat if you already have the know-how)? Go to the **Sailing Club St. Moritz** ([scstm.ch](http://scstm.ch)) and join the club at **Pier 34** ([pier34.ch](http://pier34.ch)).



96–103.

**Head for heights**

Engage your head in lofty thinking during the annual Hermann Hesse Days at Waldhaus Sils, where the German-Swiss poet and writer has been a guest. Take part in inspiring talks, panel discussions and readings – all themed around the Nobel Prize laureate.

Find out more about the **Hermann Hesse Days** at [waldhaus-sils.ch](http://waldhaus-sils.ch) and keep a cool head with **VIU** ([shopviu.com](http://shopviu.com)), **Heimat** ([heimat-textil.com](http://heimat-textil.com)), **Montblanc** ([montblanc.com](http://montblanc.com)), **POC** ([pocsports.com](http://pocsports.com)), **Emilio Pucci** ([emiliopucci.com](http://emiliopucci.com)), **Goossens** ([goossens-paris.com](http://goossens-paris.com)), **Bucherer** ([bucherer.com](http://bucherer.com)), **Prada** ([prada.com](http://prada.com)), **Bally** ([bally.com](http://bally.com)), **Herno** ([herno.it](http://herno.it)), **Tiffany & Co** ([tiffany.com](http://tiffany.com)), **Yniq** ([yniq.se](http://yniq.se)), **Loro Piana** ([loropiana.com](http://loropiana.com)), **Saint Laurent** ([ysl.com](http://ysl.com)), **Bogner** ([bogner.com](http://bogner.com)), **Hermès** ([hermes.com](http://hermes.com)), **Cartier** ([cartier.com](http://cartier.com)), **Sealup** ([sealup.net](http://sealup.net)), **Falke** ([falke.com](http://falke.com)), **Sunspel** ([sunspel.com](http://sunspel.com)).

104–111.

**Seize the snow day**

You might, as we did, run into Peter Käch on the slopes of St. Moritz. The manager of Paragliding Engadin is up there, jumping off mountains all year round. When he's not piloting tandem flights for

customers or teaching sports in schools, Käch might go on a long distance flight to Salzburg, as he's done before. Käch has flown for more than 25 years and the longest he's stayed in the air was a full 10 hours. Käch and his competent team use only the very best equipment and keep an eagle eye on weather conditions – quite literally. Käch often flies with Alpine eagles and observes their movements in the wind in order to stay in the air for longer. You'll be in very safe hands during your flight.

Reach out to **Paragliding Engadin** to try a piloted flight ([paragliding-engadin.ch](http://paragliding-engadin.ch)). Registered St. Moritz hospitality professionals get special prices. To book your moonlight walking tour head to **Bergsteigerschule Pontresina** ([bergsteiger-pontresina.ch](http://bergsteiger-pontresina.ch)). For a perfect day out on the snow, visit **Glünetta** (+41 81 839 80 30), **Chamanna** (+41 81 836 50 00), **El Paradiso** ([el-paradiso.ch](http://el-paradiso.ch)), **Chasellas** ([suvrettahouse.ch](http://suvrettahouse.ch)), **St. Moritz Ice Skating Club** ([stmoritzisc.org](http://stmoritzisc.org)), **Kulm Country Club** and **Eispavillon** ([kulm.com](http://kulm.com)), **La Gondla** ([lagondla.ch](http://lagondla.ch)) Get your new ski kit at **Smith** ([smithoptics.com](http://smithoptics.com)), **Icebreaker** ([icebreaker.com](http://icebreaker.com)), **Patagonia** ([patagonia.com](http://patagonia.com)), **Carv** ([getcarv.com](http://getcarv.com)), **Stöckli** ([stoekli.ch](http://stoekli.ch)).



112–117.

**An atelier in Stampa**

Writer Kristina Rapacki's book for the train journey

from Zürich to St. Moritz was the American writer James Lord's biography of Alberto Giacometti. "But I didn't get much reading done," says Rapacki. "The view out the window was simply too spectacular." Lord's *Giacometti: A Biography* is known as the most in-depth and detailed portrait of the Swiss artist. A 2017 film, *Final Portrait*, directed by Stanley Tucci with Geoffrey Rush as Giacometti and Armie Hammer playing Lord, portrays the relationship between the artist and the writer.

For literature on Alberto Giacometti, try **Wega** bookshop in town ([lesestoff.ch](http://lesestoff.ch)), and visit **Ciäsa Granda** online at [ciaesagranda.ch](http://ciaesagranda.ch) to book your atelier tour.



118–121.

**Night owls**

Join the high-rollers and go all in during your night out on the town: why not try your luck at Europe's highest casino? If you need something to eat after all that dancing, **PizzaWay** on Via Maistra stays open late.

Roll your dice at **Casino St. Moritz** ([casinostmoritz.ch](http://casinostmoritz.ch)) and finish your night with a slice at **PizzaWay** ([Via Maistra 21](http://viamaistra21)). Journalist Robert Bound visited the **Kulm Country Club** ([kulm.com](http://kulm.com)), **La Gondla**

([lagondla.ch](http://lagondla.ch)), **Roo Bar** ([hotelhauser.ch](http://hotelhauser.ch)), **Stübli** ([schweizerhofstmoritz.ch](http://schweizerhofstmoritz.ch)), **King's Social House** and the **Renaissance Bar** ([badruttpalace.com](http://badruttpalace.com)) and a semisecret rave in a school. And boy did he live to regret it the morning after!

**THE SOURCE**

136.

**Close to the wind**

In researching this article we had the pleasure to get to know the extraordinary Maloja wind expert and St. Moritz local Alfred Riederer. He reported daily on the weather for the local Upper Engadin radio station for 10 years and he is the sort of passionate soul who's a joy to encounter. Riederer had the answers for our Maloja snake questions that no one else seemed to know: how often does it manifest itself; and does it appear any particular time of the year or day? The answers: all seasons, mostly before sunrise or after sunset; quite frequently, but less than before, due to air pollution from Milan.

# Close to the wind

WORDS: Anna Timoney  
ILLUSTRATION: Sam Chivers



It fascinates photographers, artists and filmmakers, and draws wind-sport enthusiasts from the world over. You could say that the Maloja wind, St. Moritz's oldest resident, is also its most famous

Named after the Maloja Pass between the Engadin and Val Bregaglia, it's here that the wind swirls and eddies, sending warm gusts of air tumbling down the mountainside. Generally, Alpine winds blow up the valley during the day and down the valley at night but the Maloja wind flows the opposite way. It's colloquially known as the "reverse" wind. If you've ever been to St. Moritz in the summer, you

would have felt the Maloja wind as a warm breeze on your face or observed it sending yachts, with spinnakers bulging, skimming across the lake. The Maloja wind also has a physical manifestation, a mysterious cloud-like formation called the Maloja snake. Usually, when a good spell of weather is beginning to change, you'll spot this white serpent coiling itself around peaks and crags. \*

## Modern Menswear

Our brands include our own Trunk collection as well as:

A Kind of Guise  
Alden  
Arpenteur  
Barena  
Batoner  
Boglioli  
Begg & Co  
Camoshita  
CQP  
Crockett & Jones  
Doek  
Doppia  
Finamore  
Gitman Vintage  
Heimat  
Ichizawa Hanpu  
Lardini  
Ludwig Reiter  
Nanamica  
Merz b. Schwanen  
Resolute  
Ring Jacket  
Salvatore Piccolo  
Valstar  
Weber + Weber



 **TRUNK**

trunkclothiers.com  
London — Zürich



The inner world of this rare padparadscha sapphire reveals fascinating shapes, reminiscent of delicate dewdrops glistening on the petals of a lotus blossom in the morning sun. Discover more about the Rising Lotus ring and its inspiration at [gubelin.com/aurora](https://www.gubelin.com/aurora).